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Effective Communication: Writing, Design, and Presentation Specialization [1]



The Effective Communication Specialization takes you on a journey of self realization. You'll learn that excellence in communication involves the ability to express who you are—your best self—in everything you touch. By taking the individual courses, Business Writing, Graphic Design, and Successful Presentation, you'll hone your written, visual, and verbal business presentation skills. You'll learn to write well-organized, clear business documents that showcase your ideas; to design elegant presentation slides, reports, documents, and other visual products; and to present and speak with confidence and power. In the final Capstone Project, you will develop a portfolio of work—including a memo, a slide deck, and a presentation—to showcase your communication skills and represent your personal brand.



4 Courses

Follow the suggested order or choose your own.



Projects

Designed to help you practice and apply the skills you learn.



Certificates
Highlight your new skills on your resume or LinkedIn.

For More Information or to Enroll [2]



[2]

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