

Deliver Engaging Virtual Events with Cvent

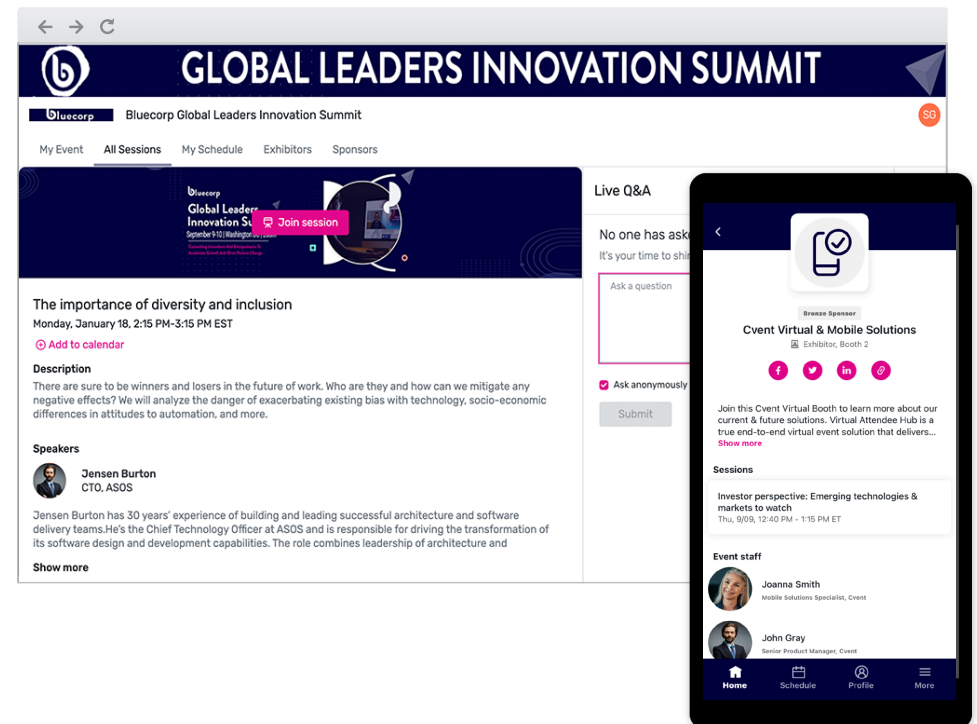


Virtual events can be effective ways to expand your reach and deliver on your business goals. Cvent provides a one-stop-shop with all the tools you need to deliver engaging and impactful virtual experiences.

A Complete Solution, Ready for Anything

The Cvent Virtual Attendee Hub® is an integral part of our Event Marketing and Management Platform, providing solutions to reliably and securely plan, promote, and drive engagement for virtual, hybrid, and in-person events.

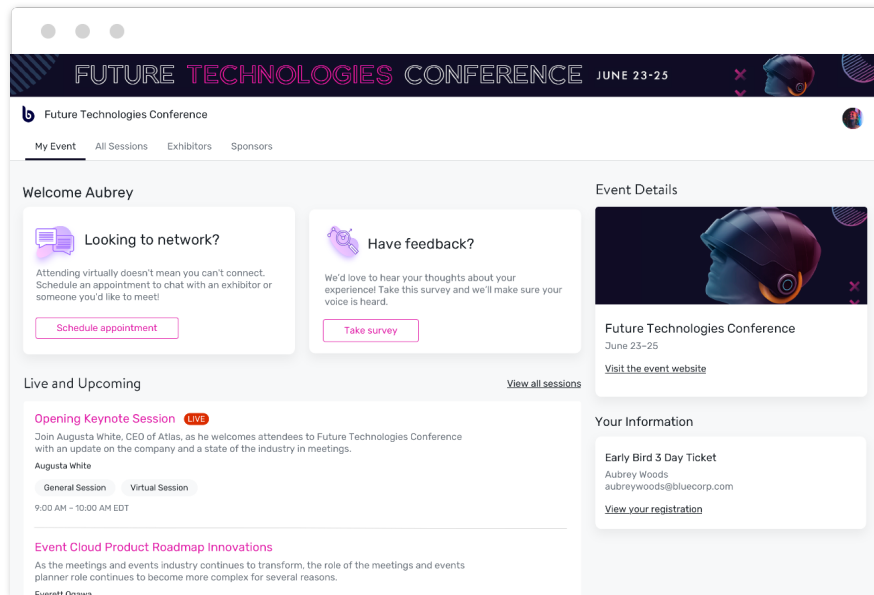
- Deliver enterprise-class live or pre-recorded video with Cvent Video Conferencing to support your collaborative sessions, virtual appointments, and virtual meetings rooms
- Showcase a consistent, fully branded experience, from your event website to registration to the virtual experience itself
- Have an included Event App to engage your audiences on any screen
- Seamlessly integrate with the industry's most trusted Event Marketing and Management Platform



Deliver Always-On Attendee Engagement

Have everything you need to keep your virtual attendees, exhibitors, and sponsors connected and engaged.

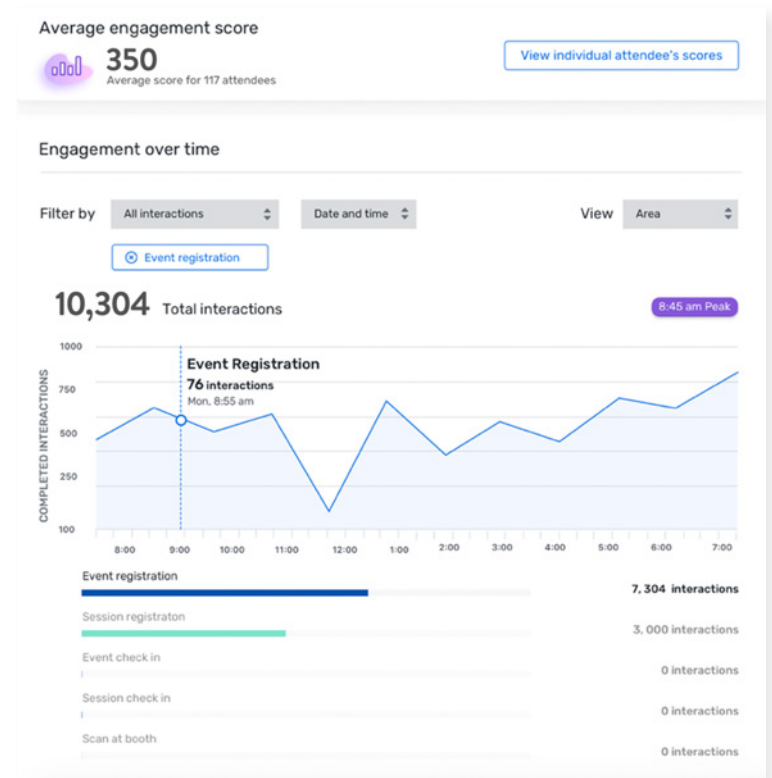
- Give attendees easy access to key details, live and upcoming sessions, surveys, and more with a dynamic home screen
- Live session Q&A and chat keeps sessions interactive
- Embedded video appointments tools create connections between attendees, exhibitors, sponsors, and staff
- Use gamification to encourage attendees to stay engaged by awarding them points for taking actions, such as joining a session, submitting feedback, or visiting a virtual booth
- Virtual roundtable discussions let attendees connect and network with one another
- Allow attendees to catch up on sessions they missed live with on-demand videos



Attendee and Event Data at Your Fingertips

Capture and store all virtual event and attendee data in a single location. Our single source of truth lets you follow up faster and smarter.

- Engagement scoring gives your sales and marketing teams a simple, actionable view of attendee activity
- Automatically track session attendance for continuing education credits or governance
- Get page-by-page web analytics to understand what content is being engaged with the most
- Use surveys to collect feedback before, during, and after your events



Deliver Exhibitor and Sponsor ROI

Help exhibitors and sponsors get the most value from your events - including the brand awareness and lead generation opportunities that they're looking for - and measure the impact on their businesses.

- Virtual booths with video conferencing allow exhibitors to share company details, highlight a video, share relevant content, and engage with attendees
- Allow attendees to self-schedule virtual meetings with exhibitors and instantly share their contact information
- Drive inbound leads by letting attendees submit their interests directly to specific exhibitors
- Allow for sponsored sessions and easily share session attendee lists with your sponsors

Get the Support and Expertise You Need

From pre-event preparation to day-of support, we can help every aspect of your virtual event run smoothly.

- Access additional services to help with your virtual event strategy, planning, and execution, with services around:
 - Project management
 - Event configuration
 - Webcast support
 - Advanced production
- Reach our award-winning customer support team of over 1,000 employees 24/7
- Benefit from the expertise of the world's most trusted event marketing and management technology provider

“The beauty of using Cvent’s Virtual Attendee Hub is that it’s integrated with your registration website, your conference app, your Appointments module, and all the reporting flows back to one place.”

- Brenda Ainsburg, Channel Program Manager for the Americas Partner Channel

[Learn more about Siemens' success story»](#)