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2021 Vendor Sponsorship Information ^[1]

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New vendor engagement opportunity: team up with member(s) of a higher ed institution represented at COLTT to approach the creation of the session as a **demonstration of thought leadership**.

This can take various forms: co-authoring a white paper or blog posts, building case studies, generating data sets through surveys, capturing video, regarding the session as a beta testing ground, and building a new or to strengthen an existing relationship with the institutional co-lead and their unit. The session could dig into a specific aspect of tool use, invite attendees into a testing or feedback format on development, or might not even feature the product and instead explore themes and gathering information around key topics.

In addition to our traditional vendor sponsorship model, this different type of investment for vendors can offer a valuable return given the innovative nature of COLTT and the readiness of our cohort to engage with vendors in meaningful and constructive ways.

The vendor sponsorship levels listed below apply to both traditional and thought leadership sponsorship. Please contact COLTT2021@executiveevents.com ^[2] with any inquiries.

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2021 Vendor Sponsorship Levels

PLATINUM | \$5,000

- Conference registration for two
- Vendor booth
- One-time use of email list of opted-in attendees
- Optimal scholarship acknowledgment
- Logo exposure
- Up to two 20-minute or 50-minute sessions, OR one 90-minute workshop and one session (any length)

GOLD | \$2,000

- Conference registration for two
 - Vendor booth
 - One-time use of email list of opted-in attendees
 - Optimal scholarship acknowledgment
 - Logo exposure
 - One 50-minute session
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SILVER | \$1,000

- Conference registration for one
- Vendor booth
- One-time use of email list of opted-in attendees
- Sponsorship acknowledgment
- Logo exposure
- One 20-minute session

BRONZE | \$500

- Sponsorship acknowledgement
- Logo exposure

Interested in sponsoring next year's keynote? Please contact COLTT2021@executiveevents.com^[2] with any inquiries.

[Sponsor Now](#)^[3]

COLTT 2020 Sponsors



Groups audience:

Colorado Learning and Teaching with Technology

Source URL: <https://www.cu.edu/coltt/2021-vendor-sponsorship-information>

Links

- [1] <https://www.cu.edu/coltt/2021-vendor-sponsorship-information>
- [2] <mailto:COLTT2021@executiveevents.com>
- [3] <https://cvent.me/NxIPa8>