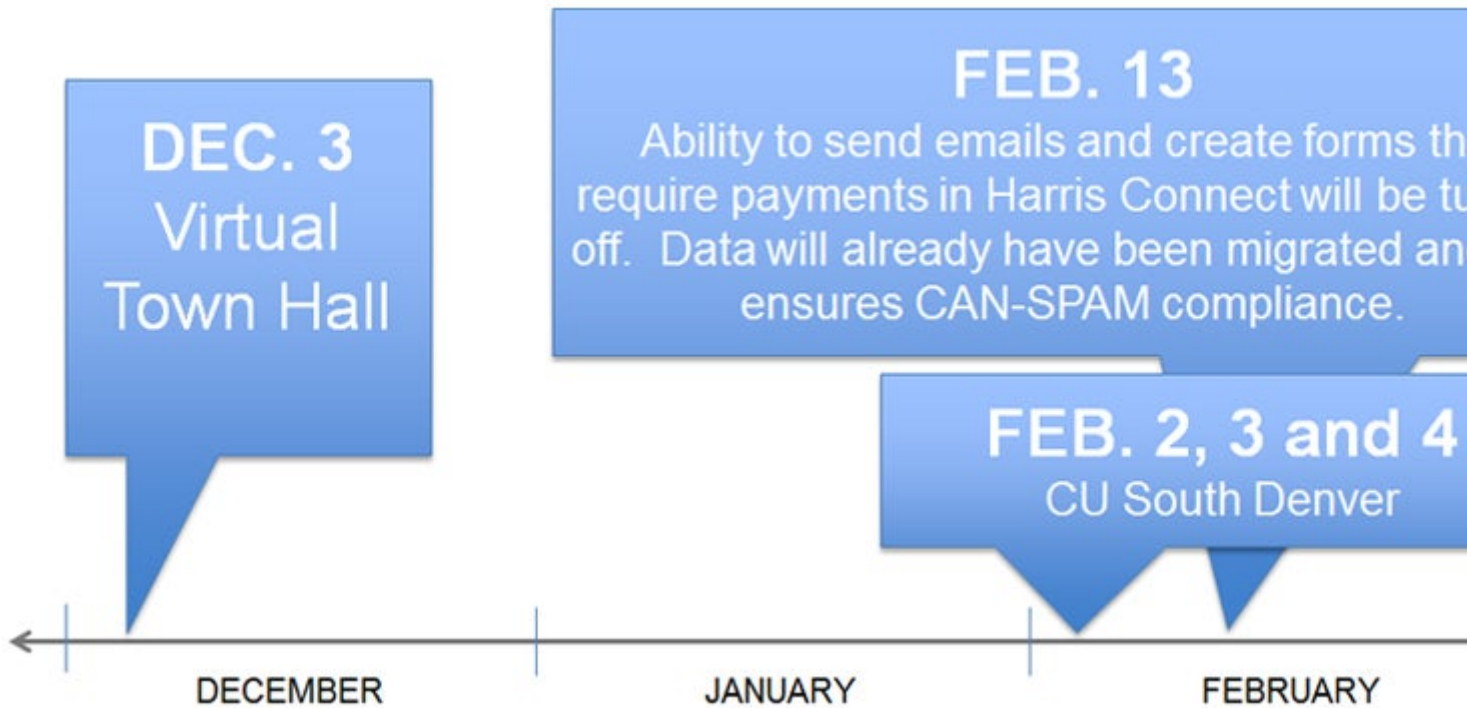


## Implementation 2015 <sup>[1]</sup>



- [Timeline](#)
- [Documents](#)
- [Vendors](#)
- [Who's Involved](#)
- [Feedback](#)
- [Contact](#)

### **Preliminary Schedule**

NOTE: Schedule may change as requirements change and details will be added accordingly. However, overall goal is to deploy and have all users trained by October 2015.

Date	Description	Details	More Information
Dec. 8 - 12, 2014	Discovery, on-site	CU's eComm implementation partner ACF Solutions will be in Denver for five days to become more familiar with our needs and systems, which will define the eComm implementation plan. Discovery sessions will be held throughout the week at the CU System offices at 1800 Grant St.	<a href="#">Schedule</a> <sup>[2]</sup>

Jan. 5 - 12	ACF and CU define requirements	ACF Solutions and CU will review the information gathered during the Discovery week to define requirements. <i>A requirements document will be available by January 12, 2015.</i>	
Feb. 25	Virtual Town Hall	Project Update: open to all eComm users and stakeholders. Email Kim at kim.egan@cu.edu [3] to receive a calendar invitation.	Town Hall presentation [4] Town Hall survey [5] FAQs [6]
Jan. - Feb.	Design	ACF Solutions will use requirements to design implementation. <i>A design document will be available by Feb. 1, 2015.</i>	
Jan. - March	Build	ACF Solutions will work in close partnership with CU to build the custom eComm solution. This includes data migration and integration as well as development for ExactTarget, roundCause Events and the online community.	
April 28	Second Virtual Town Hall	Your eComm team will provide a project update, give you a peek at the alumni online community, discuss upcoming training and review Harris sunsetting milestones.	Town Hall Recording [7] FAQs [8]
June 23- 25 (Tues.- Thur.)	User Acceptance Testing (UAT)	The eComm Super User group will test the eComm solution and provide feedback. ACF Solutions will modify accordingly.?	Visit the 'Who's Involved' tab for a complete list of Super Users  Town Hall PowerPoint [9]
July 9	Third Virtual Town Hall	Your eComm team will provide a project update, discuss upcoming training, review Harris sunsetting milestones and answer attendees questions.	Town Hall Recording [10] Salesforce 101 [11] FAQs [12] Phase II Requirements [13]

Sep. 28	Super Users migrate to production	Super Users will gain access to the Salesforce/Marketing Cloud production environment	Visit the 'Who's Involved' tab for a complete list of Super Users
Dec. 3	Fourth Virtual Town Hall	Your eComm team will provide a project status update and announce details for Salesforce training, eCommference.	Town Hall PowerPoint [14]
Jan. 11 (week of)	All User Training	Training of eComm users set for January 2015	
Jan. 11 (week of)	Cutoff date for sending emails via Harris	Users can still login to Harris Connect but will NOT be able to send a communications. Event registration and membership forms will still be functional.	Archiving content in Harris [15]
Feb. 2016	Harris sunsets	Users can no longer login to Harris Connect	

#### Scope of Work [16]

#### eComm Data List [17]

If you would like a specific power point presentation, please email Kim at kim.egan@cu.edu [18]

We have selected a group of vendors to replace Harris Connect for the university's eComm program. Salesforce [19] will be our new constituent relationship management (CRM) database. ACF Solutions [20] will provide the professional services to help build the custom eComm environment. Marketing Cloud [21] (formerly known as ExactTarget) will be our email marketing tool.

#### Leadership Team

**Project Sponsor:** Ken McConnellogue, Vice President Communication, Office of the President University Relations

**Project Manager:** Kim Egan [3], Electronic Communication Director, Office of the President University Relations

Milap Sharma [22], Director of Application Development, University Information Services (UIS)

Nalini Kaplan [23], CRM Director, CU-Boulder Office of Information Technology (OIT)

Jason Hunter [24], Director of Technical Projects Office of Performance Improvement (OPI)

#### eComm Campus Program Managers

CU System: Melanie Jones [25]

CU Colorado Springs: Megan Gallegos [26]

CU Denver | Anschutz Medical Campus: Nonie Wainwright [27]  
CU-Boulder: Erin Frazier [28], Tom Needy [29] and Rachel Vaccariello [30]  
Advancement: Matt Roush [31]

## **Discovery Week**

Alexis Kelley  
Amanda Ulrey  
Cathy Beuten  
Chirag Joshi  
Dave Kohnke  
Dennis Lindvedt  
Erin Frazier  
Heather Cuff  
Jack Strober  
Jack Vertovec  
Jason Armbruster  
Jason Hunter  
Jay Dedrick  
Jennifer Hane  
Joanna Iturbe  
Joe Tinucci  
Jon Arnold  
Joy French  
Julann Andresen  
Julie Mullin  
Karen Ichiba  
Karen Klimczak  
Ken McConnellogue  
Kim Egan  
Lisa Carr  
Matt Duncan  
Matthew Kaskavitch  
Megan Gallegos  
Melanie Jones  
Melissa Cech  
Michele McKinney  
Milap Sharma  
Molly Doyle  
Nalini Kaplan  
Nischal Dangol

Peter Burke  
Philip Denman  
Rachel Vacceriello  
RyAnne Scott  
Sharon Grant  
Steve Tapp  
Tom Needy

Travis Chillemi  
Valerie Skillern

### **Super User Group**

*This group will be part of the User Acceptance Testing (UAT) portion of development and will receive classroom-style training directly from the vendor.*

### **CU System**

Lisa Carr  
Kim Egan  
Melanie Jones  
Michele McKinney  
RyAnne Scott  
Valerie Skillern

### **Advancement**

Matt Roush

### **CU-Boulder**

Melissa Cech  
Nischal Dangol  
Matt Duncan  
Crystal Eilerman  
Erin Frazier  
Caro Henauw  
Joanna Iturbe  
Laura Kriho  
Teagan Lochner  
Sarah Martens  
Tom Needy  
Mirinda Scott  
Greg Swenson  
Rachel Vaccariello

### **CU Denver**

Julia Cummings  
Monica Cutler  
Chad Reiling  
Rebecca Ward

### **CU Anschutz Medical Campus**

Stephanie Aguinaldo  
Heather Cluff  
Amanda Gonzales  
Michael Miller  
Nonie Wainwright  
Stephen Tapp

### **CU Colorado Springs**

Jennifer Hane

Megan Gallegos

## We want to hear from you.

Go [here](#) [32] to document desired functionality.

Go [here](#) [33] to submit a question or comment.

Kim Egan

Director, Electronic Communication

University Relations, Office of the President

[kim.egan@cu.edu](mailto:kim.egan@cu.edu) [34]

(303) 828-8886

### Attachments:

[Scope of Work, eComm & ACF](#) [35]

[eComm Data](#) [36]

[eComm Town Hall Presentation, Feb. 25](#) [37]

[Salesforce 101](#) [38]

[eComm Town Hall Presentation, July 9](#) [39]

[Phase II Business Requirements](#) [40]

### Groups audience:

eComm

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**Source URL:** <https://www.cu.edu/ecomm/strategy/implementation-2015>

### Links

[1] <https://www.cu.edu/ecomm/strategy/implementation-2015> [2] <https://www.cu.edu/ecomm/ecomm-kickoff-schedule> [3] <mailto:kim.egan@cu.edu> [4] <https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecomm-town-hallfeb25-2015.pdf>

[5] [https://www.cusys.edu/universityrelations/email/system/2015m0225\\_ecomm-town-hall\\_survey.html](https://www.cusys.edu/universityrelations/email/system/2015m0225_ecomm-town-hall_survey.html)

[6] <https://www.cu.edu/ecomm/salesforce-implementation-faqs>

[7] <https://www.youtube.com/watch?v=vcxNNzKnlpY> [8] <https://www.cu.edu/ecomm/salesforce-implementation-faqs-20> [9] <https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecomm-town-hall-july-9.pptx> [10] <https://youtu.be/NYiFzHZU6N4>

[11] <https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecomm-salesforce-101.pdf> [12] <https://www.cu.edu/ecomm/salesforce-implementation-faqs-30>

[13] <https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecommformbrs20150515.xlsx> [14] <https://www.cu.edu/sites/default/files/pages/56649-ecomm-salesforce-implementation-2015/docs/ecommtownhall20151203.pptx> [15]

<https://www.cu.edu/ecomm/harris-archive-project> [16] <https://www.cu.edu/sites/default/files/pages/56649-ecomm-implementation-2015/docs/20141202ecommscope-work.pdf>

[17] <https://www.cu.edu/sites/default/files/pages/56649-ecomm-implementation-2015/docs/ecomm-data20141015-kme.xlsx> [18] <mailto:kim.egan@cu.edu?subject=Power%20Point%20request>

[19] <https://www.salesforce.com/> [20] <https://www.attain.com/#acfsolutions>

[21] <https://www.salesforce.com/products/marketing-cloud/journey-management/?d=marketingcloud.com&internal=true> [22] <mailto:milap.sharma@cu.edu>

[23] <mailto:Nalini.Kaplan@colorado.edu> [24] <mailto:Jason.Hunter@cu.edu> [25]

<mailto:Melanie.Jones@cu.edu> [26] <mailto:Megan.Gallegos@uccs.edu>

[27] <mailto:nonie.wainwright@ucdenver.edu> [28] <mailto:erin.frazier@colorado.edu>

[29] <mailto:tom.needy@colorado.edu> [30] <mailto:Rachel.Vaccariello@colorado.edu>

[31] <mailto:matt.roush@cu.edu> [32] <https://www.cu.edu/node/56663> [33] <https://www.cu.edu/node/2049>

[34] <mailto:kim.egan@cu.edu?subject=eComm%20Implementation%202015>

[35] <https://www.cu.edu/doc/20141202ecommscope-work.pdf> [36] <https://www.cu.edu/doc/ecomm-data20141015-kme.xlsx> [37] <https://www.cu.edu/doc/ecomm-town-hallfeb25-2015-1.pdf>

[38] <https://www.cu.edu/doc/ecomm-salesforce-101.pdf>

[39] <https://www.cu.edu/doc/ecommm-town-hall-july-9.pptx>

[40] <https://www.cu.edu/doc/ecommmformbrs20150515.xlsx>