About Us [1]

Mission
At every stage of their entrepreneurial journeys, students, staff, and faculty are creating positive economic and social change. As part of the CU Presidential Initiative, our goal is to enhance connections and spotlight the invaluable innovation and entrepreneurial endeavors taking place across all four campuses.

Vision
We aspire to become the #1 public institution in innovation and entrepreneurship. Setting the standard for excellence and impact.

Core pillars of impact

- Ensure student success and opportunity through entrepreneurship and innovation — To ensure every student engages with innovation and entrepreneurship through courses, academic programs, research, or experiential opportunities.
- Be the nation’s leader in innovations addressing significant societal challenges — Empower faculty, students, and staff to lead groundbreaking innovations and ventures.
- Support a vibrant I&E ecosystem — Evolve and develop strategies and policies to promote collaborative, interdisciplinary, real-world-focused research that generates impactful IP, including patents and royalties, while acknowledging the effort required for successful commercialization.

Groups audience:
Innovation & Entrepreneurship

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Links
[1] https://www.cu.edu/impact-cu/about-us