COLTT 2024 Welcomes Back Keynote Speaker Dr. Deborah Keyek-Frassen

*There Should Have Been Hoverboards. We Got AI Instead.*
The Colorado Learning and Teaching with Technology (COLTT) conference is thrilled to announce Dr. Deborah Keyek-Franssen, Ph.D., Associate Vice President and Dean of University Connected Learning (UCL) at the University of Utah as the keynote speaker for COLTT 2024.

Dr. Deborah Keyek-Franssen’s keynote - There Should Have Been Hoverboards. We Got AI Instead - promises to be a captivating exploration of nostalgia, disruption, and the uncharted territories. Here’s a preview of Dr. Keyek-Franssen’s presentation:

“It’s hard not to be nostalgic for a future that never materialized when we are living a present defined by technological disruption occurring at a rate that feels beyond human scale. While AI unleashes exponentially increasing impacts on higher education, not to mention siphons energy and threatens dystopic sentience, cruising into the sunset on that eminently cool hoverboard increases in allure.

Instead of indulging in this fantasy, together we will step forward into this choose-your-own-adventure keynote to explore the impacts of AI, teasing out their corollaries in our past. We will probe use cases from the lived experience of seismic technological shifts that touch on topics including academic integrity, the speed of change, and technology-induced distance to remember how we adapted, and to remember that disruption always again offers new opportunities. We will recognize motifs, analyze past successes, and prepare to apply techniques—both coping and generative—to the challenges facing us today.

Our past predictions are not our current reality – that realization can help us replace the effort of prediction-making to one of preparation. Let’s call on the past to hoverboard smoothly forward. Real-world examples from past technological shifts will come alive. How did we adapt during seismic changes? What lessons can we apply today?”

With over two decades of experience at the intersection of technology and higher education, Dr. Keyek-Franssen brings unparalleled expertise to this year’s conference. Her journey began at the University of Colorado, as director of academic technology; oversaw strategy and research in the use of educational technologies; worked across the CU System as the AVP for Digital Education and Engagement, was instrumental in furthering CU campuses' implementation of digital and online education solutions, including MOOCs. She also served as the director of the Colorado Learning and Teaching with Technology (COLTT) Conference.