

There are some important steps and associated timelines for getting access to the eComm tools, as part of a standard monthly process.



Interested in an eComm license? Request access ^[1] and your eComm specialist ^[2] will arrange a discovery session ^[3] to review your communication and/or event goals and determine if eComm is the right fit.

If it is a good match, new users must complete pre-access requirements ^[4] by the end of the month to get access during the first week of the following month.

Once given access, users can login, follow along with training and complete a quiz ^[5]. Long-term, continued education ^[6] is provided.

Get a behind the scenes view of everything that goes into the new user onboarding process ^[7], including a Marketing Cloud Journey triggered by data in the License Object of Salesforce.

^[8]

^[9]

Source URL:<https://www.cu.edu/node/148731/deep-dive-training>

Links

^[1] <https://www.cu.edu/ecomm/request-access> ^[2] <https://www.cu.edu/ecomm/strategy/leadership>

^[3] <https://www.cu.edu/ecomm/access-training/discovery> ^[4] <https://www.cu.edu/ecomm/access-training/pre-access-requirements> ^[5] <https://www.cu.edu/ecomm/access-training/login-training-quiz>

^[6] <https://www.cu.edu/ecomm/access-training/continued-education> ^[7] <https://www.cu.edu/blog/ecomm-wiki/new-user-onboarding-journey> ^[8] <https://www.cu.edu/print/ecomm/training>

^[9] <https://www.cu.edu/printpdf/ecomm/training>