Faculty Council Communications Committee (FC3)
November 11, 2021, 9:30 AM – 11:30 AM
Zoom Video Conference

MINUTES

Attending: Carmen Stavrositu (Co-Chair, UCCS), Carrie Makarewicz (Co-Chair, UCD), Kathia Ibacache (Secretary, UCB), Leilani Feliciano (UCCS), Larry Cunningham (UCD), Cathy Beuten (UCB), Liesl Eberhart (UCCS), Jacqueline Nolly (Recording Secretary, Faculty Council)

1. Approve October meeting minutes (APPROVED)

2. Faculty Guide
   ○ RE: The google doc in Communications folder.
   ▪ The respective campus links have been tested.
     ● Contact Maria Lewis about updating site in about week to implement any needed changes.
       a. A google doc link was pasted into the chat.
         i. Note: Photo, video, AV services links did not work for UCCS.
     ● Suggested: Date of the last page update to be posted on website.

3. Faculty Newsletter
   ○ Confirmation that the newsletter was received by everyone.
     ▪ Feedback was solicited.
   ○ Click rate analysis from cursory stats:
     ▪ Roughly 3% of recipients (336 individuals) opened the content.
       ● Of that, there was interest in the article about Mary Coussons-Read, Faculty Council Committees, DEI.
   ○ Suggestion to limit length and bait more interest with the header.
     ▪ Under consideration:
       ● Titles and captions.
       ● Contributors.
       ● What content can be adjusted or moved.
         a. Connections.
       ● Timing of the newsletter.
         a. Ensure that it does not overlap with other campus communications.

4. Faculty Council Update
   ○ Resolution on academic freedom to teach on issues of race.
Document will be added to drive.
- Senate House Bill 1330.
- Council members were asked for feedback regarding DEI Statement and Guidelines.
- President Salima provided update.

5. **CU Connections – Committee Corner/Faculty Voices**
   - CREE and LGBTQ+ featured for November/December.
   - Start with Adam Lisbon’s JET Program (Japan Exchange and Teaching).
     - [Adam Lisbon, JET Program - Google Docs](#)
     - Notes and suggestions for Adam added directly to document.
   - Review and provide feedback for Vicki Lane by November 18th (through comments or in suggesting mode).
     - [VoicesEssay.VickiLane_11-11-21.docx - Google Docs](#)
   - Discussion questioning the necessity of revision and feedback (editorial control) and how to ensure submission guidelines doesn’t turn away contributors.
     - Issues regarding soliciting content/contributors.
     - Brief discussion regarding how Provosts fit within the eligibility of submission guidelines.

6. **New Initiatives**
   - The creation of orientation material for new faculty.
     - Increasing visibility and awareness about shared governance on campuses.
     - Snapshot/quick reference guide for committee bylaws.
       - Example: Unexcused absences.
         - Suggestion to include attendances in announcements.

7. **FC3 Officers**
   - Vacancies
     - Anschutz: 3
     - Boulder: 1
     - Denver: 1

8. **Meeting Adjourned 11:37 am**