

NOTE: A complete rewrite of this policy was posted on April 30, 2025. This version provides track-changes to the April 30, 2025, version based on feedback. Here is a <u>link</u> to the current policy.

ADMINISTRATIVE POLICY STATEMENT

Policy Title: Intellectual Property That is Educational Material: Administrative and Instructional Use

APS Number: APS 1014 APS Functional Area: ACADEMIC

Brief Description: This policy provides definition, structure, and detail for implementation of Regent Policy

5.HK on Intellectual Property that is Educational Material.

Effective: TBD (Pending)

3

5

13

15 16

17

18

20

21

22 23

24 25 26

27 28

29

30

32

33

34

35

8 Approved by: President Todd Saliman (Pending)
9 Responsible University Officer: Vice President of Academic Affairs
10 Responsible Office: Office of the Academic Affairs

11 Policy Contact: Office of Academic Affairs

12 Supersedes: Intellectual Property that is Educational Material, July 1, 2013

Last Reviewed/Updated: TBD (Pending)

14 Applies to: All University employees

Reason for Policy: Through its policies on intellectual property (IP), the University of Colorado reaffirms its commitment to encouraging and rewarding authors, creators, researchers and inventors who are developing IP. Regent Policy 5.HK defines educational material and scholarly/creative works and assigns ownership of both forms of intellectual property to the author(s) who created the works. With educational material, the university retains the rights to administrative use of the materials in certain cases, and for limited use as part of the instructional mission of the primary unit. APS 1014 provides implementation details for administrative and instructional use of educational material.

I. POLICY FRAMEWORK

Intellectual Property (IP) associated with educational materials is both very simple—ownership, and potentially daunting in its complexity—administrative and instructional use of the material. Before providing policy language we want to address this dichotomy.

Ownership is straightforward, Regent Policy 5.K gives ownership of IP associated with educational materials to the author(s) who have broad rights in their subsequent use of the material both in and outside the university.

Use by the university is complicated for several reasons.

- Across our campuses and academic units, the culture of use varies from no instructional use beyond the author(s) to materials being generally and widely shared.
- Concern exists among faculty that certain instructional use can either be unfair, or lead to unfair treatment of the author(s).

Commented [MD1]: Note - Regent Policy 5.K was renumbered and is now known as Regent Policy 5.H.

36	3. Many courses have been developed through primary unit curricular processes to have specified syllabi,
37	learning goals/outcomes, and use common infrastructure such as labs or software with common
38	instructional materials. In other words, they have common or shared educational materials.
39	4. The modern use of closed learning management systems (LMS) for both the communication of course
40	educational materials and also as containers for student work and student communications with faculty
41	and others in the class.
42	5. The use in courses of copyrighted materials not owned by the faculty member.
43	Other issues, such as derivative work, might also be cited as a complication, but these will suffice.
44	Developing a policy to address all of these concerns is a massive undertaking with potentially minimal return.
45	Therefore, this policy provides a framework, responding to faculty and administrative concerns to address the most
46	common concerns, vest important decisions beyond the policy with the primary unit, and, importantly, allows the
47	author(s) and administration to enter into singular agreements to address the myriad of possibilities not covered.
48	The implementation of this policy, taken literally, is again a significant burden with minimal return. Individuals
49	working in good faith should be able to resolve many singular situations, however, rather than mandating separate
50	appeal/grievance procedures, the policy uses author ownership as the final determinant. The exception is claims of
51	plagiarism or unauthorized use of IP, which are handled with currently existing procedures.
31	plagfarish of anathorized use of 11, which are nahidled whit currently existing procedures.
52	Finally, we note that for educational material developed for asynchronous delivery (e.g., Coursera) or specifically
53	for ongoing offerings across multiple faculty (e.g., certain non degree certificates), while the IP is still owned by
54	the author(s) and available for administrative use as described in this policy, there may be instructional usage
55	negotiated and approved in separate documents that are not meant to be captured in this APS.
33	negotiated and approved in separate documents that are not inealit to be captared in this 111 5.
56	In providing the following policy statements we are working within the framework just described, with exceptions
57	handled as described.
58	H. <u>I.</u> INTRODUCTION
59	Regent Policy 5.HK defines educational material and scholarly/creative works and assigns ownership of both forms
60	of IP to the author(s) who created the works. Through this APS, and with further detail in campus and primary unit
61	policies, the university distinguishes ownership rights to educational material, which are assigned to author(s)
	without exception in Regent Policy 5.HK, from usage rights, which permit specific and limited conditions for use
62	
63	of educational materials by the university.
64	With respect to administrative and instructional use of educational materials, the university has the following goals
65	including but not limited to:
05	including but not inflict to.
66	- To collect as needed, educational material for courses to support the requirements of accreditors, including
67	tracking student learning outcomes and tracking continuous improvement
68	- To support faculty and primary units in their efforts to advance professional development
69	- To support the continuity of the teaching and learning-focused missions within primary units
70	- To protect the privacy of students and student data
70 71	
71 72	 To ensure appropriate acknowledgement of the intellectual contribution of faculty and staff in creating educational materials
12	educational materials

HH.II. POLICY STATEMENT

73 74 75

76

A. Administrative Use of Educational Material

Administrative use of educational materials is use outside of instructional settings to support administrative requirements of the university, campus, and primary unit, as applicable. This type of use is primarily focused on accreditation and educational improvement activities.

1. Administrative Use: Accreditation

- a. Institutional All course related materials, including educational materials, as determined by the requirements of the institutional accreditor, shall be stored by the primary unit at the end of each course, in a manner determined by the campus, for the duration required by the institutional accreditor.
- b. Professional All course related materials including educational materials, as determined by the requirements of the professional accreditor, shall be stored by the primary unit at the end of each course, in a manner determined by the primary unit/school/college, for the duration required by the professional accreditor.
- c. In both cases, any student--related information will be protected as required by FERPA and other applicable laws, Further, any educational materials used in accreditation reports will be appropriately credited to the author(s).

2. Administrative Use: Educational Improvement Activities

Each campus, school/college, and primary unit may use educational material, for the purposes of educational improvement activities such as individual faculty evaluation and mentoring support, activities that are part of any regular curricular development and continuous improvement process, as examples of best practices, and in support of award nominations.

B. Instructional Use of Educational Material

1. Instructional Use by Author(s)

The author(s) of educational material own their material and therefore may use it for instructional purposes and similarly may permit others within the university to use their material for instructional purposes. Author(s) may also use their educational material outside of the university, for example, making the material available as Open Educational Resources (OER) and for other professional purposes. In any case, author(s) must follow the principles for use of their educational material set forth in Section III.C of this policy.

2. Instructional Use within the Primary Unit

With certain limits, educational material may be used within the instructional mission of the primary unit in which the material was developed. The following principles are applicable for use by the primary unit:

- a. Shared Use: Some educational materials are created with the intent to be used across multiple instances of a course or across different courses (e.g., training or support instructional materials for hardware or software use, lab manuals, syllabi, course learning objectives etc.). These shared use materials are owned by the author(s) (where clearly identifiable), and their continued use is subject to the regular curricular development processes of the primary unit.
 - Educational materials in a course which were not created for shared use purposes, may only become shared use educational materials with permission of the author(s).
 - ii. Shared use education materials should be clearly identified as such.

122	b. Single Course Use: Educational materials associated with a single course, which may have multiple		
123	sections in the same term, may be used for one future instance of the course in the primary unit,		
124	which may include multiple sections, whenever that term occurs.		
125			
126	 The primary unit, through its shared governance process, may choose to allow 		
127	educational materials to be used in additional instances of the course.		
128	ii. The primary unit may not prevent the use of educational materials in a single future		
129	instance of the course.		
130	iii. The number of additional instances of use may vary by course, as determined by the		
131	primary unit.		
132			
133	c. Responsibility:		
134	i. It is the responsibility of the primary unit to clearly identify shared use materials and have		
135	a mechanism to maintain appropriate agreements with the shared use material author(s).		
136	ii. It is the responsibility of the primary unit to have mechanisms for tracking the use of		
137	educational materials and maintaining compliance with this policy and primary unit rules.		
138	iii. Faculty have the responsibility to follow the usage rules of the primary unit and cannot opt-		
139	out of the primary unit rules. However, the author(s), as owners of the IP, may approve use		
140	beyond the primary unit rules.		
141	iv. Just as faculty have legal requirements/responsibilities in the use of copyrighted material in		
142	their teaching and scholarship, educational material is viewed as copyrighted material and		
143	should be treated accordingly. Violation is subject to existing processes and penalties.		
144	should be deduced accordingly. Violation is subject to existing processes and penalties.		
145	3. Individual Agreements regarding Instructional Use		
146 147	Instructional use circumstances not covered by this policy are to be negotiated between the author(s) and the head of the primary unit. If an agreement is not reached, the material cannot be used.		
148	4. Violation of Policy		
0			
149	This APS defines usage rights, which permit specific and limited conditions for use of educational		
150	materials by the university. Perceived violation of this policy regarding in terms of the number of instances		
151	of use of educational material may be grieved according to the dean campus policy. Perceived violation of		
152	the copyright of educational IP will be treated as plagiarism and subject to the associated university		
153	policies.		
200	Females		
154			
155	C. Principles Applicable to Both Administrative and Instructional Use of Educational Materials		
156	1. Reference to Author(s)		
157			
158	In either administrative or instructional use of educational materials, the author(s) must be clearly identified		
159	in or on the material.		
160	 It is the responsibility of the primary unit, in concert with the author(s), and in compliance with 		
161	university branding guidelines, to establish processes for author(s) identification.		
162	b. Any unattributed educational materials may be used without restriction but must be noted as		
163	unattributed and always remain unattributed.		
164	c. Falsely attributing the work of others to oneself or others will be treated as plagiarism and		
165	subject to associated university policies.		
466			

2. License Requirements at Different Institutions

When an author(s) intends to use materials at the University of Colorado that they developed at another institution and which are subject to license restrictions by that institution as educational materials, the author(s) must inform their primary unit of these restrictions. Regardless of limitations for instructional use, the material must be available for administrative use by the University of Colorado.

3. Use of University's Trademarks, Name, and Branding

While the author(s) who owns the copyright to specific educational material may use it outside of the university, any such use that includes reference to the University of Colorado name, word mark, logo, etc., must comply with university trademarks and branding guidelines. There are no restrictions on the use of material that does not contain reference to the University of Colorado name, word mark, logo, etc.

For additional guidance, see Article 14, part A of the Regent Laws of the Regents, and Regent Policy 14.A and 14.B, and APS 2025: University Brand Identity and Logo Usage.

5. Conflict of Interest and Commitment

Regent Policy 8.A.3 requires members of the university community to avoid actual and perceived conflicts of interest related to their work and position, and to appropriately disclose actual and potential conflicts of interest. With respect to educational materials, each campus shall have a process for reporting and assessing potential conflicts of interest. See APS 5012: Conflicts of Interest and Commitment in Research and Teaching (sections II and section III.B).

IV.III. UNIVERSITY RESPONSIBILITIES

A. Designation of Responsible Authority

The campus chancellor shall be responsible for campus policies and procedures related to this APS, including designating a campus official(s) who will be responsible for administering the policy.

B. Communications and Training

Reference to this APS shall be part of appropriate employment agreement and referenced on all primary unit websites along with primary unit rules relative to this APS. Additionally, the provisions of this APS shall be part of all faculty orientation programs.

C. Review of Policy

This policy shall be reviewed with faculty shared governance input according to the usual APS review cycle. Any proposed changes that impact Regent Policy 5.HK shall be brought to the Regent Governance Committee in the form of proposed revisions to Policy 5.HK, and when approved shall be incorporated into APS 1014. Changes to this APS that do not impact Regent Policy 5.HK shall be approved by the chancellors and president.

↓.IV. SCOPE AND APPLICABILITY

As set forth in Regent Policy 5.HK:

A. Regent Policy 5. HK and APS 1014 are applicable to all units of the university, including its colleges, schools, departments, centers, and institutes, and to all university faculty, staff, and student employees.

- B. This policy does not apply to works of authorship made by university employees in the course and scope of their employment in the furtherance of administrative responsibilities associated with a position, such as university staff, department chair, dean, provost, and chancellor, and president, whose works are owned by the university as works made for hire.
 - C. This policy does not apply to works of authorship made by university employees where the development of the work is required as a part of a sponsored program or a funding agreement administered by the university. Ownership of such works are governed by the terms of the associated contract/grant, which generally assign ownership to the University of Colorado or impose on the University of Colorado other obligations that necessitate ownership by the University of Colorado.

VI. DEFINITIONS

- A. Scholarly and Creative Works See definition in Regent Policy 5. H.K5.
- B. Educational Material See definition in Regent Policy 5. HK. 4. As further clarification, educational materials do not include:
 - 1. Student identifiable information.
 - Email, chat, and other messaging between the faculty and students, or between/among students.
 - 3. Software, whether in source code, executable code, or other machine-readable form, and other discoveries, which are Scholarly or Creative Works discoveries whose ownership and administration are governed by Regent Policy 5.14, APS 1013: Intellectual Property Policy on Discoveries and Patents for Their Protection and Commercialization, and any related campus policies.
 - 4. The course taken as a whole, which, because of a student and student-faculty interactions can never be replicated.

In cases where it is not clear whether a particular work is an educational material, a scholarly or creative work, or a material owned by the university, author(s) are strongly encouraged to seek clarification from the campus official designated by their campus chancellor as required by Section [WIII.A of this APS.

C. Author(s) - For the purposes of this policy, the university defines "author" as employees who, as part of the course and scope of their employment develop or co-develop scholarly and creative works or educational materials. University employees who engage learners in an educational setting at the university are not necessarily the author(s) who developed the educational materials being used in that setting. To be clear about the difference, these non-author individuals are referred to generically as "faculty" in this policy.

VII. VI. RELATED POLICIES

A. Regent Laws and Policies

- 1. Regent Law 5, Part B Academic Freedom
- 2. Regent Policy 5.H Intellectual Property that is Educational Material or Scholarly/Creative Work
- 3. Regent Policy 5.IJ Intellectual Property on Discoveries and Patents for Their Protection and Commercialization
- 3. Regent Policy 5.K Intellectual Property that is Educational Material or Scholarly/Creative Work
- 4. Regent Policy 8.A.3 Conflicts of Interest
- 5. Regent Law 14, Part A-1 Official Seal Property
- 6. Regent Policy 14.A Use of the University Seal Law 14, Part A.2 Commercial Seal
- 7. Regent Policy 14.B Use of University's Name and Marks in Advertising and Marketing by External Entities

Commented [MD2]: Note - Regent Policy 5.J was renumbered and is now known as Regent Policy 5.I.

265	
266	
267	
268	
269	
270	

271 272

273

274 275 276

B. Administrative Policy Statements

- 1. APS 1013 Intellectual Property on Discoveries and Patents for Their Protection and Commercialization
- APS 2025 University Brand Identity and Logo Usage
 APS 5012 Conflicts of Interest and Commitment in Research and Teaching

_ HISTORY VIII.VII.

- Initial policy approved January 16, 2003 Revised June 1, 2006
- Revised July 1, 2013

