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Presenter Certification Program: Elements of Engagement [1]

The purpose of the Presenter Certification Program: Elements of Engagement course is to provide participants with the knowledge of how, when, and why to build interactivity into their meetings, training sessions, and other events.

Program Level: Basic

Prerequisites: None

Advanced Preparation: N/A

Instructional Method: Group-Internet Based

Instructor: Normandy Roden [2]

Recommended CPE Credit: 1.0 Hours

Field of Study: Communications and Marketing

Course Objectives:

At the end of the course, participants will be able to:

- define an element of engagement, and identify why it's part of brain-friendly learning (whether in training, meetings, or other work activities);
- identify when to use elements of engagement, depending on the type, length, and other characteristics of the event; and,
- create a set of resources -- elements of engagement that participants feel comfortable using, and know how to apply them under varying circumstances.

Program Policies [3]

NASBA Statement

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Source URL:https://www.cu.edu/controller/cpe-cpas/course-catalog/presenter-certification-program-elements-engagement

Links
[1] https://www.cu.edu/controller/cpe-cpas/course-catalog/presenter-certification-program-elements-engagement [2] https://www.cu.edu/controller/normandy-roden [3] https://www.cu.edu/controller/cpe-cpas-policies [4] http://www.learningmarket.org