Access & Training [1]

There are some important steps and associated timelines for getting access to the eComm tools, as part of a standard monthly process.

1. Discovery
   Meet with an eComm specialist to review communication and/or event goals to confirm eComm is the right fit.

2. Pre-Access Requirements
   Complete pre-access requirements (SkillSoft courses and sign an agreement) by the end of the month to secure your license.

3. Login, Training & Quiz
   Receive credentials around the 5th of the month and follow along with training. Complete a short verification for access to send emails and/or events approved.

15-30 min.  1-2 hours  1-2 hours

Interested in an eComm license? Request access [2] and your eComm specialist [3] will arrange a discovery session [4] to review your communication and/or event goals and determine if eComm is the right fit.

If it is a good match, new users must complete pre-access requirements [5] by the end of the month to get access during the first week of the following month.

Once given access, users can login, follow along with training and complete a quiz [6]. Long-term, continued education [7] is provided.

Get a behind the scenes view of everything that goes into the new user onboarding process [8], including a Marketing Cloud Journey triggered by data in the License Object of Salesforce.

Groups audience:
eComm

Source URL: https://www.cu.edu/ecomm/training

[5] https://www.cu.edu/ecomm/access-training/pre-access-requirements