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Data Dictionary- Misc. [1]

CU-Boulder || Field 700

Y/N This field is used to display CU-Boulder campus alumni and students in the online community directory (for searching). To add a record that isn't a CU-Boulder alumnus or student, email

Advancement.Processing@cu.edu [2] with the Constituent record's ID Number (field 315) and ask to have the record coded as '1HARR'. The record should update overnight.

Anschutz Medical Campus || Field 701

Y/N This field is used to display Anschutz Medical Campus alumni, students, faculty/staff and parents in the online community directory (for searching). To add a record that isn't an AMC alumnus, student, faculty/staff or parent, email Advancement.Processing@cu.edu [2] with the Constituent record's ID Number and ask to have the record coded as '2CUMT or 2HARR'. The record should update overnight.

CU Denver || Field 702

Y/N This field is used to display CU Denver alumni, students, faculty/staff and parents in the online community [3] directory (for searching). To add a record that isn't a CU Denver alumnus, student, faculty/staff or parent, email Advancement.Processing@cu.edu [2] with the Constituent record's ID Number and ask to have the record coded as '3OLC'. The record should update overnight.

UCCS || Field 703

Y/N This field is used to display UCCS alumni, students, faculty/staff and parents in the online community [3] directory (for searching). To add a record that isn't a UCCS alumnus, student, faculty/staff or parent, email Advancement.Processing@cu.edu [2] with the Constituent record's ID Number and ask to have the record coded as '4HARR'. The record should update overnight.

CU-Boulder parents || Field 704

Y/N This field is used to display CU-Boulder parents in the CU-Boulder parents online community [3] directory (for searching). To add a record that isn't a CU-Boulder parent, email Advancement.Processing@cu.edu [2] with the Constituent record's ID Number and ask to have the record coded as '4HARP'. The record should update overnight.

CU-Boulder Leeds School of Business || Field 705

Y/N This field is used to display CU-Boulder Leeds School of Business in the online community [3] directory (for searching). To add a record that isn't a CU-Boulder Leeds School of Business alumnus, email Advancement.Processing@cu.edu [2] with the Constituent record's ID Number and ask to have the record coded as '1HALL'. The record should update within a few days.

Facebook Profile URL || Field 722

If available, constituent record's updated profile and added their Facebook profile URL.

Twitter Handle || Field 723

If available, constituent record's updated profile and added their Twitter Handle.

LinkedIn Profile URL || Field 724

If available, constituent record's updated profile and added their LinkedIn Profile URL.

Committee Participation Current || Field 725

CU Boards and Committees

Committee Participation Former || Field 726

Former CU Boards and Committees

Executive MBA Alumnus || Field 727

Y/N for any alumnus of the Executive MBA program

System/Foundation Student Activity || Field 728

Y/N List of student activity codes where the codes begin with an 8 or 9 (8=System Administration, 9=CU Foundation).

System/Fndtn Activity || Field 729

Y/N List of activity codes where the codes begin with an 8 or 9 (8=System Administration, 9=CU Foundation).

Lifetime Gift Club and Annual Gift Club || Fields 731 and 732

List of lifetime/annual gift clubs in which the Constituent record's is a member.

Advance Table	Field Number	Field Code	Short Description	Other Info
Gift Clubs	731; 732	1CC	UCB Commencement Club	Annual
Gift Clubs	731; 732	1CS	UCB Chancellor’s Society	Annual
Gift Clubs	731; 732	1DA	UCB Dean’s Associate	Annual
Gift Clubs	731; 732	1DB	UCB Dean’s Benefactor	Annual
Gift Clubs	731; 732	1DC	UCB Dean’s Circle	Annual
Gift Clubs	731; 732	2CC	Anschutz Commencement Club	Annual
Gift Clubs	731; 732	2CS	Anschutz Chancellor’s Society	Annual
Gift Clubs	731; 732	2DA	Anschutz Dean’s Associate	Annual
Gift Clubs	731; 732	2DB	Anschutz Dean’s Benefactor	Annual
Gift Clubs	731; 732	2DC	Anschutz Dean’s Circle	Annual
Gift Clubs	731; 732	3CC	UCDD Commencement Club	Annual
Gift Clubs	731; 732	3CS	UCDD Chancellor’s Society	Annual
Gift Clubs	731; 732	3DA	UCDD Dean’s Associate	Annual
Gift Clubs	731; 732	3DB	UCDD Dean’s Benefactor	Annual
Gift Clubs	731; 732	3DC	UCDD Dean’s Circle	Annual
Gift Clubs	731; 732	4CC	UCCS Commencement Club	Annual
Gift Clubs	731; 732	4CS	UCCS Chancellor’s Society	Annual
Gift Clubs	731; 732	4DA	UCCS Dean’s Associate	Annual
Gift Clubs	731; 732	4DB	UCCS Dean’s Benefactor	Annual
Gift Clubs	731; 732	4DC	UCCS Dean’s Circle	Annual
Gift Clubs	731; 732	6HF	UCH Friends	Annual
Gift Clubs	731; 732	6HP	UCH Patrons	Annual
Gift Clubs	731; 732	8CC	CU System Commencement Club	Annual
Gift Clubs	731; 732	8CS	CU System Chancellor’s Society	Annual

Gift Clubs	731; 732	8DA	CU System Dean’s Associate	Annual
Gift Clubs	731; 732	8DB	CU System Dean’s Benefactor	Annual
Gift Clubs	731; 732	8DC	CU System Dean’s Circle	Annual
Gift Clubs	731; 732	9CC	CUF Commencement Club	Annual
Gift Clubs	731; 732	9CS	CUF Chancellor’s Society	Annual
Gift Clubs	731; 732	9DA	CUF Dean’s Associate	Annual
Gift Clubs	731; 732	9DB	CUF Dean’s Benefactor	Annual
Gift Clubs	731; 732	9DC	CUF Dean’s Circle	Annual
Gift Clubs	731; 732	PCG	Presidents’ Gold	Annual
Gift Clubs	731; 732	PCN	Presidents’ Norlin	Annual
Gift Clubs	731; 732	PCS	Presidents’ Silver	Annual
Gift Clubs	731; 732	1HS	UCB Heritage Society	Lifetime
Gift Clubs	731; 732	2HS	Anschutz Heritage Society	Lifetime
Gift Clubs	731; 732	3HS	UCDD Heritage Society	Lifetime
Gift Clubs	731; 732	4HS	UCCS Heritage Society	Lifetime
Gift Clubs	731; 732	6HS	UCH Heritage Society	Lifetime
Gift Clubs	731; 732	8HS	CU System Heritage Society	Lifetime
Gift Clubs	731; 732	9HS	CUF Heritage Society	Lifetime
Gift Clubs	731; 732	HS	Heritage Society Campus Unknown	Lifetime
Gift Clubs	731; 732	LIF	Presidents’ Lifetime	Lifetime
Gift Clubs	731; 732	M1K	Donor Milestone 100K	Lifetime
Gift Clubs	731; 732	M1M	Donor Milestone 1M	Lifetime
Gift Clubs	731; 732	PCR	President’s Circle	Lifetime

CU Advocates Campus || Field 733

List of campus affiliations for the CU Advocates program

1 = CU-Boulder | 2 = Anschutz Medical Campus | 3 = CU Denver | 4 = UCCS | 8 = CU System

| 9 = Advancement

CU Advocates Engagement Levels || Field 734

CU Advocates Engagement Levels.

Advance Table	Field Number	Field Code	Short Description	Other Info
Advocacy (Volunteer)	734	8AAD	CU Advocates-Advocacy Day	Attend CU A
Advocacy (Volunteer)	734	8ACS	CU Advocates-Career Support	Career suppo
Advocacy (Volunteer)	734	8APE	CU Advocates-Program Engagement	Get more en
Advocacy (Volunteer)	734	8AHS	CU Advocates-Host a Speaker	Have a CU e
Advocacy (Volunteer)	734	8AHE	CU Advocates-Host an Event	Host a CU co
Advocacy (Volunteer)	734	8ACT	CU Advocates-Campus Tour	Schedule a t
Advocacy (Volunteer)	734	8AVO	CU Advocates-Volunteer for CU	Volunteer for
Advocacy (Volunteer)	734	PADV	CU Advocates-Former Ambassadors	Individuals w
Advocacy (Volunteer)	734	8AMB	CU Advocates-Ambassadors	Individuals w
Advocacy (Volunteer)	734	8GRN	CU Advocates-Government Relations News	Receive legis

Advocacy [4] Engagement Levels [4]

CU-Boulder Student Activity || Field 735, 743, 751, 759

List of activities Constituent record's was involved in while a student at CU-Boulder. This field includes codes that begin with 1 (1=CU-Boulder).

Student Activity [5]

CU-Boulder Activity || Field 736, 744, 752, 760

Open in Excel >> CU-Boulder Activities List of activities Constituent record's is currently

involved with CU-Boulder. This field includes codes that begin with 1 (1=CU-Boulder).

CU-Boulder Activity [6]

CU-Boulder Sport || Field 737, 745, 753, 761

Open in Excel >> CU-Boulder Membership Type List of programs Constituent record's is a member of – generally for alumni. This field includes codes that begin with 1 (1=CU-Boulder).

CU-Boulder Sport [7]

CU-Boulder Awards and Honors || Field 738, 746, 754, 762

Open in Excel >> CU-Boulder Awards and Honors List of awards and honors Constituent record's received while a student at CU-Boulder (also applies to current students). This field includes codes that begin with 1 (1=CU-Boulder).

Awards & Honors [8]

CU-Boulder Membership Type || Field 739

Open in Excel >> CU-Boulder Membership Type List of programs Constituent record's is a member of – generally for alumni. This field includes codes that begin with 1 (1=CU-Boulder).

CU-Boulder Membership Type [9]

CU-Boulder Membership End Date || Field 740 and 748

Open in Excel >> CU-Boulder Membership End Date List of membership end dates that Constituent record's is a member of – generally for alumni. This field includes codes that begin with 1 (1=CU-Boulder).

Parent Status Code || Field 741

C/P C=current parent and P=past parent

President's Leadership Class (PLC) Year || Field 742

Year associated with PLC student activity. If more than one, the latest year populates this field.

Anschutz Student Activity || Field 743

Open in Excel >> Anschutz Medical Campus Student Activities List of activities Constituent record's was involved in while a student at Anschutz Medical Campus. This field includes codes that begin with 2 (2=Anschutz Medical Campus).

Anschutz Student Activity || Field 744

Open in Excel >> Anschutz Medical Campus Activities List of activities Constituent record's is currently involved with CU-Boulder. This field includes codes that begin with 2 (2=Anschutz

Medical Campus).

Anschutz Scholarships || Field 745

Open in Excel >> Anschutz Scholarships List of scholarship descriptions where the award honor codes begin with 2 or the allocation codes have 2 in the second character (2=Anschutz Medical Campus).

Anschutz Awards & Honors || Field 746

Open in Excel >> Anschutz Awards & Honors List of awards and honors codes where the codes begin with 2.

Membership Type || Field 747

Open in Excel >> Anschutz Medical Campus Membership Type ist of programs Constituent record's is a member of – generally for alumni. This field includes codes that begin with 2 (2=Anschutz Medical Campus).

advance table	field code	tms code	short description	
Membership Type-Anschutz	747	2A	Anschutz SOM Annual	Anschutz School of Medicine Annual Membership
Membership Type-Anschutz	747	2B	Anschutz SOME Lifetime	Anschutz School of Medicine Lifetime Membership
Membership Type-Anschutz	747	2C	Anschutz SON Annual	Anschutz School of Nursing Annual Membership
Membership Type-Anschutz	747	2D	Anschutz SON Lifetime	Anschutz School of Lifetime Membership
Membership Type-Anschutz	747	2E	Anschutz SOD Annual	Anschutz School of Dentistry Annual Membership
Membership Type-Anschutz	747	2F	Anschutz SOD Lifetime	Anschutz School of Dentistry Lifetime Membership
Membership Type-Anschutz	747	2G	Anschutz PT Annual	Anschutz Physical Therapy Annual Membership
Membership Type-Anschutz	747	2H	Anschutz PT Lifetime	Anschutz Physical Therapy Lifetime Membership

Anschutz Medical Campus Membership End Date || Field 748

Open in Excel >> CU-Boulder Membership End Date List of membership end dates that Constituent record's is a member of – generally for alumni. This field includes codes that begin with 2 (2=Anschutz Medical Campus).

Append Project || Field 749

R = REMOVE FROM DATABASE
U = UNSUBSCRIBE
B = BOUNCED
N = NO EMAIL
D = DUPLICATE EMAIL
A = ADDED EMAIL TO DATABASE
All codes are appended with 313 (3 = Qrtr 3 and 13 = year 2013) for this project.

Gender || Field 750

M= Male
F = Female
U = Unknown
Blank = Corporation/Business

CU Denver Student Activity || Field 751

Open in Excel >> CU Denver Student Activities List of activities Constituent record's was involved in while a student at CU Denver. This field includes codes that begin with 3 (3=CU Denver).

CU Denver Activity || Field 752

Open in Excel >> CU Denver Activities List of activities Constituent record's is currently involved with CU Denver. This field includes codes that begin with 3 (3=CU Denver).

CU Denver Sports || Field 753

Open in Excel >> CU Denver Sports List of sports Constituent record's participated in while a student at CU Denver. This field includes codes that begin with 3 (3=CU Denver).

CU Denver Awards and Honors || Field 754

Open in Excel >> CU Denver Awards and Honors List of awards and honors Constituent record's received while a student at CU Denver (also applies to current students). This field includes codes that begin with 3 (3=CU Denver).

UCCS Student Activity || Field 759

Open in Excel >> UCCS Student Activities List of activities Constituent record's was involved in while a student at UCCS. This field includes codes that begin with 4 (4=UCCS).

UCCS Activity || Field 760

Open in Excel >> UCCS Activities List of activities Constituent record's is currently involved

with UCCS. This field includes codes that begin with 4 (4=UCCS).

UCCS Sports || Field 761

Open in Excel >> UCCS Sports List of sports Constituent record's participated in while a student at UCCS. This field includes codes that begin with 4 (4=UCCS).

UCCS Awards and Honors || Field 762

Open in Excel >> UCCS Awards and Honors List of awards and honors Constituent record's received while a student at UCCS (also applies to current students). This field includes codes that begin with 4 (4=UCCS).

Do Not Email/Contact || Field 767

Y or blank

Field 767 pulls ‘Do Not Contact’ (email, phone and mail) contact preferences from the Advance database. Your admin permissions should already exclude records that have this field coded with a ‘Y’.

Recent Donor || Field 768

Y or N Donor has given in the last 5 fiscal years including the current year.

Country of Citizenship || Field 769

Y or blank Country of citizenship if available and non-US.

Scholarship Recipient || Field 770

Y/N Received scholarships – if known

Record Type Description || Field 771, 772, 773

Fields 771, 772 and 773 identify the Constituent record's type (alumnus, donor, parent, student, faculty/staff or friend). Unlike Bruce Enews Unique Record Types field, which only flags primary affiliation/ record type). These fields flag up to 3 record types. Field 771 will contain the Constituent record's primary record type (alumni trumps all), field 772 contains the secondary record type and 773 contains the final record type. There are some records that have more than 3 records types. For example, someone could be a CU alumnus, a faculty member, a parent of a CU student and a donor. However, eComm only tracks the top three record types. If you need a deeper report of record types (beyond the first 3), contact your eComm specialist [10].

Record Type [11]

Admin Name || Field 774

Populated with full name of admin account owner.

All group codes || Field 775

Group Code [12]

All Mail/Email || Field 776

Field 767 pulls Opt-In email preferences from the Advance database. If you know about a category in the Advance database (not Harris…), please tell your eComm specialist [10].

All Mail Email [13]

Bruce Enews || Field 777

Field 777 is primarily used for President Benson's monthly enewsletter. Each record is populated with only 1 record, based on primary affiliation. Alumni status trumps all.

Field Code	Description
9SP	CUF_Past_Staff
9SF	CUF_Staff
9BX	CUF_Past Board
9BD	CUF_Board
8RG	CUF_Regent Current or Past
8FS	System Faculty/Staff
8AL	System Alumni
4SX	UCCS Former Student
4PX	UCCS Student
4PA	UCCS Past Parent
4FS	UCCS Parent
4AL	UCCS Faculty/Staff
4AL	UCCS Alumni
3SX	Denver Former Student
3ST	Denver Student
3PX	Denver Past Parent
3PA	Denver Parent
3FS	Denver Faculty/Staff
3AL	Denver Alumni
2SX	Anschutz Former Student

Field Code	Description
2ST	Anschutz Student
2PX	Anschutz Past Parents
2PA	Anschutz Parent
2FS	Anschutz Faculty/Staff
2AL	Anschutz Alumni
1SX	Boulder Former Student
1ST	Boulder Student
1PX	Boulder Past Parent
1PA	Boulder Parent
1FS	Boulder Faculty/Staff
1AL	Boulder Alumni
PA	Parent (no campus)
ORG	Organization
FSX	Past Faculty/Staff
FR	Friends (no affiliation)
DNR	Donor Friend
ST	Former Student (no campus)

Campus Type School || Field 778

Campus Number

1- CU-Boulder
2- CU Anschutz Medical Campus
3- CU Denver
4- CU Colorado Springs
8- CU System
9- CU Advancement

Note that the “c” prefix indicates the campus number, and the –ss on Alumni and Students indicates the school code as found in the affiliations information.

Field Code	Description
cAL-ss	Alumni
cRI	RIF's
cFA	Current CU Faculty
cSF	Current CU Staff
cFX	Retired CU Faculty

Field Code	Description
cSX	Retired CU Staff
cPA	Parents
cPX	Past Parents
cST	-ss Current Students
8RG	Regents (Past & Present)
9BD	Current Fdn Board Members
9BX	Past Fdn Board Members
1$$	UCB Donors
2$$	AMC Donors
3$$	DNVR Donors
4$$	UCCS Donors
X$$	Other Donors
XFR	Friends

Attachments:

awards-honors738-2014m01.xlsx [14]
ucb-activity736-2014m01.xlsx [15]
all-mail-email776-2014m01.xlsx [16]
all-group-code775-2014m01.xlsx [17]
record-type-771-2014m01.xlsx [18]
2013m03cu-department622-2014m04.xlsx [19]
cu-job-code623-2014m04.xlsx [20]
ucb-activity736-2014m04.xlsx [21]
ucb-sport7372014m04.xlsx [22]
ucb-membership-type739-2014m04.xlsx [23]
student-activity-7352015m08.xlsx [24]
group-codes-775-2015m08.xlsx [25]

Groups audience:

eComm

Source URL:https://www.cu.edu/ecomm/data-dictionary-misc

Links

[1] https://www.cu.edu/ecomm/data-dictionary-misc [2] mailto:Advancement.Processing@cu.edu [3] https://www.cu.edu/ecomm/for-admins/quick-links [4] https://www.cu.edu/sites/default/files/pages/921-data-dictionary/docs/advocacy-levels734.xls [5] https://www.cu.edu/sites/default/files/pages/2345-data-dictionary-misc./docs/student-activity-7352015m08.xlsx [6] https://www.cu.edu/sites/default/files/pages/2345-data-dictionary-misc./docs/ucb-activity736-2014m04.xlsx [7] https://www.cu.edu/sites/default/files/pages/2345-data-dictionary-misc./docs/ucb-sport7372014m04.xlsx [8] https://www.cu.edu/sites/default/files/pages/2345-data-dictionary-misc./docs/awards-honors738-2014m01.xlsx [9] https://www.cu.edu/sites/default/files/pages/2345-data-dictionary-misc./docs/ucb-membership-type739-2014m04.xlsx [10] https://www.cu.edu/ecomm/ecomm-specialists [11] https://www.cu.edu/sites/default/files/pages/2345-data-dictionary-misc./docs/record-type-771-2014m01.xlsx [12] https://www.cu.edu/sites/default/files/pages/2345-data-dictionary-misc./docs/group-codes-775-2015m08.xlsx [13] https://www.cu.edu/sites/default/files/pages/2345-data-dictionary-misc./docs/all-mail-email776-2014m01.xlsx [14] https://www.cu.edu/doc/awards-honors738-2014m01.xlsx [15] https://www.cu.edu/doc/ucb-activity736-2014m01.xlsx

[16] https://www.cu.edu/doc/all-mail-email776-2014m01.xlsx [17] https://www.cu.edu/doc/all-group-code775-2014m01.xlsx [18] https://www.cu.edu/doc/record-type-771-2014m01.xlsx
[19] https://www.cu.edu/doc/2013m03cu-department622-2014m04.xlsx [20] https://www.cu.edu/doc/cu-job-code623-2014m04.xlsx [21] https://www.cu.edu/doc/ucb-activity736-2014m04.xlsx
[22] https://www.cu.edu/doc/ucb-sport7372014m04-1.xlsx [23] https://www.cu.edu/doc/ucb-membership-type739-2014m04.xlsx [24] https://www.cu.edu/doc/student-activity-7352015m08.xlsx
[25] https://www.cu.edu/doc/group-codes-775-2015m08.xlsx