Login, Training & Quiz [1]

New users will receive credentials with login instructions around the 5th of the month.

PREVIOUS STEP | Pre-Access Requirements

After completing data security training, send screenshots of your SkillSoft course summary to your eComm specialist. We can't secure your license until these courses have been completed.

PREVIOUS [1]

CURRENT STEP | Login, Training & Quiz

Login

All new users will receive an email with credentials with login instructions, training details and a quiz around the 5th of the month.

BOOKMARK This page contains links to the eComm applications Salesforce (select your campus), Marketing Cloud and Cvent.

www.cu.edu/ecomm/login [2]

Training

Intro to Training & Understand CAN-SPAM | all new users [3]

Attend Intro to Training to understand the importance of CAN-SPAM and your role in keeping CU compliant.

Marketing Cloud | all new Marketing Cloud users [4]

Learn how to create and deliver an email invitation in Marketing Cloud.

Cvent | all new Cvent users [5]

Cvent is eComm's event management platform. Registration forms can be built to support
simple or complex events and can be heavily customized.

**Salesforce | all new Salesforce & Marketing Cloud users**[6]

Salesforce holds all of eComm's data, which makes it critical to our use of Marketing Cloud - namely for creating targeted audiences. Your eComm specialist creates your audiences in Salesforce, so your expertise is not essential (although beneficial). New users are encouraged to focus their attention on Marketing Cloud and/or Cvent first and later learn Salesforce to avoid being overwhelmed.

**Quiz**

After you complete on-demand training, spend a few minutes taking a short verification quiz to become an 'official' eComm user. That will permit sending emails in Marketing Cloud and/or getting your Cvent events approved.

**NEXT STEP | Continued Education**

You have two options to complete training and the verification quiz: in-person (recommended) and on-demand. We'll be with you every step of the way.

**Groups audience:**
eComm

**Source URL:** https://www.cu.edu/ecomm/access-training/login-training-quiz

**Links**
[1] https://www.cu.edu/ecomm/access-training/login-training-quiz
[2] https://www.cu.edu/ecomm/login