Leadership

The eComm program is housed in University Information Services (UIS). Additionally, each of CU's four campuses and Advancement has at least one designated eComm Specialist.

- eComm Team
- CRM Team

CU SYSTEM | SERVICE STRATEGY

Jennifer Mortensen
Associate Director of Electronic Communication

Melanie Jones
Training & Enablement Lead

CU ADVANCEMENT
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Assistant Vice Chancellor of Constituent Engagement

Lissa Cordova [13]
eCommunications Director of Constituent Experience and Technology

Nicole Janosi [14]
eCommunications Specialists

Tom Needy [15]
Senior Marketing Operations Strategist
Advancement Marketing and Communications

Thomas Sloan [16]
Marketing Project Manager, Office of Advancement

CU COLORADO SPRINGS
Groups audience:
eComm

Source URL: https://www.cu.edu/ecomm/strategy/leadership

Links
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