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2023 Keynote Speaker [1]



Announcing COLTT 2023 Keynote Speaker Beth Rudden

Harnessing the Power of AI: Opportunities and Challenges



What if there was a better way to view Artificial Intelligence? What if we could utilize your human-teacher capacity to adopt and engage AI to augment your talents? What if all humans could reimagine work, and what could people do with AI? However, we must also approach this topic with caution and acknowledge the concerns associated with this technology. What if AI-driven surveillance technologies compromise student privacy and academic freedom? What if the adoption of AI reinforces existing biases and inequalities in higher education? During this interactive talk, you will receive the tools to understand what AI is, what kinds of things can be used to inspire and delight humans, and co-create a vision of a future that is more equitable for all students.

Global IT and cognitive science leader **Beth Rudden** will be the Keynote Speaker for the 2023 Colorado Learning and Teaching with Technology

(COLTT) conference. With over 20 years of experience, Beth has driven digital transformation through trusted AI systems for IBM in roles including Distinguished Engineer, Chief Data Officer, and Chief Data Scientist.

In 2022, Beth founded Bast.ai, a groundbreaking corporation pioneering the future of conversational AI technology. They empower everyone, from students and educators to doctors and even marketing professionals, to interact with information in a new way so humans can learn/acquire knowledge better and faster. Bast.ai uses the best semantics with its proprietary ontological Natural Language Understanding (NLU) orchestration, and statistics so everyone can create their own trusted, contextually relevant, and accurate AI companion.

Holding a Masters in Anthropology from the University of Denver and a Classics Degree from Florida State, Beth boasts over 30 patents and numerous publications. As an inspiring keynote speaker, storyteller, and board advisor for Science & Technology organizations, Beth's presentation is sure to captivate and motivate attendees.

Don't miss this unique opportunity to hear Beth share her insights on the future of AI in education and the transformative power of technology in instruction. Reserve your spot [2] today!

"*We need instructors to go from the sage on the stage to the guide on the side, from pedagogy to co-creation…From there we can ask how we collaborate with our students in the use of AI tools to ensure they can help shape a workforce that is psychologically and physically safe and be contributing members of society*." - **Beth Rudden**

Read more about Beth Rudden's interview in CU Connections [3].

Groups audience:
Colorado Learning and Teaching with Technology

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Links
[1] https://www.cu.edu/coltt/2023-keynote-speaker
[2] https://web.cvent.com/event/5c77755c-b637-459f-9a3f-2c996d54ef07/regProcessStep1?locale=en-US&tm=ET6q7VTXuCdiqncLAKa8rfa2YIznCafGPjdMMQtBt7A
[3] https://connections.cu.edu/spotlights/five-questions-beth-rudden