

## **Schedule** <sup>[1]</sup>

[DOWNLOAD SCHEDULE IN PDF](#) <sup>[2]</sup>

**11:30 a.m. Registration and lunch**

**12:00 p.m. Welcome**, Ken McConnellogue, System Administration

**12:05 p.m. Working Lunch with Greenhouse Partners**

**1:00 p.m. New CORA Regulations**, Jeremy Hueth, System Administration

**1:30 p.m. Break-out Session A** ([descriptions](#) <sup>[3]</sup>)

### **Video and Photo Initiative:**

How can we best use existing personnel and resources to cover photo/video needs across the system?

Presenters: David Thomas, CU Denver | Anschutz; Glenn Asakawa, CU-Boulder; Jeff Foster, UCCS; Bryan Less and Jeff Exstrum, CU Denver | Anschutz

### **Targeted communications using eComm:**

How can we communicate with our audiences efficiently and effectively through the use of eComm?

Presenters: Kim Egan, System Administration; Amy Ventura, CU Advancement; Ryan Niehaus, CU-Boulder; Rachel Vaccariello, CU-Boulder; Megan Gallegos, UCCS

### **Social Media Savvy Systemwide:**

What is the most effective way to use social media in my job at CU?

Presenters: Cathy Beuten, System Administration; Matt Duncan, CU-Boulder; Matt Kaskavitch, CU Denver | Anschutz; Phil Denman, UCCS

### **Messaging and Media Relations:**

Reinforcing image and reputation through identifiable and consistent themes in all earned media efforts.

Presenters: Leanna Clark, Introduction; Ann Williams, CU Denver | Anschutz

**2:10 p.m. Break**

**2:15 p.m. Break-out Session B** ([descriptions](#) <sup>[3]</sup> - same sessions as Break-Out Session A)

**2:55 p.m. Break**

**3:00 p.m. Responses to Natural Disasters**, Bronson Hilliard, CU-Boulder; Phil Denman, UCCS

**3:45 p.m. Philanthropy as a Marketplace**, Johnnie Ray, System Administration

**4:30 p.m. CU Communications Updates**, Ken McConnellogue, System Administration

## **5:00 p.m. On-site Networking and Refreshments**

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**Source URL:**<https://www.cu.edu/cu-communicators-summit/schedule>

### **Links**

[1] <https://www.cu.edu/cu-communicators-summit/schedule>

[2] [https://www.cu.edu/sites/default/files/commsummit\\_agenda\\_2014.pdf](https://www.cu.edu/sites/default/files/commsummit_agenda_2014.pdf) [3] <http://node/45048>