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Branding [1]

The University of Colorado branding program brings consistency and coordination to its messages and visual images.

All eComm communications must reflect the University of Colorado's brand standards. Select a brand-approved and tested email template [2] for your next eComm campaign.

Visit your campus brand websites:

- CU System [3]
- CU-Boulder [4]
- CU UCCS??? [5]
- CU Denver [6]
- CU Anschutz Medical Campus [7]
- CU Advancement [8]

Contact your eComm specialist [9] for additional assistance.
Groups audience:
eComm

Source URL:https://www.cu.edu/ecomm/branding

Links
[1] https://www.cu.edu/ecomm/branding [2] https://www.cu.edu/ecomm/admins/email-template-options
[3] https://www.cu.edu/dept/brand-and-identity-guidelines [4] https://www.colorado.edu/brand/
[5] http://www.uccs.edu/~brand/ [6] http://www1.ucdenver.edu/offices/ucomm/brand
[7] https://www.cuanschutz.edu/offices/communications/brand
[8] https://www.cusys.edu/branding/manual/cuf_identitystandards_quickguide.pdf
[9] https://www.cu.edu/ecomm/ecomm-specialists