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Overview [1]

CRM is a **multifaceted ecosystem** that rests not on a singular solution, but on a **suite of coexisting efforts and relationships** that are essential for success.

Available Services

From technical build and implementation to marketing strategy, creative, and web design, our team of experts has you covered.

AVAILABLE SERVICES [2]

Our Approach

Our team approach to CRM includes four distinct phases that can occur separately or in tandem with one another, depending on your needs.

OUR APPROACH [3]

Enablement & Training

Proper training and enablement will be key to the success of your implementation, and we're ready to help you with best practices for both.

RESOURCES [4]

Meet the Team

Our team of experts shares years of experience in higher education AND in technical builds, marketing, digital engagement, creative services, web design and more.

OUR TEAM [5]

Groups audience:
CU CRM

Source URL:https://www.cu.edu/crm/overview

Links
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