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Why choose CU teams? [1]

- CU money stays inside CU and supports the university and its employees.
- Outside vendors who are less expensive often limit the photo/video use and don’t give clients access to the full shoot.
- Internal teams know the territory, need little or no direction, the university’s branding, are more willing to have some fun with the videos, and will give access to all the video/photos from the shoots to clients to use.
- Project management is required by the client when using an external vendor.
- Embargoed photos/video can be made for widespread internal use (or external) after the embargo is lifted (as determined by the client).
- Internal teams are willing to work with the clients’ budgets and will give top-quality products for each budgeted amount.

??GET STARTED [2]

Source URL:https://www.cu.edu/digital-media/why-choose-cu-teams

Links
[1] https://www.cu.edu/digital-media/why-choose-cu-teams [2] https://www.cu.edu/node/69113