Faculty Council Communications Committee Meeting (FC3)
April 11, 2019
11:00 AM – 1:00 PM
CU System (Pikes Peak Conference Room at 1800 Grant Street, Denver, CO 80203)
And Zoom Videoconference

MINUTES

Check in on Committee Corner articles

- EMAC #2 next week
- Personnel, Budget, and EPUS in May

Communications Guide

- Report from Kathia on final survey results (view summary). Determine whether we need additional types of interpretation.
- Conversation regarding the value and next steps
  - Concerns about the small sample size
    - “This is how research works;” we cannot always have large sample sizes
    - We do have representation from all four campuses, with other kinds of diversity
    - In any kind of report, we could share our process of outreach to indicate we made an “honest effort” to penetrate campus faculty channels
  - Concerns about “email overload”
  - More of a table of contents, a roadmap for navigating resources
  - The research process for this guide shows the need for a guide like this! UCCS has more of these resources easily available, other campuses do not.
  - The larger the school, the more complex, the more resources, and the harder to find what you need
  - Regarding our initial collaboration with Benefits: people are hearing the messages they are sending, because respondents indicate these are the areas about which they are the most knowledgeable
  - Needing contacts, phone numbers, as critical for those times you have a quick question
- Update on web link searches
  - Have each general “portal” web URL plus a contact phone number
  - We would be a guide to the “gateways” of information
- Create outline for report of findings from the web searches and survey and recommendations for next steps
- Discuss release of report to CUFC and four campuses

Faculty Voices

- Recruitment strategy

Committee members & officers

- Elections: we still need nominees for all three positions; Chair, Vice-Chair, and Secretary
- Membership update