

## **Presenter Certification Program: Elements of Engagement**

[1]

The purpose of the Presenter Certification Program: Elements of Engagement course is to provide participants with the knowledge of how, when, and why to build interactivity into their meetings, training sessions, and other events.

**Program Level:** Basic

**Prerequisites:** None

**Advanced Preparation:** N/A

**Instructional Method:** Group-Internet Based

**Instructor:** [Normandy Roden](#) [2]

**Recommended CPE Credit:** 1.0 Hours

**Field of Study:** Communications and Marketing

**Course Objectives:**

At the end of the course, participants will be able to:

- define an element of engagement, and identify why it's part of brain-friendly learning (whether in training, meetings, or other work activities);
- identify when to use elements of engagement, depending on the type, length, and other characteristics of the event; and,
- create a set of resources -- elements of engagement that participants feel comfortable using, and know how to apply them under varying circumstances.

**Program Policies** [3]

NASBA Statement

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**Links**

[1] <https://www.cu.edu/controller/cpe-cpas/course-catalog/presenter-certification-program-elements-engagement> [2] <https://www.cu.edu/controller/normandy-roden> [3] <https://www.cu.edu/controller/cpe-cpas-policies> [4] <http://www.learningmarket.org>