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Apparel

Departments and units whose personnel wear apparel as part of their job duties (with the exception of University Police) should use the university logomark and wordmark on apparel. The preferred use is full-color
or one-color. When using one color it must be black, white or gold.

When embroidering the system logo, you do not need to include the campus name as part of the signature. When embroidering hats you may separate the interlocking CU from the “University of Colorado.” Both must still appear on the hat but you can have the interlocking CU on the front and “University of Colorado” on the back.









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