

Other Resources ^[1]

For everything else...

Help Portal ^[2]

Can't find what you're looking for? Submit a ticket in our [Help Portal](#) ^[2].

Accounting ^[3]

Does your event require payments via an eComm form? If the answer to this question is "yes," then you may want to take a look in this section. Learn about how to close down an event form in eComm as well as how to process funds on the CU side.

CAN-SPAM ^[4]

CAN-SPAM is a big deal. According to this federal law, CU (as a systemwide entity) must honor all email preferences. This means that if Johnny Appleseed opts out of receiving emails from CU, the next email that goes out better not go to Mr. Appleseed. If you're using eComm, you don't have anything to worry about. If you're using an email tool, like MailChimp or Constant Contact, you should worry. Stop using that tool and start using eComm. Find more about the CAN-SPAM Act of 2003.

Groups ^[5]

There's a lot of people working hard to make sure the eComm program runs smoothly and meets your needs. Learn about the people behind eComm as well as information about campus user groups where tips, tricks and ideas are shared.

CU Communications ^[6]

Did you know that *Connections* is a comprehensive digest that's sent weekly to CU faculty and staff across all four campuses as well as to system and advancement offices? This is a great way to reach a broad population in a channel that already has a loyal audience. Learn about the major electronic communications and who to contact if you want an announcement added to a specific communication.

Groups audience:

eComm

Source URL: <https://www.cu.edu/ecomm/other-resources>

Links:

[1] <https://www.cu.edu/ecomm/other-resources>

[2] <https://www.cu.edu/ecomm/your-help-portal>

[3] <https://www.cu.edu/ecomm/accounting>

[4] <https://www.cu.edu/ecomm/can-spam-legislation>

[5] <https://www.cu.edu/ecomm/admins/data/groups>

[6] <https://www.cu.edu/ecomm/cu-communications>