Published on *University of Colorado* (https://www.cu.edu)

Access & Training [1]

There are some important steps and associated timelines for getting access to the eComm tools, as part of a standard monthly process.



Interested in an eComm license? Request access [2] and your eComm specialist [3] will arrange a discovery session [4] to review your communication and/or event goals and determine if eComm is the right fit.

If it is a good match, new users must complete pre-access requirements [5] by the end of the month to get access during the first week of the following month.

Once given access, users can login, follow along with training and complete a quiz [6]. Long-term, continued education [7] is provided.

Get a behind the scenes view of everything that goes into the new user onboarding process [8] , including a Marketing Cloud Journey triggered by data in the License Object of Salesforce.

Groups audience:
eComm

Source URL:https://www.cu.edu/ecomm/training

Links
[1] https://www.cu.edu/ecomm/training [2] https://www.cu.edu/ecomm/request-access [3] https://www.cu.edu/ecomm/strategy/ecomm-specialists [4] https://www.cu.edu/ecomm/access-training/discovery

[5] https://www.cu.edu/ecomm/access-training/pre-access-requirements
[6] https://www.cu.edu/ecomm/access-training/login-training-quiz [7] https://www.cu.edu/ecomm/access-training/continued-education [8] https://www.cu.edu/blog/ecomm-wiki/new-user-onboarding-journey