

CU Communications ^[1]

This page is designed to help you get the word out about your event or program. Be strategic and you'll be successful.

Don't reinvent the wheel. Benefit from existing communications that already have a broad reach and strong following. Find a communication that's already being sent to your audience base and contact the liaison to see if you can include your announcement in their upcoming message.

- System
- CU-Boulder
- UCCS
- CU Denver
- CU Anschutz Medical Campus

Publication:	Produced By	Audience	Frequency	Contact
President Benson's eNews	University Relations, Office of the President	CU alumni, donors, friends, faculty, staff and students	Monthly, first week of the month	Jon Arnold ^[2]
CU in the News	University Relations, Office of the President	Subscription list	Daily	Jon Arnold ^[2]
<i>CU Connections</i> ^[3]	University Relations, Office of the President	CU faculty and staff	Weekly, Thursdays	Jay Dedrick ^[4]
CU Advocacy ^[5] program updates, news and event invitations	University Relations, Office of the President	CU Advocates primarily. Non-members are occasionally invited to events	As needed	

News from the Office of Academic Affairs	Academic Affairs, Office of the President	CU faculty and staff	As needed	
News from CU Employee Services: <i>Work/Life</i> and <i>Pay Roles: A Newsletter for CU Business Partners</i> ^[6]	Employee Services (Benefits, Payroll, HR, Financial Education, Learning and Development, Technologies)	CU faculty and staff	Monthly	RyAnne Scott ^[7] and Valerie Skillern ^[8]

Publication:	Produced By	Audience	Frequency	Contact
<i>Forever Buffs Insider</i> ^[9]	Alumni Association	Alumni	Every other month	Michelle White ^[10]
Chancellor DiStefano's eNews	University Communications	Alumni and friends	Monthly	Erin Frazier ^[11]
CU A&S <i>e-zine</i>	College of Arts and Sciences	Alumni and friends	Monthly	Clint Talbott
	**Anthropology	Alumni	As needed	Valerie McBride
	**Astrophysical and Planetary Science	Alumni	Annually	Seth Hornstein
	**Center for Asian Studies	Alumni, students, staff	As needed	Danielle Salaz

	**Communication	Alumni and donors	As needed	Cathy Lee
	**English	Alumni and donors	As needed	Julie Gemmell
	**International Affairs	Alumni and donors	As needed	Katherine Rousseau
	**Museum and Field Studies	Alumni	As needed	Janet Bensko
	**Psychology	Alumni	As needed	Alicia Segal
	**Women and Gender Studies	Alumni and donors	As needed	Valerie Bhat
	College of Business	Alumni and donors	Quarterly	Sarah Martens
	School of Education	Alumni, donors and friends	As needed	Kristen Davidson
	Environmental Design	Alumni	As needed	Jennifer Kirschke
<i>eNotes</i>	College of Engineering and Applied Science	Faculty and staff	Monthly	Courtney Staufer
Alumni News	College of Engineering and Applied Science	Alumni and donors	Monthly	Courtney Staufer

	**Aerospace Engineering	Alumni	Monthly	Courtney Staufer
	**Civil, Environmental, & Architectural Engineering	Alumni	Monthly	Courtney Staufer
	**Engineering Management Program	Alumni	As needed	Courtney Staufer
M.E. Times	**Mechanical Engineering	Alumni, donors and friends	Monthly	Courtney Staufer
	School of Journalism and Mass Comm	Alumni	Monthly	Michelle Fulcher

Publication:	Produced By	Audience	Frequency	Contact
Alumni Monthly Newsletters	Alumni and Friends Association	UCCS Alumni and Friends		
Open for Business	College of Business	College of Business Alumni		
Dean's eNewsletter	College of Business	Dean's Contacts		
	Graduate School	Graduate School students		
	Parent Relations	Parent Relations alumni and friends		Ellen Burkart [12]

School of Public
Affairs

School of Public
Affairs Alumni

Athletics
Department

Athletics Contacts

Conference
Services

Conference and
Event Services
Contacts

*UCCS
Communique* ^[13]

Faculty/Staff
Newsletter

UCCS Faculty/Staff

Publication:	Produced By	Audience	Frequency	Contact
<i>Today</i>	University Communications	CU Denver / Anschutz Medical Campus faculty and staff	Daily	Danielle Zieg ^[14] , Stephen Tapp ^[15]
<i>Views</i>	School of Public Affairs	School of Public Affairs alumni and friends	Fifteenth of every month	Maureen Ediger ^[16]
<i>EDition</i>	School of Education & Human Development	School of Education & Human Development alumni and friends	2x / year (fall & spring)	Julia Cummings ^[17]
<i>Pinnacle</i>	<i>College of Liberal Arts & Sciences</i>	College of Liberal Arts & Sciences alumni and friends	4-5 x / year	Tracy Kohm ^[18]

Publication:	Produced By	Audience	Frequency	Contact
<i>What's Going on Here?</i>	School of Medicine	School of Medicine faculty, staff and select subscribers	Every Monday	Cheryl Welch ^[19]
<i>CU Medicine Today</i>	School of Medicine	School of Medicine faculty, staff and select subscribers	2x / year to coincide with print publication	Mark Couch ^[20]
<i>Connections</i>	College of Nursing	College of Nursing alumni and friends	Quarterly	Deanna Geldens ^[21]
<i>The Appendix</i>	Health Sciences Library	Health Sciences alumni and friends	Monthly	Ruby Nugent ^[22]
<i>Brightening Outlooks</i>	School of Dental Medicine	School of Dental Medicine alumni and friends	1x / year	Lyndsey Crum ^[23]
<i>At the Forefront</i>	Colorado School of Public Health	Colorado School of Public Health faculty, staff, alumni from CU, CSU, and UNC and Select Subscribers	Monthly	Tanya Ewers ^[24]

Groups audience: eComm

Source URL: <https://www.cu.edu/ecomm/cu-communications>

Links

[1] <https://www.cu.edu/ecomm/cu-communications> [2] <mailto:jon.arnold@cu.edu>
[3] <https://connections.cu.edu/> [4] <mailto:Jay.Dedrick@cu.edu> [5] <https://www.cu.edu/cu-advocates/about-cu-advocates> [6] <https://www.cu.edu/employee-services/pay-roles-newsletter> [7] <mailto:ryan.scott@cu.edu> [8] <mailto:valerie.skillern@cu.edu>
[9] <https://www.colorado.edu/orientation/families/forever-buffs> [10] <mailto:Michelle.L.White@colorado.edu>
[11] <mailto:Erin.Frazier@colorado.edu> [12] <mailto:eburkart@uccs.edu> [13] <http://communique.uccs.edu/>
[14] <mailto:Danielle.Zieg@cu.edu> [15] <mailto:Stephen.Tapp@ucdenver.edu>
[16] <mailto:Maureen.Ediger@ucdenver.edu> [17] <mailto:Julia.Cummings@ucdenver.edu>
[18] <mailto:Tracy.Kohm@ucdenver.edu> [19] <mailto:Cheryl.Welch@ucdenver.edu>
[20] <mailto:Mark.Couch@ucdenver.edu>

[21] <mailto:Deanna.Geldens@ucdenver.edu> [22] <mailto:Ruby.Nugent@ucdenver.edu>
[23] <mailto:Lyndsey.crum@ucdenver.edu> [24] <mailto:tonya.ewers@ucdenver.edu>