## Presenter Certification Program: Visual Design and Resources [1]

The purpose of the Presenter Certification Program: Visual Design and Resources course is to provide participants with the knowledge and skills needed to improve their professional presentations through the effective use of slides, handouts, posters, and other resources.

Program Level: Basic

Prerequisites: None

**Advanced Preparation: N/A** 

Instructional Method: Group-Internet Based

Instructor: Chris Seek [2], Michael Edwards [3]

Recommended CPE Credit: 1.0 Hours

Field of Study: Communications and Marketing

**Course Objectives:** 

At the end of the course, participants will be able to:

- identify guidelines for visual design in slides and other presentation resources;
- evaluate the ongoing (post-presentation) value of developing resources such as handouts:
- Identify where to find copyright-free resources; and,
- discuss the special challenges of designing content and visuals for poster sessions.

## Program Policies [4]

## NASBA Statement

The Office of University Controller - University of Colorado is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org [5].



Source URL: https://www.cu.edu/controller/presenter-certification-program-visual-design-and-resources

## Links

[1] https://www.cu.edu/controller/presenter-certification-program-visual-design-and-resources

[2] https://www.cu.edu/controller/chris-seek-cpe-instructor [3] https://www.cu.edu/controller/michael-edwards-cpe-instructor-0 [4] https://www.cu.edu/controller/cpe-cpas-policies [5] http://www.learningmarket.org