Signature variations and extensions

Each campus can choose from five approved variations of their official signatures, as illustrated by the examples below.

Additional details are available in the brand identity standards for each campus [1].

Full mark horizontal



Full mark vertical





University of Colorado Anschutz Medical Campus



Full mark single line



Signature variations



This is the preferred application

System lockups



For uses when a centered logo is required by layout or enhances the design



System lockups with extension



EXECUTIVE PROGRAMS



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Source URL:https://www.cu.edu/brand-and-identity-guidelines/signature-variations-and-extensions#comment-0

Links

[1] https://www.cu.edu/brand-and-identity-guidelines/campus-branding-sites