Vendor Sponsorship Information [1]

Vendors will have the opportunity to meet in-person with higher education faculty and staff from across Colorado at the 25th annual COLTT conference!

We encourage all vendors to consider teaming up with member(s) of a higher ed institution
represented at COLTT to approach the creation of the session as a demonstration of thought leadership.

This can take various forms: co-authoring a white paper or blog posts, building case studies, generating data sets through surveys, capturing video, regarding the session as a beta testing ground, and building a new or to strengthen an existing relationship with the institutional co-lead and their unit. This can offer a valuable return given the innovative nature of COLTT and the readiness of our cohort to engage with vendors in meaningful and constructive ways.

Dig into a specific aspect of tool use, invite attendees into a testing or feedback format on development, or might not even feature the product and instead explore themes and gathering information around key topics.

Please contact jaimie.henthorn@cu.edu with any inquiries.

Shipping/Mailing Address

COLTT Conference C/O Adam Gourmos: 3775 Discovery Dr. 429 UCB Boulder, CO 80303

2022 Vendor Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
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<tbody>
<tr>
<td>PLATINUM</td>
<td>$5,000</td>
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<tr>
<td>○ Two registrations</td>
<td></td>
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<tr>
<td>○ Vendor booth</td>
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<tr>
<td>○ One-time email to opted-in attendees</td>
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<tr>
<td>○ Sponsorship acknowledgment + logo exposure</td>
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<tr>
<td>○ Two 50-minute sessions OR a 20-minute session + 90-minute workshop</td>
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<tr>
<td>GOLD</td>
<td>$2,500</td>
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</table>
- Two registrations
- Vendor booth
- One-time email to opted-in attendees
- Sponsorship acknowledgment + logo exposure
- One 50-minute session

SILVER | $1,200

- One registration
- Vendor booth
- One-time email to opted-in attendees
- Sponsorship acknowledgment + logo exposure
- One 20-minute session

BRONZE | $600
Groups audience:
Colorado Learning and Teaching with Technology

Source URL: https://www.cu.edu/coltt/vendor-sponsorship-information

Links
[1] https://www.cu.edu/coltt/vendor-sponsorship-information
[2] mailto:jaimie.henthorn@cu.edu
[3] https://cvent.me/Lkg5RN