

University of Colorado wins Telly and Communicator awards for TV and video ^[1]

CU takes home two gold, a silver and a bronze as part of its ALL FOUR ads

The University of Colorado system has been awarded two Telly and two Communicator awards for video campaigns under the ALL FOUR advertising umbrella. CU was awarded a gold Telly in the Social Video Series-Education and Discovery category for the First Generation creative. CU received a bronze Telly in the Regional TV-General-Schools/Colleges/Universities category for the TV commercial “Lasting Relationships.”

For the Communicator awards, CU earned the gold in the Integrated Campaign category for the All Four:One campaign, competing against brands such as Deloitte, Cisco, FedEx, Universal Orlando Resort and others. CU was also awarded a silver Communicator in the video series category for First Generation.

The [Telly Awards](#) ^[2] honor excellence in local, regional and cable television commercials as well as non-broadcast video and television programming. A leading international program that recognizes big ideas in marketing and communications, the [Communicator Awards](#) ^[3] receive more than 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world.

Launched in 2015, the University of Colorado enlisted [Greenhouse Partners](#) ^[4] for the ALL FOUR:COLORADO campaign. The initiative highlights the connections among the four campuses – Boulder, Colorado Springs, Denver and the CU Anschutz Medical Campus.

First Generation Video Series - Gold Telly Award, Silver Communicator Award

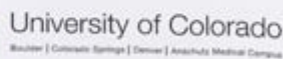
The First Generation animated documentary series tells the amazing stories of the students who make up the fabric of the four campuses of the University of Colorado system.

Lasting Relationships Television Commercial - Bronze Telly Award

As part of the ALL FOUR:ONE campaign, these TV spots celebrate the connection and shared histories between the University of Colorado and the state of Colorado.

All Four:One Integrated Campaign - Gold Communicator Award

The All Four:One campaign was designed to bring awareness to the four CU campuses and their tremendous influence on the state of Colorado through areas such as community, healing, innovation, and education.



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People are helped at a doctor's house either by your doctor or by the Department of Public Welfare workers or relatives or other friends.



QUALITY ITALIAN'S SCOTTI TWIGGL PURE MARTINI GLASSES
From: Scotti La Table, 121 Clayton Lane, sustainable.com, \$14 for one or \$64 for six (includes the restaurant's engraved logo, of course)



THE TRUFFLE TABLE'S ROUND GINOLLE
From: The Truffle Cheese Shop, 2908 E. Sixth Ave., denvertruffle.com, \$54
 The carnation-shaped pieces of Swiss cheese this fancy machine creates will impress your guests more than that epic you spent hours screaming up perfecting.



ARCANA'S CORBY & COMPANY ZANTHAR RECTANGULAR CHANDELIER
From: Various online retailers such as Lulu's Group, lufurniture.com, \$4,242



CONCORDE'S COCO BARSTOOLS
From: Elmwood, 1428 Larimer St., elmwood-flour.com, \$299



KELLY HENDERSON'S BOTTLE
From: Kelly Henderson, kellyhenderson.com, \$25 (available online only)



IT AT MADISON'S DINING DRAP-BLUE PLATES
From: WCA, 1800 E. Ave. (WCA Commercial), 800.com, \$23 for four
 These dishes' clean and simple look will fit right into your college kid's kitchen and pad, and their low price means you won't mind too much if—OK, when—they get broken.

Decor To Go

You're used to bringing back leftovers after dining out. What if you could take (not literally) your favorite restaurant's martini glasses or barstools home, too? Turns out you can. Six Denver eateries—including three on our "25 Best Restaurants" (page 80) list—share where to find the looks we love. —KATELYN LUNDEN

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As one of the largest economic drivers in the state, the University of Colorado contributes more than \$12.3 billion to the local economy each year. From the hundreds of thousands of highly skilled alumni making their mark across the state to the 160 companies that have emerged from university research, CU is committed to the progress of our state.

FOUR CAMPUSES \$12B ECONOMIC IMPACT

ALL FOUR:ONE

Learn more at cu.edu



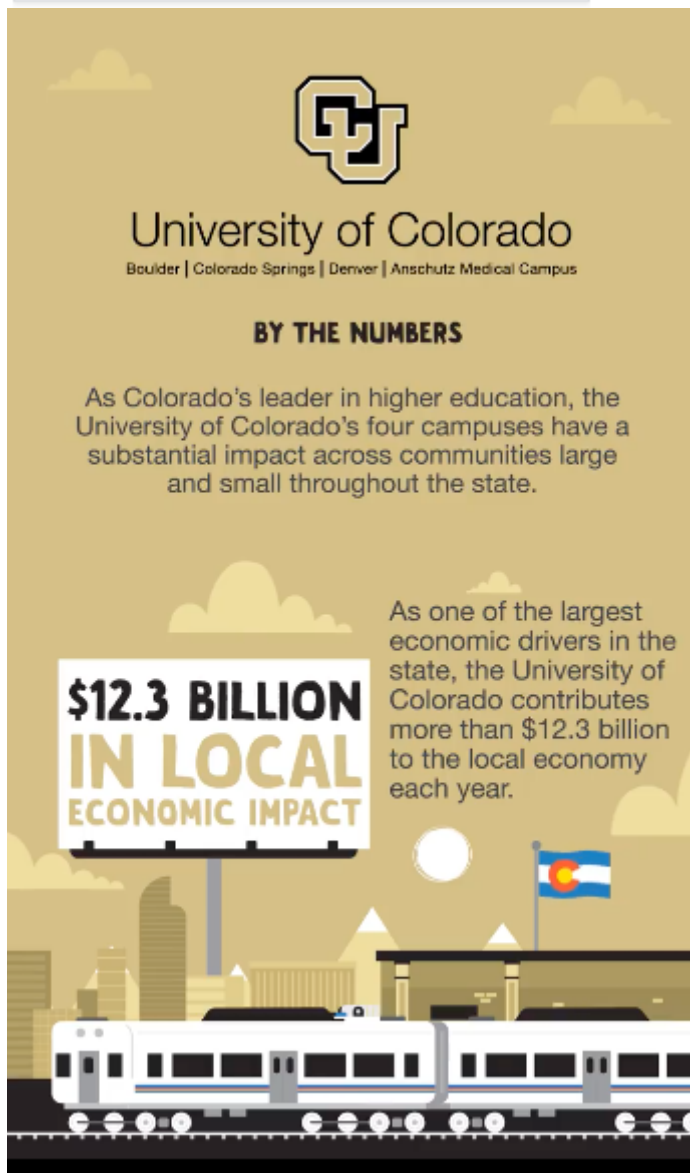
University of Colorado
 Boulder | Colorado Springs | Denver | Anschutz Medical Campus

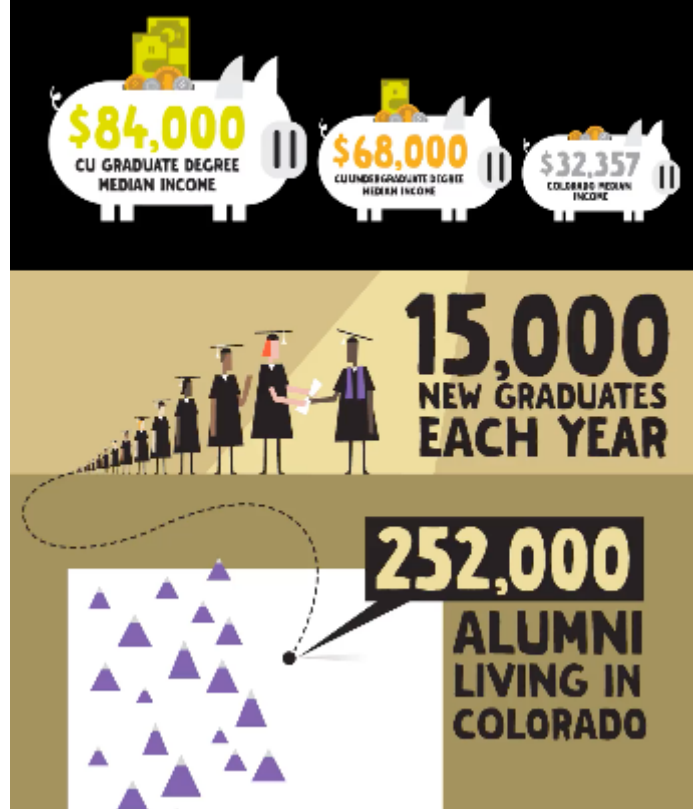




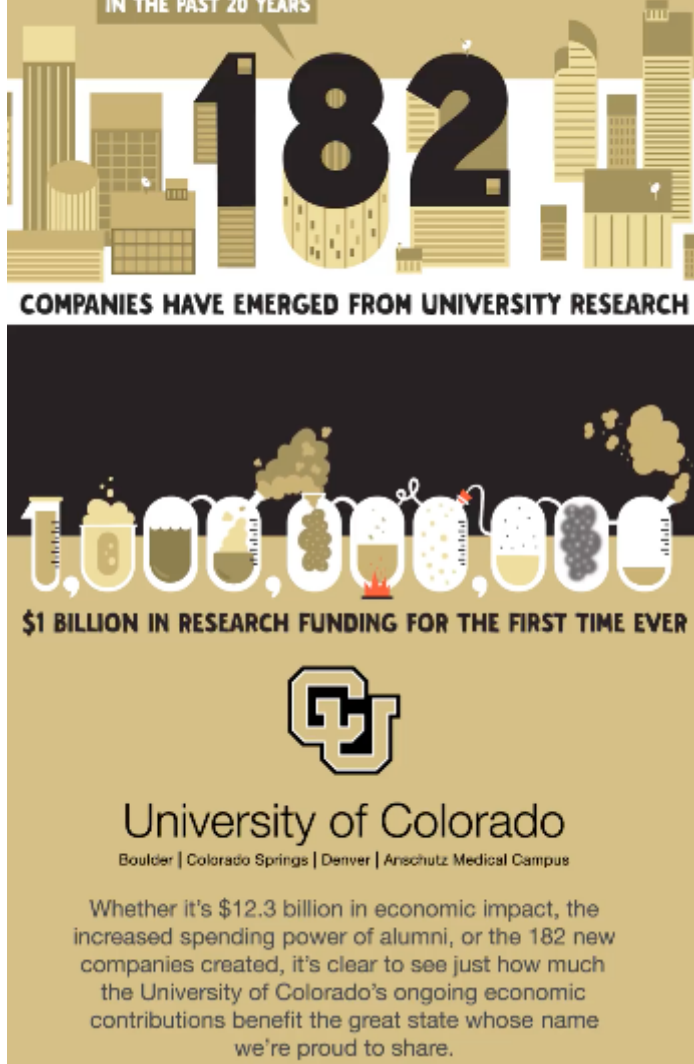


From world-class research to leading innovation, CU is making an impact around the world. Just look at the numbers.





[7]



[8]

Source URL: <https://www.cu.edu/cu-video>

Links

- [1] <https://www.cu.edu/cu-video> [2] <https://www.tellyawards.com/> [3] <https://www.communicatorawards.com/> [4] <http://greenhousepartners.com/> [5] <https://www.cu.edu/sites/default/files/canvas%201.png> [6] <https://www.cu.edu/sites/default/files/Canvas%202.png> [7] <https://www.cu.edu/sites/default/files/canvas%203.png> [8] <https://www.cu.edu/sites/default/files/canvas%204.png>