## Handling Sponsorships and How to Avoid Unrelated Business Income Tax [1]

The purpose of the course is to provide participants with an overview of what constitutes a sponsorship payment, how to properly handle these monies at the University or CU Foundation, and provide guidance for compliance with University policies and procedures, and Internal Revenue Service regulations.

Program Level: Beginner

Prerequisites: None

**Advanced Preparation: N/A** 

Instructional Method: Group-Live

Instructor: Bob Loosley [2] and Karen Ichiba [3]

Recommended CPE Credit: 1.0 Hours

Field of Study: Taxation

**Course Objectives:** 

At the end of the course, participants will be able to:

- Define qualified sponsorship payment;
- Understand and recognize factors that may incur UBIT for their organizational unit;
- Identify the procedures for accepting sponsorship payments to the University or the CU Foundation; and,
- Understand how to acknowledge sponsorship payments.

## Refund Policy [4]

Program Cancellation [5]

Complaint Resolution [6]

## **NASBA Statement:**

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## Links

[1] https://www.cu.edu/controller/handling-sponsorships-and-how-avoid-unrelated-business-income-tax [2] https://www.cu.edu/controller/bob-loosley-cpe-instructor [3] https://www.cu.edu/controller/karen-ichiba-cpe-instructor [4] https://www.cu.edu/controller/refund-policy-0 [5] https://www.cu.edu/controller/program-cancellation-0 [6] https://www.cu.edu/controller/complaint-resolution-0 [7] http://www.learningmarket.org