

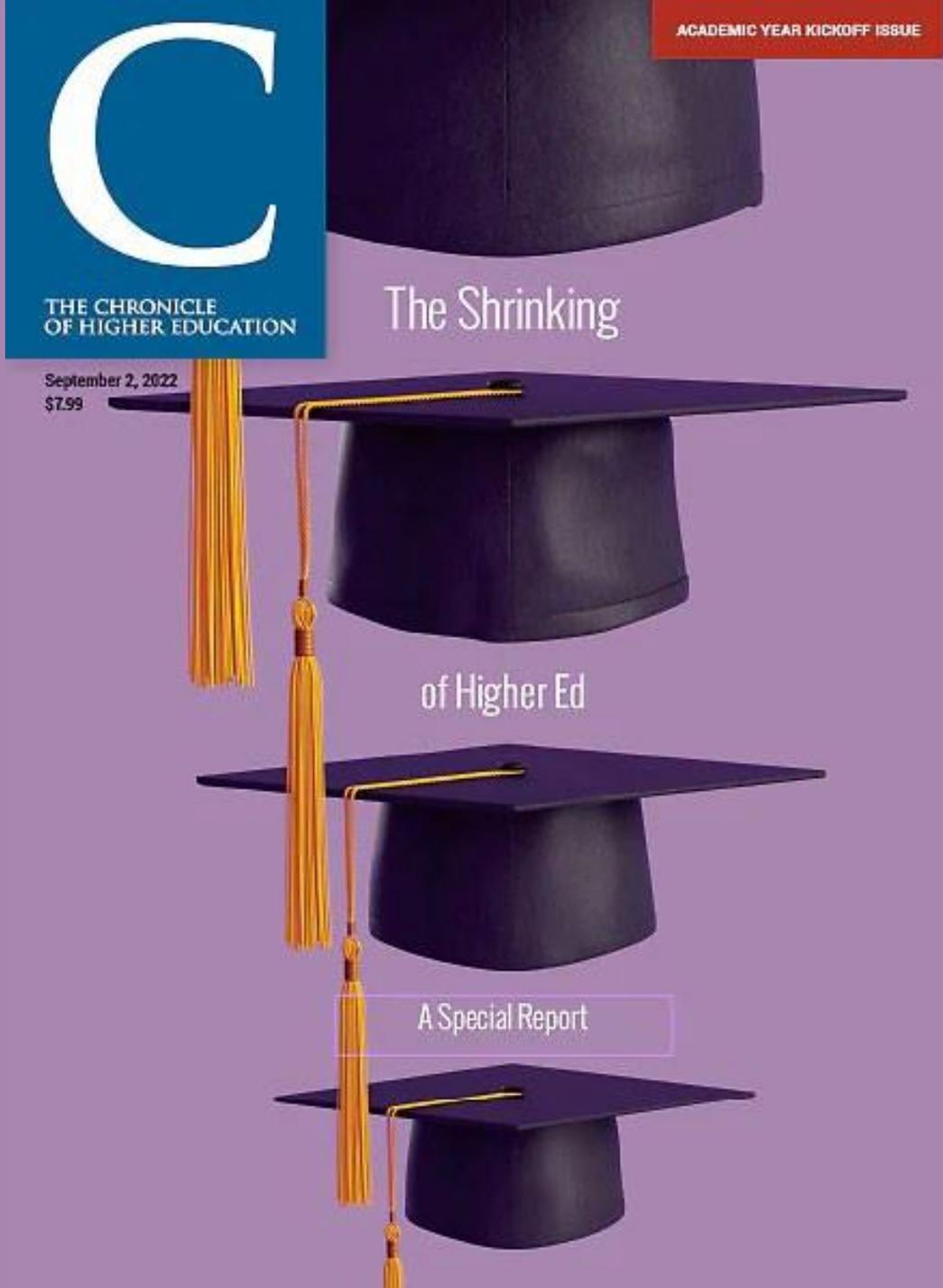


FROM STRATEGIC PLANNING TO STRATEGIC DOING

- Why today's challenges do not respond well to the tools many of us learned when we began our careers
- Understand the evolution from cooperation to collaboration
- How to form action-oriented collaborations that move toward measurable outcomes
- Learn to frame strategic questions
- Move from "What could we do?" to "What will we do?"
- Drafting action plans
- Tools to use when we get stuck



Tamara Moore
tamara.moore@relevelllc.com



Undergraduate college enrollment declined nearly 10% since the beginning of the pandemic. In spring 2022, enrollment dropped 4.7% compared to the year before.

Since the spring of 2022, enrollment in community colleges has decreased by more than 16%, with students of color accounting for most of that decline.

Public skepticism about the value of higher education has increased, and more potential students are moving directly into the labor market without attending college.





We are Facing the Most Complex Changes in History

Global Changes: COVID-19 - Disruption - Unrest - Change

Increasing Speed: Digitalization - Automation- Information Overload

Social Transformational: Social Unrest - Polarization - Generational Changes

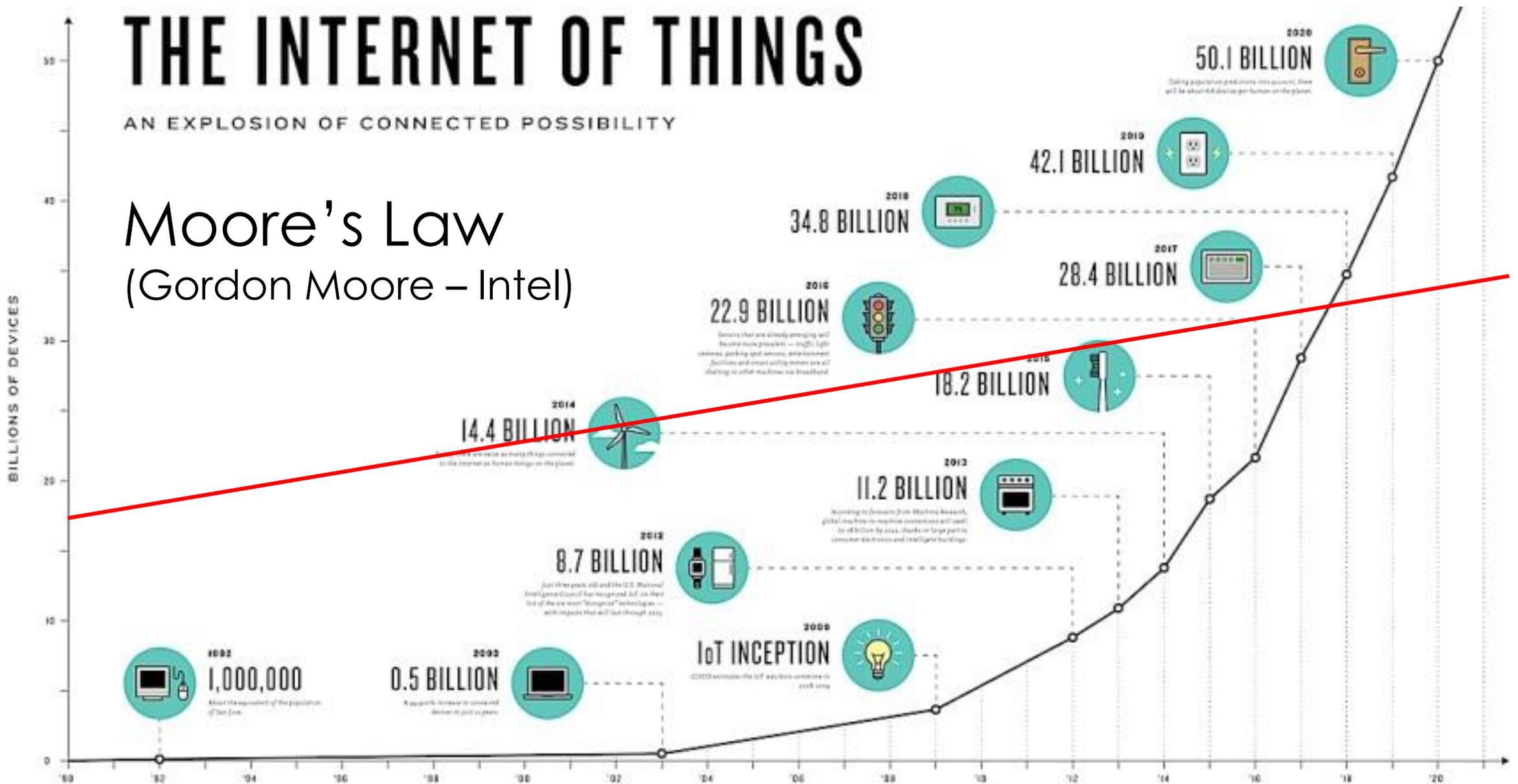
Environmental Crisis: Climate Change - Energy and Resource Crises

Rising Uncertainty: Natural Catastrophes, Financial Volatility, Political Changes

THE INTERNET OF THINGS

AN EXPLOSION OF CONNECTED POSSIBILITY

Moore's Law (Gordon Moore – Intel)



Being Response-able

Showing up resourced to best RESPOND to the pace and complexity of change.





STRATEGY

A Plan is Not a Strategy



PLAN



PLAN

- Focused on practical
- Set of activities
- Goal is to finish
- You are in control
- Comfortable

STRATEGY

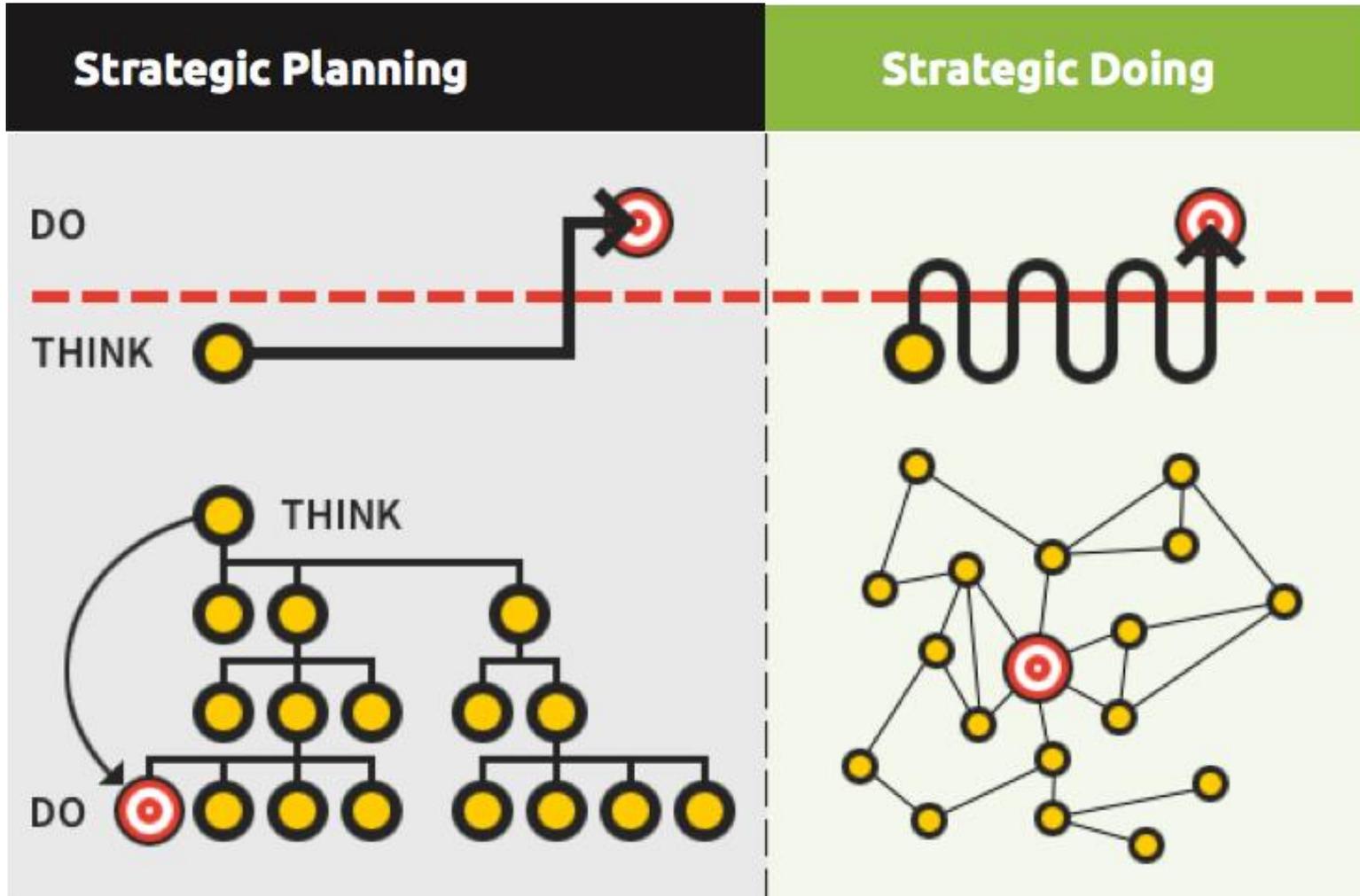
- Has a theory
- Set of ideas
- Goal is to win
- Customers in control
- Causes angst

“Not knowing for sure isn’t bad management, it’s great leadership.”

“While you’re planning, a competitor is figuring out how to win.”

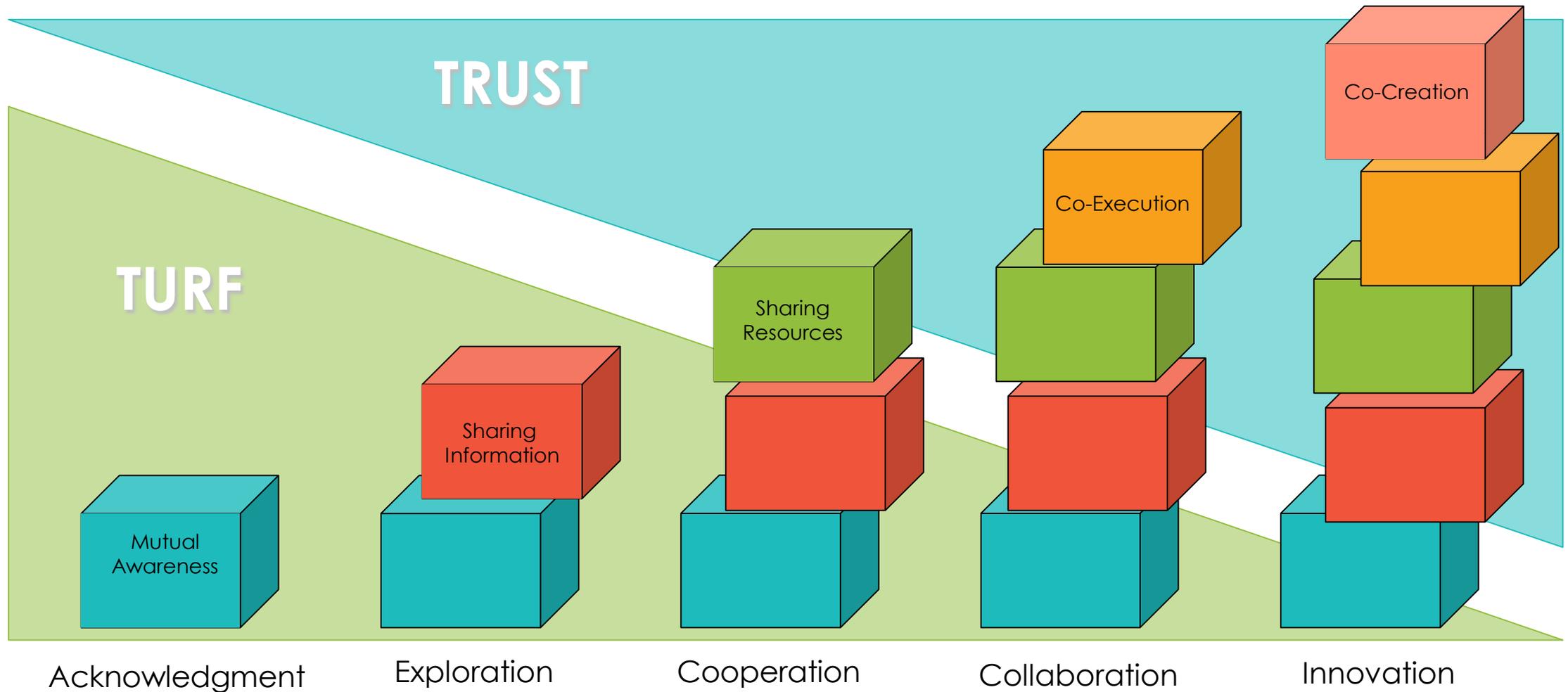
Roger Martin, Professor Emeritus
Rotman School of Management

Strategic Doing is strategy designed for networks...



Effective strategy in complex environments develops from alignment...following simple rules of strategic conversation.

Strategic Doing Accelerates Collaboration



TIME



How do we create a culture of belonging/sense of belonging in a post-COVID environment?