2023 Keynote Speaker [1]
Announcing COLTT 2023 Keynote Speaker
Beth Rudden

Harnessing the Power of AI: Opportunities and Challenges

What if there was a better way to view Artificial Intelligence? What if we could utilize your human-teacher capacity to adopt and engage AI to augment your talents? What if all humans could reimagine work, and what could people do with AI? However, we must also approach this topic with caution and acknowledge the concerns associated with this technology. What if AI-driven surveillance technologies compromise student privacy and academic freedom? What if the adoption of AI reinforces existing biases and inequalities in higher education? During this interactive talk, you will receive the tools to understand what AI is, what kinds of things can be used to inspire and delight humans, and co-create a vision of a future that is more equitable for all students.

Global IT and cognitive science leader **Beth Rudden** will be the Keynote Speaker for the 2023 Colorado Learning and Teaching with Technology
(COLTT) conference. With over 20 years of experience, Beth has driven
digital transformation through trusted AI systems for IBM in roles including
Distinguished Engineer, Chief Data Officer, and Chief Data Scientist.

In 2022, Beth founded Bast.ai, a groundbreaking corporation pioneering the
future of conversational AI technology. They empower everyone, from
students and educators to doctors and even marketing professionals, to
interact with information in a new way so humans can learn/acquire
knowledge better and faster. Bast.ai uses the best semantics with its
proprietary ontological Natural Language Understanding (NLU) orchestration,
and statistics so everyone can create their own trusted, contextually relevant,
and accurate AI companion.

Holding a Masters in Anthropology from the University of Denver and a
Classics Degree from Florida State, Beth boasts over 30 patents and
numerous publications. As an inspiring keynote speaker, storyteller, and
board advisor for Science & Technology organizations, Beth’s presentation is
sure to captivate and motivate attendees.

Don't miss this unique opportunity to hear Beth share her insights on the
future of AI in education and the transformative power of technology in

“We need instructors to go from the sage on the stage to the guide on the side, from
pedagogy to co-creation…From there we can ask how we collaborate with our students in the
use of AI tools to ensure they can help shape a workforce that is psychologically and
physically safe and be contributing members of society.” - Beth Rudden

Read more about Beth Rudden’s interview in CU Connections [3].

Groups audience:
Colorado Learning and Teaching with Technology

Source URL: https://www.cu.edu/coltt/2023-keynote-speaker

Links
[1] https://www.cu.edu/coltt/2023-keynote-speaker
[2] https://web.cvent.com/event/5c77755c-b637-459f-9a3f-2c996d54ef07/regProcessStep1?locale=en-US&amp;tm=ET6q7VTXuCdlqncLAKa8rfa2YIznCafGPjdMMQtBt7A