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Presenter Certification Program: Content and Delivery [1]

The purpose of the Presenter Certification Program: Visual Design and Resources course is to provide participants with the knowledge and skills needed to improve the quality of their professional presentations in the areas of audience needs identification and oral delivery.

Program Level: Basic

Prerequisites: None

Advanced Preparation: N/A

Instructional Method: Group-Internet Based

Instructor: Normandy Roden [2]

Recommended CPE Credit: 1.0 Hours

Field of Study: Communications and Marketing

Course Objectives:

At the end of the course, participants will be able to:

- determine how to identify audience needs for a given presentation;
- determine how to refine content to address audience needs; and,
- identify tools and techniques to enhance oral delivery of a presentation.

Program Policies [3]

NASBA Statement

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Source URL:https://www.cu.edu/controller/cpe-cpas/course-catalog/presenter-certification-program-content-and-delivery

Links
[1] https://www.cu.edu/controller/cpe-cpas/course-catalog/presenter-certification-program-content-and-delivery [2] https://www.cu.edu/controller/normandy-roden [3] https://www.cu.edu/controller/cpe-cpas-policies [4] http://www.learningmarket.org