

University of Colorado Denver | Anschutz Medical Campus consolidated signature

The consolidated CU Denver/Anschutz Medical Campus signature includes two elements: the logomark and the wordmark.

Use of this signature is limited to consolidated university leadership and certain shared administrative services ONLY. All other CU Denver and CU Anschutz Medical Campus entities will use a campus-specific signature.

Always use the original artwork; never recreate or reposition the elements. For artwork, please contact the campus brand manager.

Color variations

There are five different color variations: full-color, grayscale, one-color (black), reverse (gold) and reverse (white).

Clear space

Clear space is measured by the height of the U in the wordmark.

Minimum size

The wordmark cannot be smaller than 1 inch wide.

Full-color



Logomark Wordmark

Grayscale



One-color (black)



Reverse (gold)



Reverse (white)



Clear space



Minimum size



Source URL: <https://www.cu.edu/brand-and-identity-guidelines/university-colorado-denver-anschutz-medical-campus-consolidated#comment-0>