

# Cvent Video Conferencing

Powering virtual connections



Bring a new level of interactivity into any virtual or hybrid event. An integrated part of the Cvent Virtual Attendee Hub®, Cvent Video Conferencing makes it easy to create networking and learning opportunities that make your event stand out. It's a turnkey solution with no third-party tools or messy integrations required.

From virtual appointments to collaborative sessions and exhibitor booth visits, reliably power the critical engagement points that ensure your attendees and sponsors get the most out of your virtual event. Because everything will be set up, configured, and tracked in Cvent, your activity data will be securely stored in one system, so you can make faster, smarter decisions and measure impact and results.

## When do I use Cvent Video Conferencing?

It's best suited to power the video conferencing needs for:



### Collaborative Sessions

Fuel sessions that are even more interactive, like roundtable, birds-of-a-feather, or panel discussions



### Virtual Meeting Rooms

Enable conversations between attendees and booth staff within your virtual exhibit hall



### Virtual Appointments

Foster connections between your attendees and other attendees or exhibitors

## What are the benefits of Cvent Video Conferencing?



### Event Planners

- Encourage attendee networking through virtual appointments
- Provide value to exhibitors by helping them virtually meet the right attendees
- Handle all video conferencing needs within Cvent, without a third-party solution or integrations
- Automatically track attendance and centrally store those details with the rest of your attendee and event data



### Attendees

- Build connections and relationships by virtually meeting with exhibitors and other attendees
- Attend virtual session presentations with ease
- Easily visit a booth and meet with the right exhibitors from the virtual exhibit hall



### Speakers and Hosts

- Allow speakers to share both their presentation and video for a more immersive experience for attendees
- Have the control to start virtual sessions, appointments, and meetings

