cvent

Cvent Virtual Attendee Hub® Feature List

PLATFORM

Seamless Experience
Built on the foundations of Cvent Flex, the Virtual Attendee Hub drives ongoing attendee engagement and delivers a consistent and fully branded virtual event experience.

Secure Login
Keep your event and attendee data safe with password-protected events, 2-factor authentication, and built-in privacy controls.

Personalized Home Screen
Give attendees easy access to key details, live and upcoming sessions, and surveys with a personalized and dynamic home screen. From this view, attendees can submit any event or session feedback, manage and modify their registration, and learn more about featured exhibitors.

CONTENT & ENGAGEMENT

Embedded Video
Display embedded video live streams or recorded videos within the virtual session for a seamless virtual attendee experience.

All Sessions Schedule
Attendees can stay in-the-know by viewing the complete session schedule, including speakers.

Live Q&A
Attendees can submit questions to presenters within the live Q&A chat box for an additional layer of interactivity.

Session Chat
Session participants can connect with one another directly within the session detail page.

Gamification
Attendees receive points for completing actions such as networking with exhibitors and asking questions during the event.

SPONSORSHIP

Exhibitor & Sponsor Showcase
Prominently feature exhibitors and sponsors right on your event homepage, in dedicated areas with searchable lists, and in their own virtual booths to increase their visibility to attendees.

Appointments
With an additional purchase, offer an integrated appointments tool that allows exhibitors to create virtual meetings with attendees for added value from their event investment.

Sponsored Sessions
Provide additional exposure for your partners and additional revenue for your organization with sponsored sessions.

Exhibitor Documents
Exhibitors can highlight their offerings by providing information and promotional content for interested attendees.

Exhibitor Search
Attendees can easily find vendors of interest by searching your exhibitor and sponsor list.

INSIGHTS & INCENTIVE

Web Analytics (Clicks & Views)
Get page-by-page web analytics with clicks and views to understand what content is being engaged with the most, so you can modify your events program.

Engagement Scoring
Engagement scoring gives your sales and marketing teams a simple, actionable view of attendee activity for faster and smarter follow-up.

Virtual Attendance Tracking

Track attendance during sessions for governance and enable CE credit tracking