Faculty Council Communications Committee (FC3) Meeting  
May 10, 2018, 10 a.m. – Noon  
Pikes Peak Conference Room, 1800 Grant Street, Denver, CO 80203

MINUTES

Attending: Chair Carrie Makarewicz, Vice Chair Carmen Stavrositu, Neil Box, Jenny Filipetti, Judy Scott, Christina Martinez, Ken McConnellogue, Cathy Beuten, Jay Dedrick, Rian Cheley; Others Attending: Michelle Martinez, Deborah Lowe, RyAnne Scott

Approval of Minutes: Meeting minutes April 12, 2018, were approved.

Faculty Voices for CU Connections
- Structure and implementation steps for Faculty Voices were discussed and finalized.
  - Decision was made for the incentive to include a letter of recognition and a give-away bundle.
  - Tentative - an end of year luncheon will depend on participant volume.
  - Decision was made to send the call-out in September 2018.
- More detail needs to be added on readership and request
- Potentials examples to include:
  - Repurpose the lactation topic with women’s committee
  - The Chronicle or Inside Higher Ed
  - If needed, committee members could be back-up writer
- Promotion channels: Faculty Council, faculty assemblies, CU Connections, campus publications, listservs, etc.

Action Items for September 2018:
- Draft call-out - Jay
- Define examples and address survey feedback – Carrie and Carmen
- Review final call-out during the FC3 meeting on August 23, 2018 - All
- Present to Faculty Council on August 30, 2018 – Carrie

HR Communications and Outreach
- Michelle Martinez, Deborah Lowe and Ryanne Scott joined the meeting to provide an overview of system-wide communication for Employee Services and to discuss ways to enhance out-reach to faculty at CU.
- Potential ways to enhance faculty engagement:
  - Leverage faculty meetings and department chair role
  - Identify a "faculty ambassador" for each unit
  - Offer more digitally accessible sessions
  - Utilize system-level and campus-level faculty governance groups for promotion and dissemination

AY 2018-19 Agenda
- Faculty communication guide, Committee Corner topics, HR communications assistance
  - Communication guide topics: state/national legislation, internal/external funding, regent laws/policies, academic policy statements, professional development, mentoring, service, faculty governance, system-level resources, campus-level resources, promotion and tenure, staff/faculty hiring, parental leave, sick leave, medical benefits, etc.

Adjournment
The meeting adjourned at 12 p.m. The next meeting is on August 23, 2018, in the Pikes Peaks Conference Room at 1800 Grant Street, Denver, CO 80203.