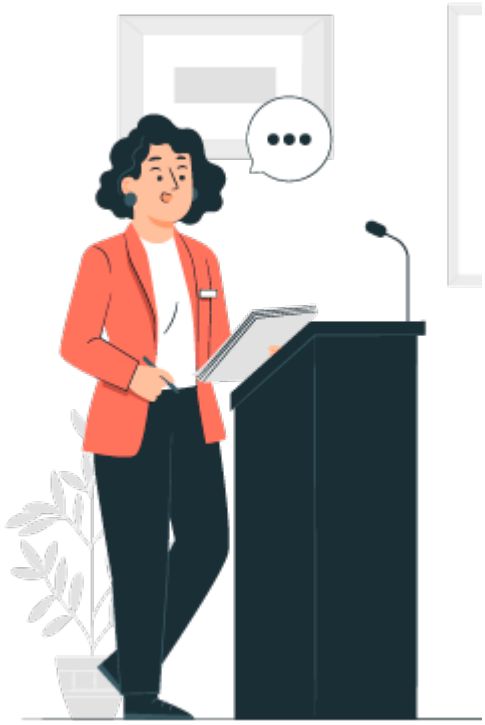
Published on *University of Colorado* (https://www.cu.edu)

Presenter Certification Program: Communicating Financial Information to Stakeholders [1]



Why Participate?

Communication Skills Enhancement
Develop creativity. Build a foundation for engaging communication skills across multiple platforms.
Leadership Development
Develop confidence and poise. Grow your ability to persuade. Strengthen critical thinking and problem-solving.

How to Participate

Step 1: Attend the full module training – either the live presentation or the recording. Participate in all exercises.
Step 2: Complete (and document) the activities identified in the module's Professional Development Checklist.
Step 3: Submit the Development Checklist for review. We will contact you with any questions. Upon verification of full completion of requirements, we'll issue you certification for the appropriate module.

Note: The Presenter Certification Program includes four modules, each with its own requirements and unique certification.

Module 1: Content and Delivery



[2]

Participants will learn how to:
Identify audience needs
Clarify objectives
Determine final content
Enhance speaker effectiveness
Complete Development Checklist [3]

Module 2: Elements of Engagement



[4]

Participants will learn how to:

Interact and engage
Excite the audience
Ensure learning and retention
Complete Development Checklist [5]

Module 3: Visual Design & Resources



[6]

Participants will learn how to:

Identify guidelines for visual design in slides and other presentation resources
Evaluate the ongoing (post-presentation) value of developing resources such as handouts
Identify where to find copyright-free resources
Discuss the special challenges of designing content and visuals for poster sessions
Complete Development Checklist [7]

Module 4: Virtual Presentations



[8]

Participants will learn how to:

Identify key elements of effective online presentations
Identify strategies for smooth delivery of online presentations
Determine how to organize presentation content to make it easier to follow
Determine the best use of visuals and other resources
Identify effective elements of engagement for online events
Complete Development Checklist [9]

Groups audience:

Controller

Source URL:https://www.cu.edu/controller/digital-design/presenter-certification-program-communicating-financial-information

Links

[1] https://www.cu.edu/controller/digital-design/presenter-certification-program-communicating-financial-information [2] https://vimeo.com/466683152
[3] https://www.cu.edu/doc/presentercertificationprogramchecklist-contentdeliverypdf-1?download=true
[4] https://vimeo.com/466683688 [5] https://www.cu.edu/doc/presentercertificationprogramchecklist-elementsengagementpdf?download=true [6] https://vimeo.com/466683399
[7] https://www.cu.edu/doc/presentercertificationprogramchecklist-visual-designpdf?download=true
[8] https://vimeo.com/507373434 [9] https://www.cu.edu/doc/presentercertificationprogramchecklist-virtual-presentationspdf?download=true