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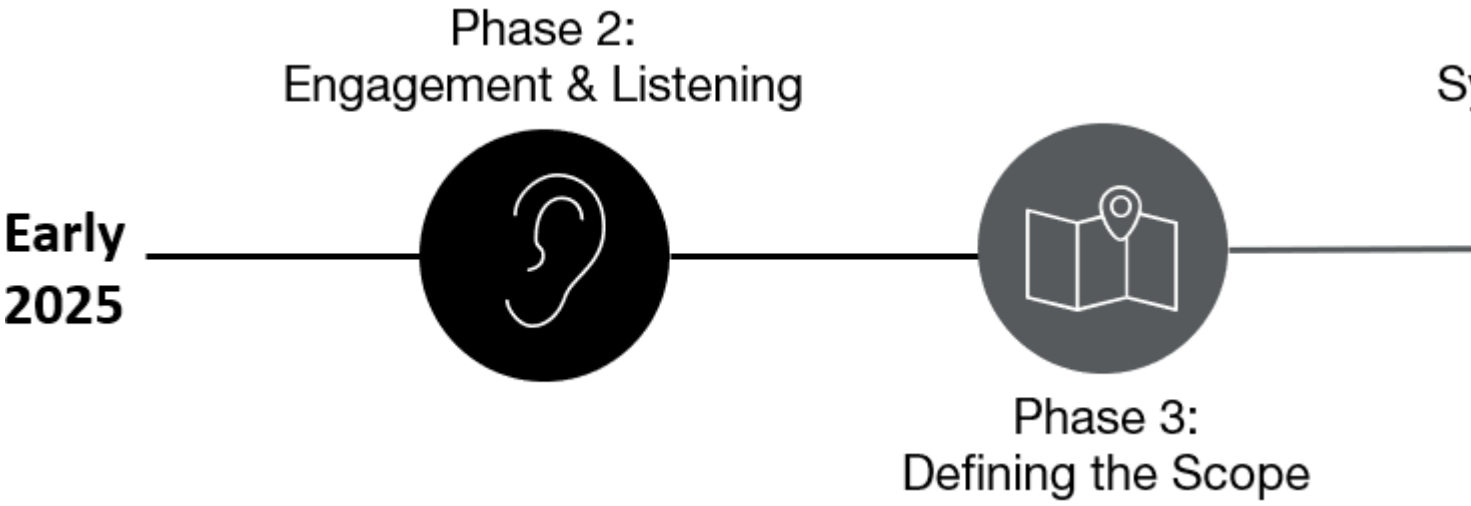
CU Strategic Plan 2.0 Planning [1]



Planning Process

- **Phase 1: Preparation & Planning**
- **Phase 2:** Engagement & Listening
- **Phase 3:** Defining the Scope
- **Phase 4:** Synthesis & Prioritization
- **Phase 5:** Finalization & Implementation

Timeline



Phase 2: Engagement & Listening

- Strategic Plan Working Group development
- Engagement with full Board of Regents
- Determining process and methodology
- Gather feedback on process and current strategic plan
- Development of Strengths/Weaknesses/Opportunities/Threats (SWOT) Analysis
- Identify feedback themes & potential priorities in key topic areas
- Strategic Planning Working Group process kickoff meeting
- Input from campuses, system, and constituents

Phase 3: Defining the Scope

- Complete Strengths/Weaknesses/Opportunities/Threats (SWOT) Analysis

- Identification of set key priorities
- Review & evaluate current goals, and consideration of new goals
- Review & evaluate current metrics, and consideration of new metrics
- Cost estimate development, as needed
- Continued engagement with full Board of Regents
- Continued input from campuses, system, and constituents

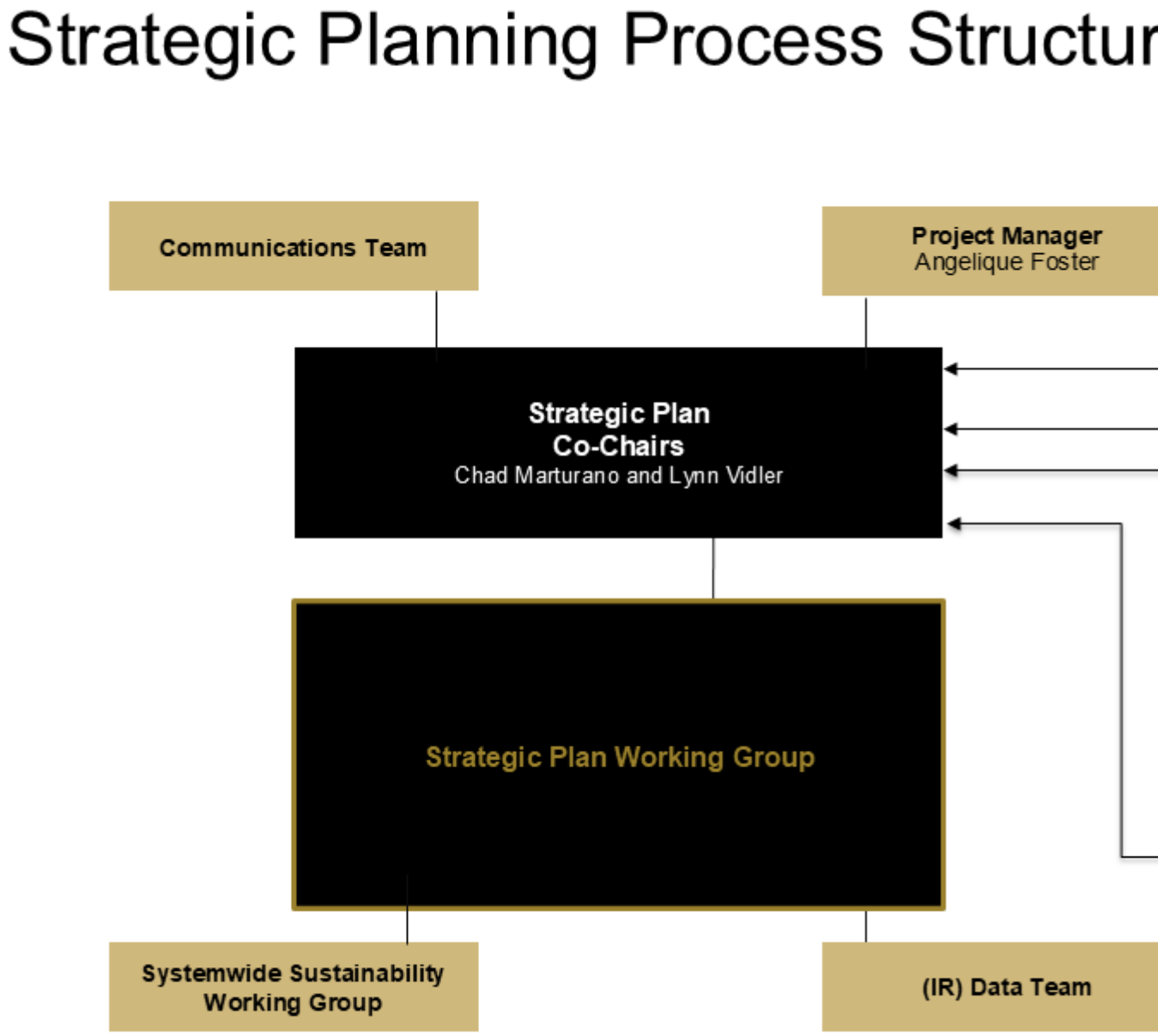
Phase 4: Synthesis & Prioritization

- Evaluation of resources and costs
- Utilize structure to identify priorities and areas of focus
- Continued engagement with full Board of Regents
- Continued input from campuses, system, and constituents

Phase 5: Finalization & Implementation

- Regent Board Meeting – review, discussion and support
- Strategic Plan publication
- Implementation & ongoing annual assessment on progress

Strategic Planning Process Structure



Initial Considerations

CU Strategic Plan 2.0 may replicate elements of the existing plan but may differ in:

- Duration

- Focus



We’ll leverage Artificial Intelligence to facilitate our work.



The “Themes for the Future” discussed during the Summer 2024 BOR Retreat will guide the working groups’ conversations and recommendations.



Next Steps, Phase 2: Engagement and Listening

- **Phase 1:** Preparation & Planning
- **Phase 2: Engagement & Listening**
- **Phase 3:** Defining the Scope
- **Phase 4:** Synthesis & Prioritization
- **Phase 5:** Finalization & Implementation

Groups audience:
Strategic Planning

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