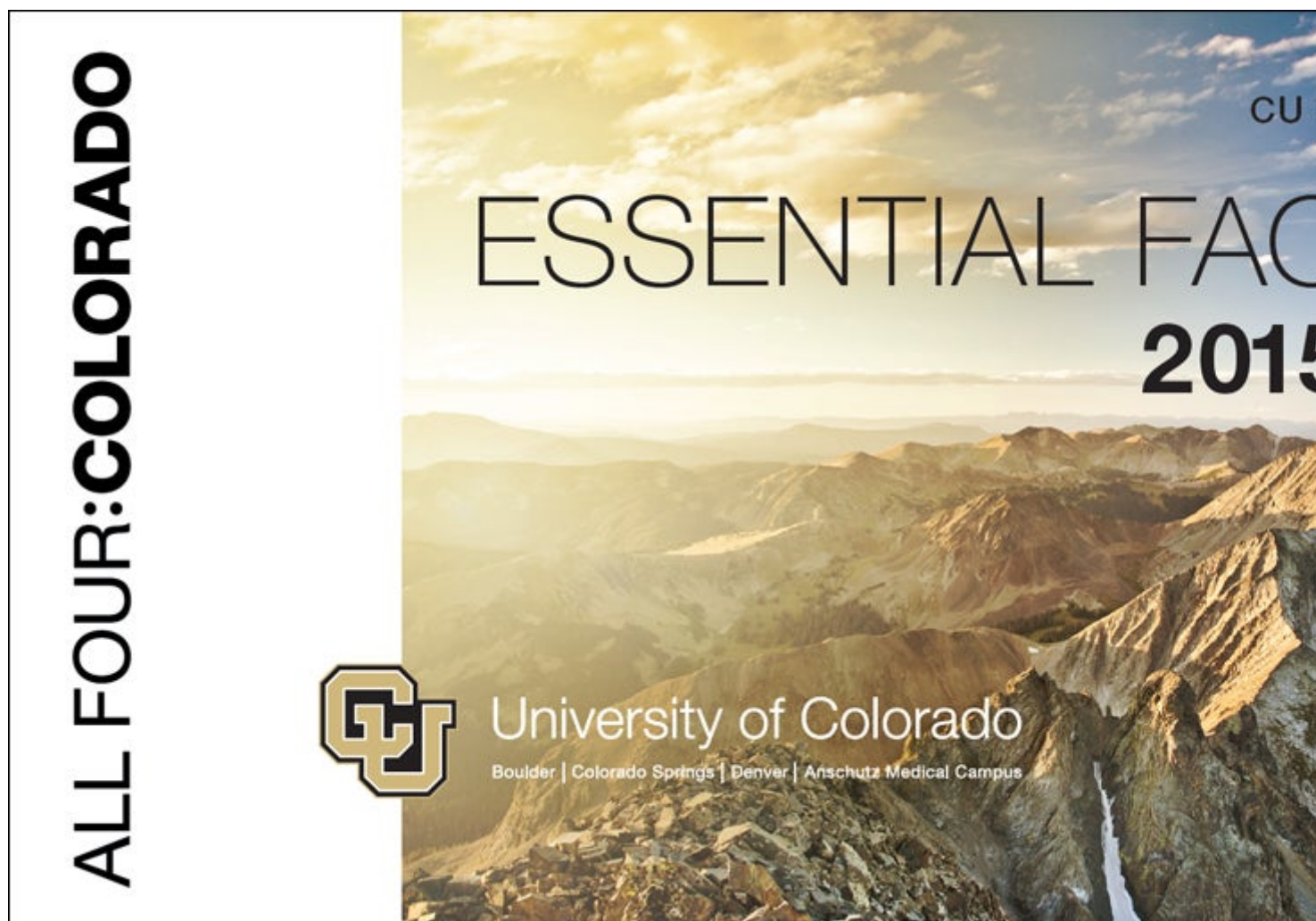


Print communications

Use university, campus and CU Foundation specific signatures, the primary color palette, and the Helvetica Neue type family in all print communications.

Cover pages are of particular importance in maintaining consistency and building the impact of the university's brand identity.

Additional details are available in the [brand identity standards for each campus](#) [1].



FOR COLORADO

MORE THAN 200 PROGRAMS SERVING COLORADO

CU For Colorado features details on more than 200 CU outreach programs benefiting metro and rural Colorado communities. CU's four campuses serve people and places across the state providing:

- Public Service
- Education
- Research
- Health Care
- Social and Cultural Activities

Find how CU is serving YOUR COMMUNITY

SEARCH BY:

- Region
- Program
- Topic
- Campus

www.cu.edu/forcolorado

University of Colorado
 800-49-CUMCO (617-912-6216)

VIEWS 11

diversity
 Passion
 Global
 health
 innovation
 PoVERTY

Jamie Van Leeuwen
 Leading, Serving and Changing the World

School of Public Affairs
 Views from the West

CU Advocacy Forum and Reception
CU's Nobel Laureates
 What their work means to the world.

February 27th

Presented by: **Stian Sture**
 Vice Chancellor for Research
 CU-Boulder

Join us on February 27 to hear from CU-Boulder's vice chancellor for research, Stian Sture, who will tell us how the work by the Nobel winners has influenced the world and society. The information presented will provide insight into the impressive contributions from these five faculty researchers. These are the stories that help define the quality of CU. We need CU supporters to share these stories with others around the state and world. The Nobel Laureates have been invited to the program and reception.

WHEN: Thursday, February 27, 6:00-8:00 p.m., Stage 6:00-8:45 p.m., CU's Ballroom, Room 3000

WHERE: CU's Jencks Smith Ballroom/Dickerson Science Auditorium on East Campus

COST: Complimentary but registration is required

REGISTER: www.cu.edu/advocacy

UNIVERSITY OF COLORADO
 800-49-CUMCO (617-912-6216)

WELCOME TO CAMPUS VILLAGE
 Discover the life on campus that sets your experience.

- A higher graduation rate than other universities in the area
- A higher level of satisfaction with their college experience
- A higher level of involvement in leadership positions in campus organizations
- More frequent interaction with faculty members and peers
- Dedicated Assistants on each floor who provide resources, support and emergency response
- Rightly earned for students to connect with other students and members of the university community

Campus Village offers a variety of services to enhance students' academic success including on-site tutoring and writing center hours. You may also take advantage of programs in nutrition, fitness, and community service offered right in your building.

CAMPUS VILLAGE AT AURORA

2700 UNIVERSITY BLVD. (OFF I-70) (OFF I-225) (OFF I-76)

2700 UNIVERSITY BLVD. (OFF I-70) (OFF I-225) (OFF I-76)

UNIVERSITY OF COLORADO DENVER

experience City Living
CU Denver Style

campus village at aurora

University of Colorado Denver

economic contributions
 of the Denver Campus

University of Colorado Denver

FY 2010 | MARCH 2011

Prepared by the University of Colorado Denver Office of Administration, Finance and General Counsel LLC

Source URL: <https://www.cu.edu/brand-and-identity-guidelines/print-communications>

Links

[1] <https://www.cu.edu/brand-and-identity-guidelines/campus-branding-sites>