

# University of Colorado Anschutz Medical Campus signature

The CU Anschutz Medical Campus signature includes two elements: the logomark and the wordmark.

Always use the original artwork; never recreate or reposition the elements. For artwork, please contact the campus brand manager.

## **Color variations**

There are five different color variations: full-color, grayscale, one-color (black), reverse (gold) and reverse (white).

## **Clear space**

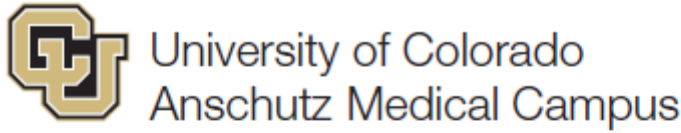
Clear space is measured by the height of the U in the wordmark.

## **Minimum size**

The wordmark cannot be smaller than 1 inch wide.



Full-color

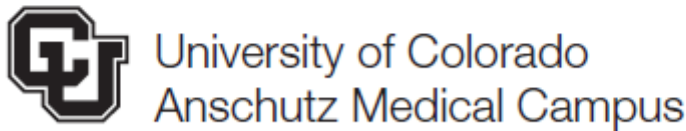


Logomark Wordmark

Grayscale



One-color (black)



Reverse (gold)



Reverse (white)



Clear space



Minimum size



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**Source URL:** <https://www.cu.edu/brand-and-identity-guidelines/university-colorado-anschutz-medical-campus-signature#comment-0>