

Help ^[1]

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Need help? Search the eComm Wiki to find short how-to's to quickly refresh your skills.

[Wiki](#) ^[2]

Need help? Leverage eComm's Tips & Tricks to ensure your communications and events follow best practices.

[Tips & Tricks](#) ^[3]

Need help? Join Webinars hosted throughout the month to stay up-to-date on the features that are available to you.

[Register for Webinars](#) ^[4]







Once you attend new user training and understand the basics, graduate to deep-dive training. You'll be invited to join virtual webinars hosted throughout the month to learn advanced features and share best practices.

Can't attend? Register anyway and we'll send you the recording.

- [Schedule](#)
- [Register](#)
- [Archive](#)



Deep-Dive Training Schedule

	Monday	Tuesday	Wednesday	Thursday
WEEK 1 1-7			 Tips & Tricks	
WEEK 2 8-14				 Attend Training Salesforce or Marketing Cloud
WEEK 3 15-21		 Attend Training Cvent	 eComm Update	
WEEK 4 22-29			 Training Invitation	
WEEK 1 1-7			 Tips & Tricks	

[Download PDF](#) [5]

Salesforce

Oct. 17 | Unused features

Nov. 3 | Email Sends & Analytics

Jan. 12 | Viewing Reports

[More Trainings](#) [6]

Marketing Cloud

Oct. 17 | Unused features

Nov. 3 | Email Sends & Analytics
Jan. 12 | Viewing Reports

[More Trainings \[7\]](#)

Cvent

Oct. 17 | Unused features
Nov. 3 | Email Sends & Analytics
Jan. 12 | Viewing Reports

[More Trainings \[8\]](#)

Content Here

Want to collaborate with other eComm users? Attend User Groups designed specifically for your campus to make sure you get the most out of your eComm licenses.

Boulder User Groups (BUG)

Colorado Springs User Group

Coming soon...

Denver User Group

New User Requests

If you are employed at CU Anschutz and interested in learning more about the eComm program, please submit this form [\[9\]](#) and we'll connect you with an eComm specialist.

[Submit Ticket \[9\]](#)

Current User

If you are a current eComm user, please submit service requests through this form [\[10\]](#).

[Submit Request \[10\]](#)

CU Anschutz Office of Communication Resources

Interested in brand guidelines, social media, media relations, digital assets or the team? Visit the CU Anschutz Office of Communications site [\[11\]](#).

[Visit Website \[11\]](#)

Anschutz User Group

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Advancement eComm Users

System eComm Team (SET)

Licensed Users

Licensed users participate in the System eComm Team (SET). Join quarterly user group meeting and receive monthly recap communications.

[Learn more](#) [12]

Non-Licensed Users

Don't have an eComm license? Have an eComm specialist help you get your message out the door, whether it's an informational message or an event invite. We just ask for two weeks notice.

[Learn more](#) [13]

Can't find what you're looking for or need something added to your account? Submit a help ticket and an eComm specialist will get back to you soon.

[Submit Help Ticket](#) [14]

Groups audience:

eComm

Source URL:<https://www.cu.edu/ecommerce/help>

Links

[1] <https://www.cu.edu/ecommerce/help> [2] <https://www.cu.edu/blog/ecommerce-wiki>
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[5] <https://www.cu.edu/file/alias/%23%20> [6] <https://www.cu.edu/node/146203>
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