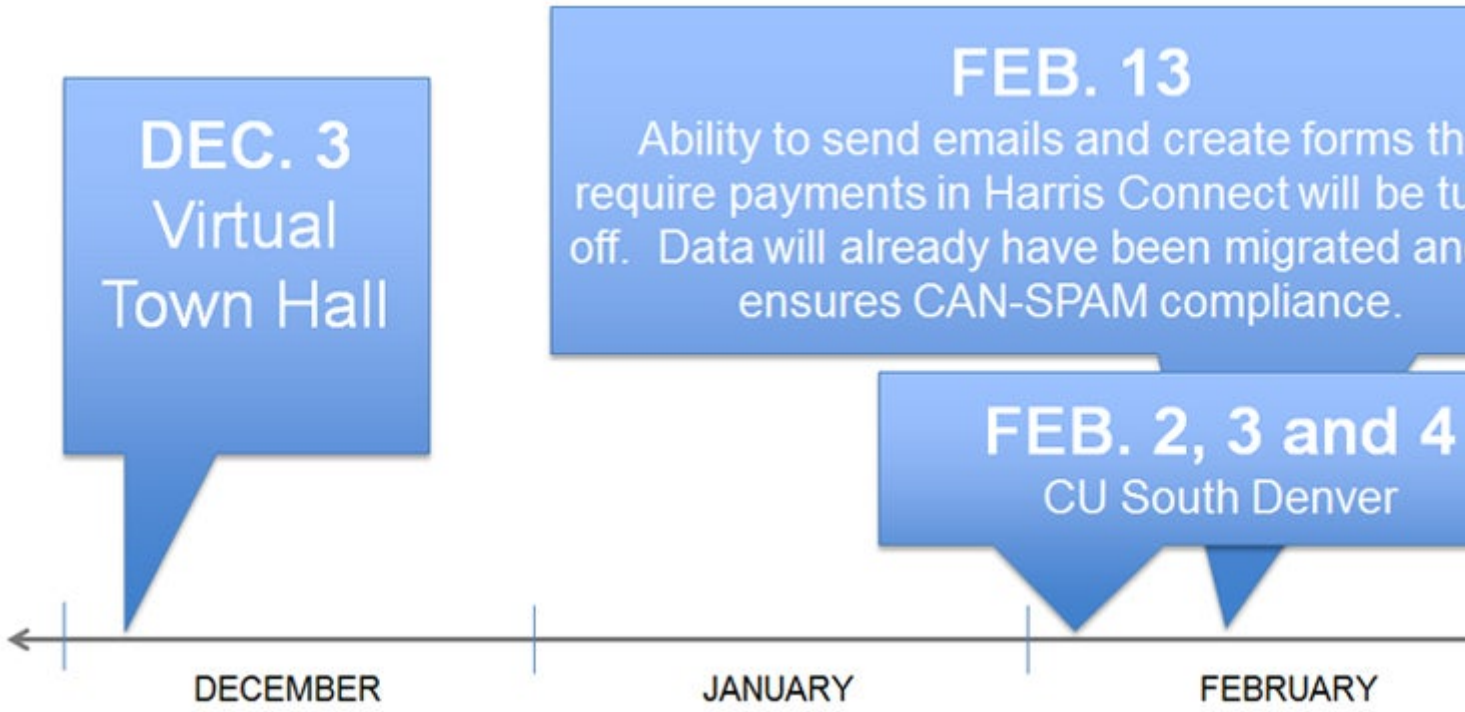
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Implementation 2015 [1]



- Timeline
- Documents
- Vendors
- Who's Involved
- Feedback
- Contact

Preliminary Schedule

NOTE: Schedule may change as requirements change and details will be added accordingly. However, overall goal is to deploy and have all users trained by October 2015.

Date	Description	Details	More Information
Dec. 8 - 12, 2014	Discovery, on-site	CU's eComm implementation partner ACF Solutions will be in Denver for five days to become more familiar with our needs and systems, which will define the eComm implementation plan. Discovery sessions will be held throughout the week at the CU System offices at 1800 Grant St.	Schedule [2]

Jan. 5 - 12	ACF and CU define requirements	ACF Solutions and CU will review the information gathered during the Discovery week to define requirements. *A requirements document will be available by January 12, 2015.*	
Feb. 25	Virtual Town Hall	Project Update: open to all eComm users and stakeholders. Email Kim at kim.egan@cu.edu [3] to receive a calendar invitation.	Town Hall presentation [4] Town Hall survey [5] FAQs [6]
Jan. - Feb.	Design	ACF Solutions will use requirements to design implementation. *A design document will be available by Feb. 1, 2015.*	
Jan. - March	Build	ACF Solutions will work in close partnership with CU to build the custom eComm solution. This includes data migration and integration as well as development for ExactTarget, roundCause Events and the online community.	
April 28	Second Virtual Town Hall	Your eComm team will provide a project update, give you a peek at the alumni online community, discuss upcoming training and review Harris sunsetting milestones.	Town Hall Recording [7] FAQs [8]
June 23- 25 (Tues.-Thur.)	User Acceptance Testing (UAT)	The eComm Super User group will test the eComm solution and provide feedback. ACF Solutions will modify accordingly.?	Visit the 'Who's Involved' tab for a complete list of Super Users
July 9	Third Virtual Town Hall	Your eComm team will provide a project update, discuss upcoming training, review Harris sunsetting milestones and answer attendees questions.	Town Hall PowerPoint [9] Town Hall Recording [10] Salesforce 101 [11] FAQs [12] Phase II Requirements [13]

Sep. 28	Super Users migrate to production	Super Users will gain access to the Salesforce/Marketing Cloud production environment	Visit the 'Who's Involved' tab for a complete list of Super Users
Dec. 3	Fourth Virtual Town Hall	Your eComm team will provide a project status update and announce details for Salesforce training, eCommference.	Town Hall PowerPoint [14]
Jan. 11 (week of)	All User Training	Training of eComm users set for January 2015	
Jan. 11 (week of)	Cutoff date for sending emails via Harris	Users can still login to Harris Connect but will NOT be able to send a communications. Event registration and membership forms will still be functional.	Archiving content in Harris [15]
Feb. 2016	Harris sunsets	Users can no longer login to Harris Connect	

Scope of Work [16]

eComm Data List [17]

If you would like a specific power point presentation, please email Kim at kim.egan@cu.edu [18] .

We have selected a group of vendors to replace Harris Connect for the university's eComm program. Salesforce [19] will be our new constituent relationship management (CRM) database. ACF Solutions [20] will provide the professional services to help build the custom eComm environment. Marketing Cloud [21] (formerly known as ExactTarget) will be our email marketing tool.

Leadership Team

Project Sponsor: Ken McConnellogue, Vice President Communication, Office of the President University Relations
Project Manager: Kim Egan [3], Electronic Communication Director, Office of the President University Relations
Milap Sharma [22], Director of Application Development, University Information Services (UIS)
Nalini Kaplan [23], CRM Director, CU-Boulder Office of Information Technology (OIT)
Jason Hunter [24], Director of Technical Projects Office of Performance Improvement (OPI)

eComm Campus Program Managers

CU System: Melanie Jones [25]
CU Colorado Springs: Megan Gallegos [26]

CU Denver | Anschutz Medical Campus: Nonie Wainwright [27]
CU-Boulder: Erin Frazier [28], Tom Needy [29] and Rachel Vaccariello [30]
Advancement: Matt Roush [31]

Discovery Week

Alexis Kelley
Amanda Ulrey
Cathy Beuten
Chirag Joshi
Dave Kohnke
Dennis Lindvedt
Erin Frazier
Heather Cuff
Jack Strober
Jack Vertovec
Jason Armbruster
Jason Hunter
Jay Dedrick
Jennifer Hane
Joanna Iturbe
Joe Tinucci
Jon Arnold
Joy French
Julann Andresen
Julie Mullin
Karen Ichiba
Karen Klimczak
Ken McConnellogue
Kim Egan
Lisa Carr
Matt Duncan
Matthew Kaskavitch
Megan Gallegos
Melanie Jones
Melissa Cech
Michele McKinney
Milap Sharma
Molly Doyle
Nalini Kaplan
Nischal Dangol

Peter Burke
Philip Denman
Rachel Vacceriello
RyAnne Scott
Sharon Grant
Steve Tapp
Tom Needy

Travis Chillemi
Valerie Skillern

Super User Group

This group will be part of the User Acceptance Testing (UAT) portion of development and will receive classroom-style training directly from the vendor.

CU System
Lisa Carr
Kim Egan
Melanie Jones
Michele McKinney
RyAnne Scott
Valerie Skillern

Advancement
Matt Roush

CU-Boulder
Melissa Cech
Nischal Dangol
Matt Duncan
Crystal Eilerman
Erin Frazier
Caro Henauw
Joanna Iturbe
Laura Kriho
Teagan Lochner
Sarah Martens
Tom Needy
Mirinda Scott
Greg Swenson
Rachel Vaccariello

CU Denver
Julia Cummings
Monica Cutler
Chad Reiling
Rebecca Ward

CU Anschutz Medical Campus
Stephanie Aguinaldo
Heather Cluff
Amanda Gonzales
Michael Miller
Nonie Wainwright
Stephen Tapp

CU Colorado Springs
Jennifer Hane

Megan Gallegos

We want to hear from you.

Go here [32]to document desired functionality.

Go here [33]to submit a question or comment.

Kim Egan
Director, Electronic Communication
University Relations, Office of the President
kim.egan@cu.edu [34]
(303) 828-8886

Attachments:
Scope of Work, eComm & ACF [35]
eComm Data [36]
eComm Town Hall Presentation, Feb. 25 [37]
Salesforce 101 [38]
eComm Town Hall Presentation, July 9 [39]
Phase II Business Requirements [40]

Groups audience:
eComm

Source URL:https://www.cu.edu/ecomm/strategy/implementation-2015

Links
[1] https://www.cu.edu/ecomm/strategy/implementation-2015 [2] https://www.cu.edu/ecomm/ecomm-kickoff-schedule [3] mailto:kim.egan@cu.edu [4] https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecomm-town-hallfeb25-2015.pdf
[5] https://www.cusys.edu/universityrelations/email/system/2015m0225_ecomm-town-hall_survey.html
[6] https://www.cu.edu/ecomm/salesforce-implementation-faqs
[7] https://www.youtube.com/watch?v=vcxNNzKnlpY [8] https://www.cu.edu/ecomm/salesforce-implementation-faqs-20 [9] https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecomm-town-hall-july-9.pptx [10] https://youtu.be/NYiFzHZU6N4
[11] https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecomm-salesforce-101.pdf [12] https://www.cu.edu/ecomm/salesforce-implementation-faqs-30
[13] https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecommformbrs20150515.xlsx [14] https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecommtownhall20151203.pptx [15] https://www.cu.edu/ecomm/harris-archive-project [16] https://www.cu.edu/sites/default/files/pages/56649-ecomm-implementation-2015/docs/20141202ecommscope-work.pdf
[17] https://www.cu.edu/sites/default/files/pages/56649-ecomm-implementation-2015/docs/ecomm-data20141015-kme.xlsx [18] mailto:kim.egan@cu.edu?subject=Power%20Point%20request
[19] https://www.salesforce.com/ [20] https://www.attain.com/#acfsolutions
[21] https://www.salesforce.com/products/marketing-cloud/journey-management/?d=marketingcloud.com&internal=true [22] mailto:milap.sharma@cu.edu
[23] mailto:Nalini.Kaplan@colorado.edu [24] mailto:Jason.Hunter@cu.edu [25] mailto:Melanie.Jones@cu.edu [26] mailto:Megan.Gallegos@uccs.edu
[27] mailto:nonie.wainwright@ucdenver.edu [28] mailto:erin.frazier@colorado.edu
[29] mailto:tom.needy@colorado.edu [30] mailto:Rachel.Vaccariello@colorado.edu
[31] mailto:matt.roush@cu.edu [32] https://www.cu.edu/node/56663 [33] https://www.cu.edu/node/2049
[34] mailto:kim.egan@cu.edu?subject=eComm%20Implementation%202015
[35] https://www.cu.edu/doc/20141202ecommscope-work.pdf [36] https://www.cu.edu/doc/ecomm-data20141015-kme.xlsx [37] https://www.cu.edu/doc/ecomm-town-hallfeb25-2015-1.pdf
[38] https://www.cu.edu/doc/ecomm-salesforce-101.pdf

[39] https://www.cu.edu/doc/ecomm-town-hall-july-9.pptx
[40] https://www.cu.edu/doc/ecommformbrs20150515.xlsx