

Branding ^[1]

Contact the University Brand Identity Standards Board

The University Brand Identity Standards Board ^[2] comprises representatives with professional expertise in branding, marketing and communications from each campus, system administration and the CU Foundation. Not sure if your images adhere to branding standards? Contact your board member to find out.

Make sure your communication is in compliance with CU's brand standards by using the link associated with your campus/unit below:

- Advancement ^[3]
- Anschutz ^[4]
- Boulder ^[5]
- Colorado Springs ^[6]
- Denver ^[4]
- System ^[3]

Groups audience:

eComm

Source URL: <https://www.cu.edu/ecomm/guidelines/branding>

Links

[1] <https://www.cu.edu/ecomm/guidelines/branding>

[2] <https://www.cu.edu/brand-and-identity-guidelines/university-brand-identity-standards-board>

[3] <https://www.cu.edu/brand-and-identity-guidelines>

[4] <http://www1.ucdenver.edu/offices/ucomm/brand>

[5] <https://www.colorado.edu/brand/>

[6] <http://www.uccs.edu/brand>