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Current State [1]

The CRM team currently supports **four distinct Salesforce implementations and associated business processes**, some of which are multi-campus while others are campus specific. Learn more about the work we support and the vendors with whom we partner below.



Customers & Projects

We work with customers across all four CU campuses on projects that reflect the entire constituent life cycle, from prospective student to graduate and beyond.

CUSTOMERS & PROJECTS [2]



Products & Vendors

Our activities involve not only campus partnerships but also building and maintaining relationships with vendors who support our services.

PRODUCTS & VENDORS [3]

Groups audience:
CU CRM

Source URL:https://www.cu.edu/crm/current-state

Links
[1] https://www.cu.edu/crm/current-state [2] https://www.cu.edu/crm/current-state/projects
[3] https://www.cu.edu/crm/current-state/supported-products-vendor-relationships