

CU Communication Vehicles - CU Boulder ^[1]

University Communications

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Chancellors eComm	Newsletter	Office of the Chancellor/Strategic Relations		E-mail		
Chancellor Phil DiStefano eNews	E-Newsletter	Office of the Chancellor/Strategic Relations		E-mail	Monthly	
Invitations from Chancellor Phil DiStefano		Office of the Chancellor/Strategic Relations		E-mail		
Just the Facts	Brochure	goes to departments and divisions		Print/ Web		Jon Leslie
Guide to Student Life	Magazine	Strategic Relations	Incoming students and parents	Print	Annually	
Campus Visitor Guide	Magazine	Strategic Relations	Alumni, donors, faculty, parents, staff, students, public	Print/ Web	Annually	
CU-Boulder Today - Students	campus news digest	Strategic Relations	Current students	E-mail	every 3 weeks	Erin Frazier
CU-Boulder Today - Faculty/Staff	campus news digest	Strategic Relations	Employees	E-mail	every 3 weeks	Erin Frazier

College of Arts & Sciences

Publication	Description	Department/Unit	Audience	Medium	Frequency
Colorado Arts & Sciences Magazine	E-zine	UCB College of Arts and Sciences?	Alumni, donors, faculty, staff, students, public	E-mail/ Web	Quarterly
ASSETT Newsletter	Newsletter	UCB College of Arts and Sciences		Print	
International Affairs	Newsletter	UCB College of Arts and Sciences		Print	
ENVD Newsletter	Newsletter	UCB College of Arts and Sciences		Print	
MDC Biology	Weekly Bulletin	UCB College of Arts and Sciences		Web	Weekly
Colorado Arts and Sciences e-Magazine		UCB College of Arts and Sciences	Faculty, students, and alums at the University of Colorado's College of Arts and Sciences	E-mail	
CU-Boulder Museum and Field Studies		UCB College of Arts and Sciences	For alumni who majored in the CU-Boulder Museum and Field Studies program	E-mail	
Department of Anthropology		UCB College of Arts and Sciences	For alumni and friends of the CU-Boulder Department of Anthropology	E-mail	
Comm'Plishments: UCB Department of Communication		UCB College of Arts and Sciences	For alumni and friends of the CU-Boulder Department of Communication	E-mail	

Publication	Description	Department/Unit	Audience	Medium	Frequency
Department of Art and Art History	E-Newsletter	UCB College of Arts and Sciences	Alumni and donors of the CU-Boulder Department of Art & Art History	E-mail	
Department of Astrophysical and Planetary Sciences		UCB College of Arts and Sciences	Alumni	Print	
Department of Classics	E-Newsletter	UCB College of Arts and Sciences	Alumni	E-mail	
<u>Department of English</u> [3]		UCB College of Arts and Sciences	Alumni and Friends		
<u>Department of French and Italian</u> [4]	Print and PDF	UCB College of Arts and Sciences	Alumni and Friends	E-mail/ Print	
Department of Psychology and Neuroscience	E-Newsletter	UCB College of Arts and Sciences	Alumni, donors, friends	E-mail	
International Affairs	E-News	UCB College of Arts and Sciences	Alumni and Friends	E-mail	
INVST Community Studies	E-News	UCB College of Arts and Sciences		E-mail	
Women and Gender Studies Program		UCB College of Arts and Sciences			
CU Population Center		UCB College of Arts and Sciences			
<u>Department of Ethnic Studies</u> [6]	Print, pdf online only one issue, Fall 2013	UCB College of Arts and Sciences	Alumni and Friends		
Department of Germanic and Slavic Languages and Literatures		UCB College of Arts and Sciences	Alumni and Friends	Print	Annually

Publication	Description	Department/Unit	Audience	Medium	Frequency
Department of Linguistics ^[7]		UCB College of Arts and Sciences	Alumni and Friends	Print	Annually/periodically
Department of Theatre and Dance		UCB College of Arts and Sciences	Alumni and Friends		
Environmental Studies	E-Newletter	UCB College of Arts and Sciences	Alumni	E-mail	
Applied Math Newsletter	PDF	Department of Applied Math		E-mail/ Print	
Humanities Program		UCB College of Arts and Sciences	Alumni and Friends		

Leeds School of Business

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Portfolio Magazine		CU Leeds	Alumni	Print/ Web	Quarterly	Katie Connor
Alumni Newsletter	E-newsletter	CU Leeds	Alumni relations and communications groups	E-mail	Monthly	Katie Connor
CESR Newsletter	Newsletter	CU Leeds		Print		
Accounting and Business Support	Newsletter	CU Leeds		Print		
Leeds School of Business		CU Leeds	Alumni and Friends			

School of Education

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
School of Ed Newsletter	Alumni and donor Cultivation tool	School of Education	Alumni and donors	Print	2X year	Dean Lorrie Shepard
School of Education ?		School of Education	Alumni and Friends			

College of Engineering and Applied Science

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
CU Engineering Magazine	College news & features to keep our constituents informed and connected	UCB College of Engineering & Applied Science	Alumni, donors, parents, corporations, U.S. engineering deans, gov't reps, advisory board	Print/ Web		
Alumni News?	College news & highlights	UCB College of Engineering & Applied Science	Alumni	E-mail/ Web		
Enotes	News, events, & kudos to faculty, staff	UCB College of Engineering & Applied Science	Faculty, staff & advisory board	E-mail/ Web		
Spotlight on Research	Research, news & achievement	UCB College of Engineering & Applied Science	Faculty, staff & advisory board	E-mail/ Web		
UCB Department of Chemical and Biological Engineering		UCB College of Engineering & Applied Science	Alumni and Friends	E-mail		
UCB Department of Aerospace Engineering Sciences		UCB College of Engineering & Applied Science	Alumni and Friends			
UCB Department of Mechanical Engineering		UCB College of Engineering & Applied Science	Alumni and Friends			
UCB Department of Civil Environmental and Architectural Engineering		UCB College of Engineering & Applied Science	Alumni and Friends			

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
UCB Department of Computer Science		UCB College of Engineering & Applied Science	Alumni and Friends	E-mail		
<u>ECEE Update:</u> <u>UCB</u> <u>Department of</u> <u>Electrical</u> <u>Computer and</u> <u>Energy</u> <u>Engineering</u> ^[9]		UCB College of Engineering & Applied Science	Alumni and Friends	E-mail		
UCB Engineering Events and Announcements		UCB College of Engineering & Applied Science				
UCB Engineering Management Program		UCB College of Engineering & Applied Science				

Graduate School

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Graduate Student News	Newsletter			Print		
Graduate School	E- Newsletters			E-mail		

Law School

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Getches- Wilkinson Center						
Law School ?	eNews		Alumni	E-mail		

University Libraries

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Norlin Scholars						

College of Media, Communication and Information

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Journalism and Mass Communication	eNews			E-mail		

College of Music

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
College of Music Annual Magazine?	Newsletter	College of Music		Print	Annually	
College of Music	eNews	College of Music		E-mail		

Research Centers and Institutes

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Deming Center?	Newsletter			Print		
ATLAS newsletter	Newsletter			Print		
Center for Asian Studies	Newsletter			Print		

Alumni Relations

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Alumni Association?	Provide general info on the AA		General Public, hand out at events	Print	Varies	
Coloradan Alumni Magazine	Newsletter Magazine		190,000 + alumni, friends, donors, faculty, staff	Print	Quarterly	
Buffalum Notes	Electronic newsletter		50,000 Alumni		Monthly	

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Forever Buffs Insider	Newsletter			Print		
Black Alumni News						
Boettcher Scholar Alumni						
GLBT Alumni News						
Hispanic Alumni News						
Resident Life Alumni						
Alumni Announcements and General News	News, alerts and announcements			E-mail		
Alumni Benefits and Discounts						
Career Services eNews				E-mail		
Coloradan Online	Magazine			Web	Quarterly	
CU Boulder Events						
Forever Buffs Online Community				E-mail		
Roaming Buffs Traveler				E-mail		
Student Outreach (to current students)						
CU-Boulder Alumni Programs and Services						
The Herd News			Student Alumni			

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
CU-Boulder Alumni Chapters						

Athletics

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Stampede Magazine?	Keep donors informed and engaged	Athletics	Donors per request	Print	9X year	
Stampede On-line		Athletics	Donors on demand	Web	On demand	
Bufs Blast		Athletics	Athletics patrons	Web	On demand	
Athletics (Bufs Blast)		Athletics		E-mail		

Other

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Student Affairs Insider?	Newsletter		Selected Faculty and Staff	Print		
IR Newsletter?	Newsletter			Print		
OIT Service Communications?	Newsletter			Print		
CU Presents?	Newsletter			Print		
Parent Relations eNews?	Newsletter			E-mail		
Assembly of Sustainability & Equity (eCenter)?	Newsletter			E-mail		
Volunteer Resource Center?	Newsletter			Print		
Senior Class Council Newsletter?	Newsletter			Print		
Wardenburg Health News?	Newsletter		Student Subscriber	E-mail		

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
ABS Comms?	Newsletter			E-mail		
<u>Geography Newsletter?</u> ^[10]	Newsletter			Print		Emily Yeh
Career Services?	Newsletter			Print		
Outreach & Engagement Newsletter?	Newsletter			Print		
PLC?	Newsletter			Print		
CU Museum of Natural History?	Newsletter			Print		
Army ROTC?						
President Leadership Class?						
International Student and Scholar Services						
Office of International Education ?						
Office of the Vice Chancellor for Research ?						
Study Abroad Program ?						
Volunteer Resource Center ?						
Alumni and Parent Admissions Ambassador Program ?						
Program in Environmental Design ?						
Parent eConnection ?	eNewsletters			E-mail		
Upcoming Parent Events ?						

Publication	Description	Department/Unit	Audience	Medium	Frequency	Contact
Cycling ?			Alumni			
Freestlye Skiing ?			Alumni			
Hockey?			Alumni			
Lacrosse?			Alumni			
<u>Geology News?</u> [11]		Department of Geology	Alumni and friends	E-mail		G. Lang Farmer, Don W. Mitchell
<u>LASP Space?</u> [12]		Laboratory for Atmospheric and Space Physics	Alumni and friends	E-mail	Periodically	Laura Bloom
<u>Integrative Physiology newlsetter ?</u> [13]		Department of Integrative Physiology	Alumni and friends	Print/ Web	Each semester	<u>Marsha Cook</u> [14]
<u>Political Science, Monthly Newsletter</u> [15]		Department of Political Science		Print/ Web	Annually	David S. Brown

Groups audience:
eComm

Source URL:<https://www.cu.edu/ecomm/cu-communication-vehicles-cu-boulder>

Links

- [1] <https://www.cu.edu/ecomm/cu-communication-vehicles-cu-boulder> [2] <mailto:classics@colorado.edu>
[3] <https://www.colorado.edu/english/publications> [4] <http://frit.colorado.edu/wp-content/uploads/2014/10/Department-Newsletter-Fall-2014-2.pdf> [5] <mailto:valerio.ferme@colorado.edu>
[6] <https://www.colorado.edu/ethnicstudies/news/newsletter/issue1.1.pdf>
[7] <https://www.colorado.edu/linguistics/about/newsletters.html> [8] <mailto:linguist@colorado.edu>
[9] https://www.colorado.edu/ecee/news/newsletters_archive/newsletter_11-2014.html
[10] https://www.colorado.edu/geography/news_events/newsletter
[11] <https://www.colorado.edu/geologicalsciences//nl2014.pdf>
[12] <http://lasp.colorado.edu/home/about/publications/newsletters/>
[13] <https://www.colorado.edu/iphy/news/newsletter.html>
[14] <mailto:Marsha.Cook@colorado.edu?subject=Integrative%20Physiology%20Newlsetter%20%E2%80%8B>
[15] <https://www.colorado.edu/polisci/news/news-announcements>