

1. Overall, how satisfied were you with the event?
 - a. Very satisfied
 - b. Satisfied
 - c. Neutral
 - d. Dissatisfied
 - e. Very dissatisfied
2. How satisfied were you with the date and time of the event?
 - a. Very satisfied
 - b. Satisfied
 - c. Neutral
 - d. Dissatisfied
 - e. Very dissatisfied
3. How satisfied were you with the program length of the event?
 - a. Very satisfied
 - b. Satisfied
 - c. Neutral
 - d. Dissatisfied
 - e. Very dissatisfied
4. How satisfied were you with the speaker content of the event?
 - a. Very satisfied
 - b. Satisfied
 - c. Neutral
 - d. Dissatisfied
 - e. Very dissatisfied
5. Did this event meet your expectations?
 - a. Agree
 - b. Neutral
 - c. Disagree
6. How likely are you to recommend this event to a friend or colleague?
 - a. Extremely likely
 - b. Likely
 - c. Unsure
 - d. Unlikely
 - e. Very Unlikely
7. What did you enjoy the most? The least?
 - a. Open ended response
8. What are some aspects we can improve upon for the next event?
 - a. Open ended response
9. What drew you to attend this event?
 - a. Exclusivity – This isn't something I would normally be able to do.
 - b. Connection – This was an opportunity to meet new people and/or network.
 - c. Pride - It's about CU Denver, and I want to be part of it.
 - d. Impact – I enjoy seeing the impact of my philanthropy.

- e. Other (comment box)
10. What types of events interest you most (Check all that apply)
- a. Events featuring students
 - b. Events featuring faculty
 - c. Events featuring campus leadership
 - d. Events demonstrating the impact of my support
 - e. Other: _____