



CU ONLINE IMPLEMENTS MAILCHIMP

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CU Online

Example Newsletter

<http://eepurl.com/biQRdD>



Heading into summer...

April 2015, Issue 6

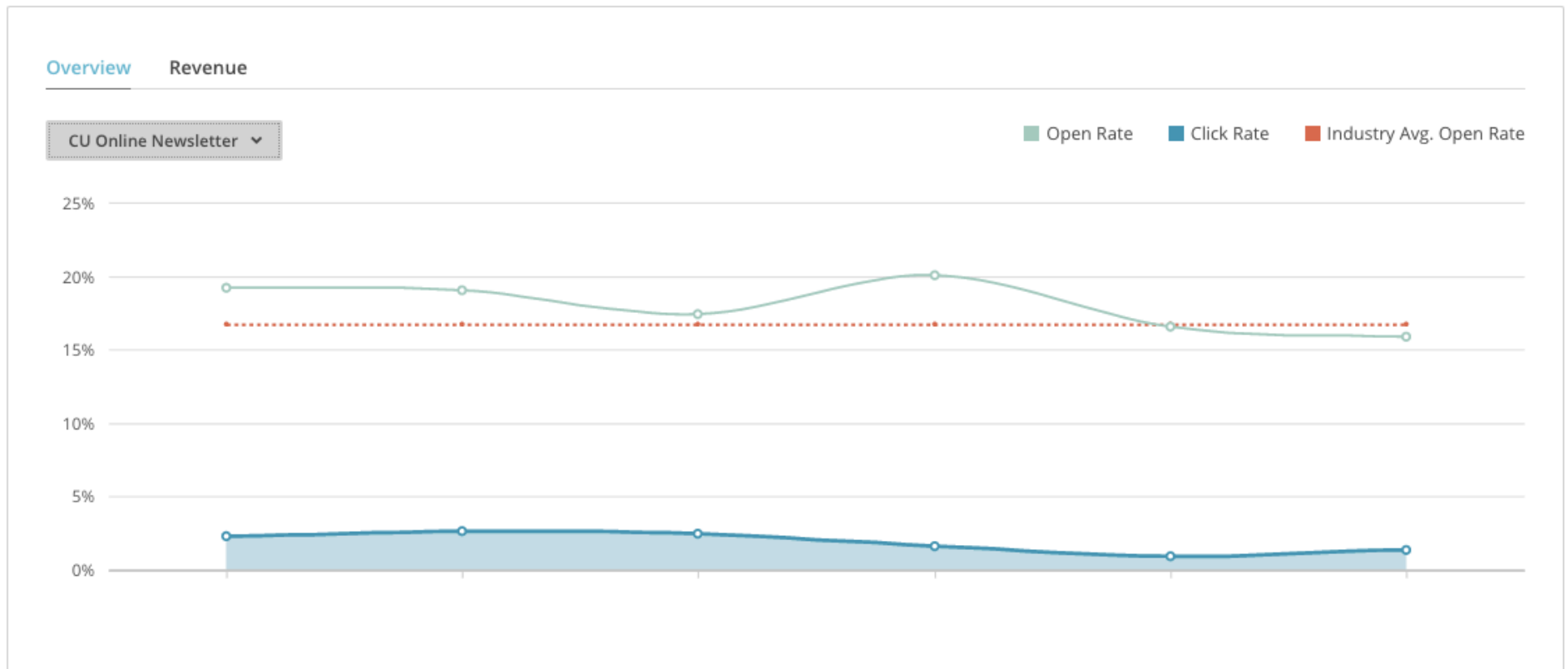
In this issue:

- Sign up for Canvas basic training
- Get results from the CU Online climate survey
- Meet Amy Linville
- Sign up for the Spring Symposium

Canvas Basic Training

Read and Click Rate

(November 2014 – April 2015)



Click Map

Canvas Basic Training

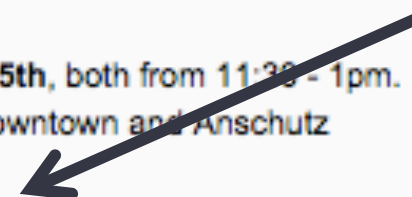
Summer semester is right around the corner! Do you need Canvas basics training? Do you have new colleagues starting in the summer or fall? If so, sign up for our upcoming Canvas basic workshops, today!

Canvas basics is a hands-on workshop for faculty who are preparing to teach with Canvas for the first time. We will provide a basic overview of the Canvas interface and an introduction to strategies for using modules, assignments, syllabus, and announcements in your face to face or online course.

There are currently two scheduled trainings, **May 8th** and **June 5th**, both from 11:30 - 1pm. CU Online will be scheduling additional trainings on both the downtown and Anschutz Medical Campus in time for fall.



Pretty Good



Click Map

Out of 19,418 students at UCD (Downtown Denver and Anschutz), a simple random sample of 4,704 students (24%) were selected to participate in the survey. Ultimately, 682 students (15% of those sampled) responded and completed the online survey.

Interested in hearing what faculty and students have to say about CU Online's services? A preliminary overview has been posted on the CU and we will continue to review the results and make improvements.

Thank you to all that participated!

Pretty Good



Meet Amy Linville

Amy was hired as a course developer in April. She will be working along side the CU Online team to create an inventory of online training modules and courses that can be used by faculty, students, and staff. The courses will complement our current ry (OSM) course for faculty.

Amy graduated with her Masters from the Information and Learning Technology program at UCD in December. She has a Bachelor's

How can we improve here?

Subscribe/Unsubscribe Rate

(November 2014 – April 2015)

Overview

List performance

Average Open Rate

17%

Average Click Rate

2%

1 Avg Subscribe Rate	1 Avg Unsubscribe Rate	9 Total Unsubscribers	74 Total Cleaned
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List growth

✓ Subscribes ✓ Import ✓ Existing

