

## Advocacy Resources <sup>[1]</sup>

The University of Colorado's advocacy program was created to build a network of educated and engaged people who care about the university and are prepared to promote its educational, research and economic contributions to Colorado and beyond. Through grassroots and leadership advocacy, CU Advocates also will help to raise awareness about legislative and policy issues affecting higher education.

### **CU's Budget easy to understand video.**<sup>[2]</sup>

You will learn about:

- ? Colorado's funding trends for public higher education
- ? CU's budget
- ? CU's revenue streams
- ? How CU spends a dollar
- ? CU's efficiencies

#### **Groups audience:**

CU Advocates

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**Source URL:** <https://www.cu.edu/cu-advocates/advocacy-video-ppt>

#### **Links**

[1] <https://www.cu.edu/cu-advocates/advocacy-video-ppt>

[2] [https://www.youtube.com/watch?v=N615\\_e5vrZI&feature=youtu.be](https://www.youtube.com/watch?v=N615_e5vrZI&feature=youtu.be)