Published on *University of Colorado* (https://www.cu.edu)

University of Colorado Foundation signature

The CU Foundation signature includes two elements: the logomark and the wordmark. Always use the original artwork; never recreate or reposition the elements. For artwork, please contact the university brand manager.

The campuses must always be included when using the University of Colorado signature.

The interlocking CU must not be used as a stand-alone logo.

Color variations
There are five different color variations: full-color, grayscale, one-color (black), reverse (gold) and reverse (white).

Clear space
Clear space is measured by the height of the U in the wordmark.

Minimum size
The wordmark cannot be smaller than 1 inch wide.

Full-color



Logomark Wordmark

Grayscale



One-color (black)



Reverse (gold)



Reverse (white)



Clear space



Minimum size



Source URL:https://www.cu.edu/brand-and-identity-guidelines/university-colorado-foundation-signature#comment-0