

Signature variations and extensions

Each campus can choose from five approved variations of their official signatures, as illustrated by the examples below.

Additional details are available in the [brand identity standards for each campus](#) [1].

Full mark <i>horizontal</i>	 University of Colorado Boulder
Full mark <i>vertical</i>	<div><div> University of Colorado Colorado Springs</div><div> University of Colorado Anschutz Medical Campus</div></div> <div> University of Colorado Denver</div>
Full mark <i>single line</i>	 University of Colorado Boulder

Signature variations

System
lockups



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

{ This is the
preferred application



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

{ For uses when a centered logo is required by
layout or enhances the design

System
lockups
with
extension



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

REAL ESTATE FOUNDATION



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

EXECUTIVE PROGRAMS



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

UNIVERSITY RISK MANAGEMENT



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

PROCUREMENT SERVICE CENTER



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus

STAFF COUNCIL

Source URL: <https://www.cu.edu/brand-and-identity-guidelines/signature-variations-and-extensions#comment-0>

Links

[1] <https://www.cu.edu/brand-and-identity-guidelines/campus-branding-sites>