

Recruitment Services ^[1]



Making the Connection

For today's students, gone are the days of figuring it out for yourself, wading through course catalogs and standing in lines to enroll. Online students, many of whom are digital natives, have come to expect a different type of experience from their university of choice. Today's enrollment process is a more thoughtful and streamlined process.

For CU Online, that experience is driven by our **Recruitment Services** team.

Taking a Holistic Approach

Our dedicated **Enrollment Navigators** provide a concierge-level experience to potential students. They are here to answer their questions, connect them with the information they need and make sure they are able to get enrolled in the most stress-free way possible. It's a process that guides them from initial interest to enrollment in a seamless and tailored experience.



What is Enrollment Navigation?



Support throughout the application and registration process



Assistance with the Financial Aid process

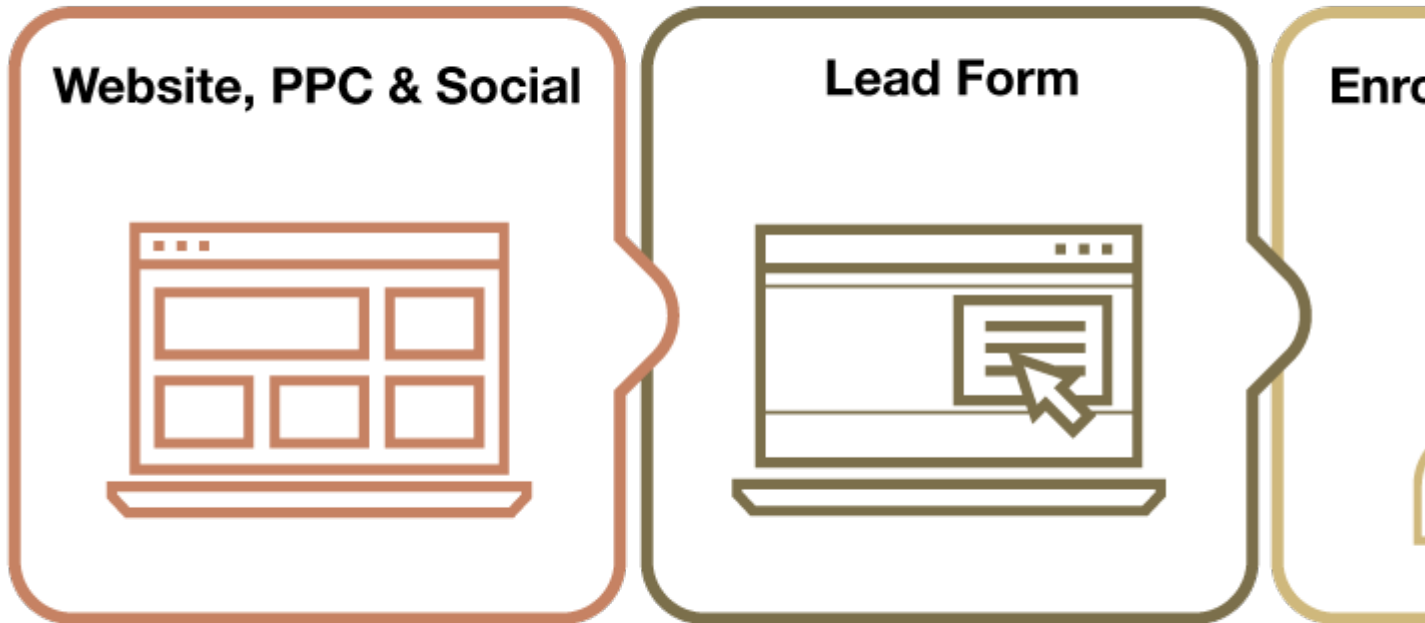


Personalized attention from the first contact through enrollment



Information and guidance on-demand

The Enrollment Journey



Enrollment Navigators

When a potential student completes a lead form or dials our phone number, our CU Online Enrollment Navigators are their first point of human contact. They are a wealth of knowledge about the University of Colorado and our greatest resource for making a lasting connection with a potential student.

Questions & Answers

From program details to questions about admissions and financial aid, the Recruitment Services team is prepared to answer any question that may arise – or track the answer down if necessary. It's a commitment to helping students of all types achieve their goals through education. Whether it's helping non-traditional students, working professionals, first-time college students or anyone else, our Enrollment Navigators are a vital resource.

What Do Potential Students Want During the Enrollment Experience?

Clarity

- What's the cost of the program?

- What's the time to completion?
- What are the admissions requirements?
- What programs are available fully online?

Relevance

- Is the curriculum accredited, current and relevant?
- Does what I'm going to learn align with the skills and credentials employers are looking for?
- Are there placement and internship opportunities?

Support

- Is there a streamlined admissions process?
- Can I transfer my existing credits?
- When can I get started?
- Are there accelerated or asynchronous programs?
- Is there support from enrollment through graduation?

Groups audience:

Office of Digital Education

Source URL: <https://www.cu.edu/digital-education/recruitment-services>

Links

[1] <https://www.cu.edu/digital-education/recruitment-services>