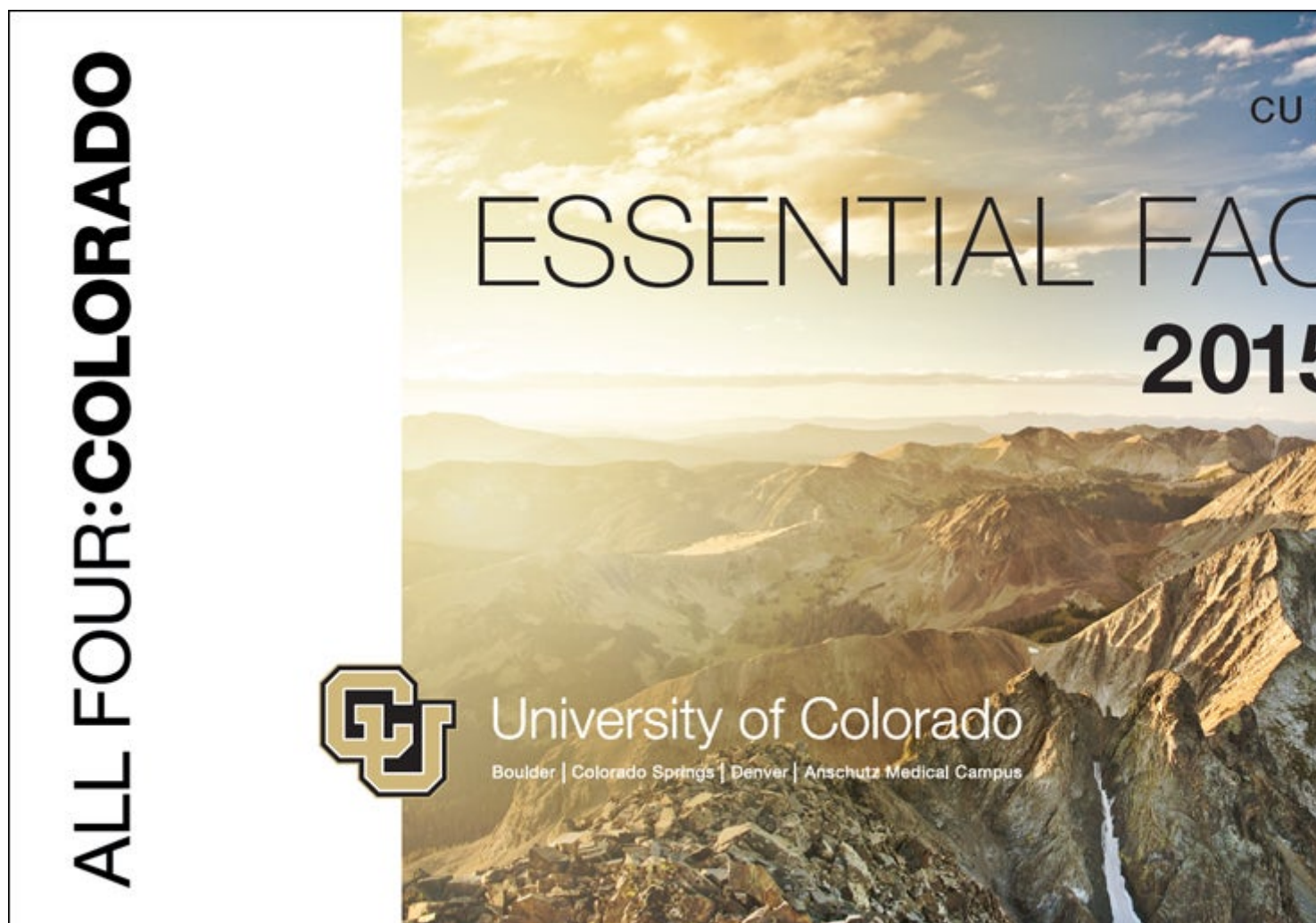


## Print communications

Use university, campus and CU Foundation specific signatures, the primary color palette, and the Helvetica Neue type family in all print communications.

Cover pages are of particular importance in maintaining consistency and building the impact of the university's brand identity.

**Additional details are available in the [brand identity standards for each campus](#) [1].**



**CU FOR COLORADO**

**MORE THAN 200 PROGRAMS SERVING COLORADO**

CU For Colorado features details on more than 200 CU outreach programs benefiting metro and rural Colorado communities. CU's four campuses serve people and places across the state providing:

- Public Service
- Education
- Research
- Health Care
- Social and Cultural Activities

**FIND HOW CU IS SERVING YOUR COMMUNITY**

SEARCH BY:

- Region
- Program
- Topic
- Campus

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**VIEWS** 11

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**Jamie Van Leeuwen**  
Leading, Serving and Changing the World

**School of Public Affairs**  
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*Views from the West*

**CU Advocacy Forum and Reception**  
**CU's Nobel Laureates**  
What their work means to the world.

**February 27<sup>th</sup>**  
Presented by: Stein Sture  
Vice Chancellor for Research  
CU-Boulder




**Join us on February 27** to hear from CU-Boulder's vice chancellor for research, Stein Sture, who will tell us how the work by the Nobel winners has influenced the world and society. The information presented will provide insight into the impressive contributions from these five faculty researchers. These are the stories that help define the quality of CU. We need CU supporters to share these stories with others around the state and world. The Nobel Laureates have been invited to the program and reception.

**WHEN:** Thursday, February 27  
6:00—8:00 p.m. (Registration 6:00—8:45 p.m., CU's by 8:00 p.m.)  
8:45—9:00 p.m. Reception

**WHERE:** CU's Jonick Smith Building (Bldg 200) on the East Campus

**COST:** Complimentary (but registration is required)

**HOSTED BY:** CU Advocates program in the Office of the President, CU-Boulder. Alumni chapters in Boulder and Denver, and CU-Boulder Alumni Association.

**Register:** [www.cu.edu/advocates](http://www.cu.edu/advocates)




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**FOR QUESTIONS, PLEASE CONTACT:**  
at 800-492-6222 or [info@cu.edu](mailto:info@cu.edu)

**ADVANTAGES OF CAMPUS VILLAGE**  
Students who live on campus find that your experience:

- Higher graduation rates than students who live off campus
- A higher level of satisfaction with their college experience
- A higher level of involvement in leadership positions in campus organizations
- More frequent interaction with faculty members and peers
- Resident Assistants on each floor who provide resources, support and emergency response
- Nightly events for residents to connect with other students and members of the university community

Campus Village offers a variety of services to enhance students' academic success including on-site tutoring and writing center hours. You may also take advantage of programs in nutrition, fitness, and community service offered right in your building.



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**FY 2010 | MARCH 2011**  
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Source URL: <https://www.cu.edu/brand-and-identity-guidelines/print-communications>

## Links

[1] <https://www.cu.edu/brand-and-identity-guidelines/campus-branding-sites>