Published on *University of Colorado* (https://www.cu.edu)

Schedule [1]

DOWNLOAD SCHEDULE IN PDF [2]

11:30 a.m. **Registration and lunch**

12:00 p.m. **Welcome,** Ken McConnellogue, System Administration

12:05 p.m. **Working Lunch with Greenhouse Partners**

1:00 p.m. **New CORA Regulations,** Jeremy Hueth, System Administration

1:30 p.m. **Break-out Session A** (descriptions [3])

Video and Photo Initiative:
How can we best use existing personnel and resources to cover photo/video needs across the system?
Presenters: David Thomas, CU Denver | Anschutz; Glenn Asakawa, CU-Boulder; Jeff Foster, UCCS; Bryan Less and Jeff Exstrum, CU Denver | Anschutz

Targeted communications using eComm:
How can we communicate with our audiences efficiently and effectively through the use of eComm?
Presenters: Kim Egan, System Administration; Amy Ventura, CU Advancement; Ryan Niehaus, CU-Boulder; Rachel Vaccariello, CU-Boulder; Megan Gallegos, UCCS

Social Media Savvy Systemwide:
What is the most effective way to use social media in my job at CU?
Presenters: Cathy Beuten, System Administration; Matt Duncan, CU-Boulder; Matt Kaskavitch, CU Denver | Anschutz; Phil Denman, UCCS

Messaging and Media Relations:
Reinforcing image and reputation through identifiable and consistent themes in all earned media efforts.
Presenters: Leanna Clark, Introduction; Ann Williams, CU Denver | Anschutz

2:10 p.m. **Break**

2:15 p.m. **Break-out Session B** (descriptions [3] - same sessions as Break-Out Session A)

2:55 p.m. **Break**

3:00 p.m. **Responses to Natural Disasters,** Bronson Hilliard, CU-Boulder; Phil Denman, UCCS

3:45 p.m. **Philanthropy as a Marketplace,** Johnnie Ray, System Administration

4:30 p.m. **CU Communications Updates,** Ken McConnellogue, System Administration

5:00 p.m. On-site Networking and Refreshments

Source URL:https://www.cu.edu/cu-communicators-summit/schedule

Links
[1] https://www.cu.edu/cu-communicators-summit/schedule
[2] https://www.cu.edu/sites/default/files/commsummit_agenda_2014.pdf [3] http://node/45048