



Faculty Council Communications Committee Meeting

Thursday, October 16th, 2025

9 a.m. - 11 a.m.

Zoom Video Conference

Faculty Council

MINUTES

Attending: Laura Eurich (Co-Chair, UCCS), Katie Sparks (Co-Chair, UCB), Elizabeth Novosel (Co-Chair, UCB), Hayley Blackburn (UCCS), Michael Hanson (UCD)

Call to order – Introductions

- New member introduction
- Our SharePoint Folder: [Faculty Council - Communications Documents - FC Communications Committee \(FC3\) - All Documents](#)
- September minutes approved

Committee Vacancies:

- 2 vacancies: CU Anschutz
- 1 vacancy, CU Denver

2. Committee Updates and Prior Work

- Reviewed committee charge to enhance communication between Faculty Council, campus assemblies, and CU System leadership.
- Noted recent progress:
 - Website updates and improved committee visibility.
 - Collaboration with System Communications for consistent branding.
 - Expansion of Faculty Voices and spotlight features on faculty achievements.

3. Website and Branding Discussion

- Committee reviewed Faculty Council website content and discussed improving clarity and accessibility.
- Agreed on the need for:
 - More dynamic content (news items, short profiles, event highlights).
 - Consistent formatting across all committee pages.
 - Regular posting schedule and shared editorial standards.
- Plan to create a standard posting template for committees.

4. Systemwide Communications Coordination

- Discussed how Faculty Council messaging is currently distributed through system channels and campus assemblies.

- Identified challenges with timeliness and visibility of important updates.
- Proposed a monthly “Faculty Council Digest” summarizing:
 - Recent policy updates.
 - Committee accomplishments.
 - Key Board of Regents actions.
- Aim: to reach a broader faculty audience in clear, concise language.

5. Cross-Committee Communication

- Encouraged greater collaboration among Faculty Council committees.
- Each committee will provide short written updates following their meetings.
- Communications Committee will compile and distribute key highlights in the monthly digest.
- Plan to feature joint initiatives (e.g., Women’s Committee).

6. Faculty Council Messaging Priorities

- Discussed upcoming priorities:
 - Improve transparency around policy reviews and Faculty Council recommendations.
 - Develop consistent talking points to strengthen campus-level engagement.
 - Explore multimedia options—short videos, infographics, or Q&A sessions—to expand reach.
- Agreed that timely, transparent communication is essential for faculty trust and participation.

7. Action Items

- Draft Faculty Council Monthly Digest Format
- Collect feedback from campus assemblies on communication needs

8. Additional Discussion Points

- Emphasized maintaining a consistent, inclusive tone across all CU communications.
- Proposed developing guidance for rapid communication in response to sensitive or urgent issues.
- Will coordinate with Faculty Council Chair and System Communications to align messaging.

9. Adjournment

Next Meeting: November 20th, 2025 @ 9 am