Stephen C. Ludwig [1]

At Large, Democrat
Current Term 2013-2019

CONTACT INFORMATION
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University of Colorado Regent Stephen C. Ludwig is an experienced, recognized Colorado communicator, a successful entrepreneur, a higher education advocate, a civic leader, and a proud CU alumnus who has worked in broadcast journalism, public relations, marketing and corporate strategic communications for the past two decades.

In 2006, Ludwig won a statewide election for an at-large seat on the CU Board of Regents, a volunteer position representing the entire state of Colorado. A Democrat, Ludwig was re-elected to another six-year term in 2012.

As a regent he helps oversee a four-campus system with a $3 billion annual budget. Currently, he serves chair of the strategic planning committee and as the regents' representative to the Auraria Higher Education Center board.

Ludwig began his career in 1985 at the age of 18, working as a radio and television reporter, news anchor and news director. While working full time, he attended Pikes Peak Community College in Colorado Springs, Colo., Diablo Valley College in Pleasant Hill, Calif., and the University of Colorado at Colorado Springs. In 1993, he received a bachelor?s degree in philosophy with high distinction from UCCS.

He started his public relations career in the president?s office at the University of Colorado, and has since become an expert in strategic planning and counseling, crisis communications, public affairs, media relations and corporate communications.

Currently, he is vice president of marketing, communications and strategy for a business unit of CH2M HILL. He also has worked as a senior account executive and public affairs director for Metzger Associates, a capital strategies firm in Boulder; as a public relations director for a database marketing company and a film and video production firm; and as a regional public relations director and sponsorship manager for TIAA-CREF. In addition, Ludwig has run his own public relations agency.

Attachments:
Video:
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