Style guidelines

The University of Colorado recognizes the importance of grammatical consistency and accuracy throughout its web presence and in print publications. The university uses Associate Press Style in all publications, however there are rules not covered in AP that pertain specifically to the university.

To present a consistent and high-quality standard of writing that appropriately reflects the university’s standard of excellence, this guide addresses university-related style issues, common errors and common style.

The system style guide, published by University Relations in the Office of the President, is intended to serve as an editorial guideline for language use pertaining to the university and its constituents.

AP Style changes for 2019

accent marks (revised)

Use accent marks or other diacritical marks with names of people who request them or are widely known to use them, or if quoting directly in a language that uses them: An immigration officer spotted him and asked an innocuous question: “Cómo estás?” How are you? Otherwise, do not use these marks in English-language stories. Note: Many AP customers’ computer systems ingest via the ANPA standard and will not receive diacritical marks published by the AP.

percent, percentage, percentage points (revised)

Use the % sign when paired with a numeral, with no space, in most cases (a change in 2019): Average hourly pay rose 3.1% from a year ago; her mortgage rate is 4.75%; about 60% of Americans agreed; he won 56.2% of the vote. Use figures: 1%, 4 percentage points. For amounts less than 1%, precede the decimal with a zero: The cost of living rose 0.6%

In casual uses, use words rather than figures and numbers: She said he has a zero percent chance of winning.
Constructions with the % sign take a singular verb when standing alone or when a singular word follows an of construction: *The teacher said 60% was a failing grade. He said 50% of the membership was there.*

It takes a plural verb when a plural word follows an of construction: *He said 50% of the members were there.*

Use decimals, not fractions, in percentages: *Her mortgage rate is 4.5%.*

For a range, 12% to 15%, 12%-15% and between 12% and 15% are all acceptable.

Use *percentage*, rather than *percent*, when not paired with a number: The percentage of people agreeing is small.

Be careful not to confuse *percent* with *percentage point*. A change from 10% to 13% is a rise of 3 percentage points. This is not equal to a 3% change; rather, it’s a 30% increase.

Use: Republicans passed a 0.25 percentage point tax cut. Not: Republicans passed a 0.25 percentage points tax cut or Republicans passed a tax cut of 0.25 of a percentage point.

**hyphen (-) (revised)**

Hyphens are joiners. Use them to avoid ambiguity or to form a single idea from two or more words.

These guidelines include changes in 2019, most notably removal of the requirement to hyphenate most compound modifiers after versions of the verb *to be*. In addition, see individual entries in this book and in Webster's New World College Dictionary.

**AVOID AMBIGUITY:** Use a hyphen whenever ambiguity would result if it were omitted. See COMPOUND MODIFIERS section for details. Also: He recovered his health. He re-covered the leaky roof. The story is a re-creation. The park is for recreation.

**COMPOUND MODIFIERS:** When a compound modifier — two or more words that express a single concept — precedes a noun, you must decide: Hyphenate that modifier, or not? Often there's not one absolute answer.

But in general: No hyphen is needed if the modifier is commonly recognized as one phrase, and if the meaning is clear and unambiguous without the hyphen. Examples include third grade teacher, chocolate chip cookie, early morning traffic, special effects embellishment, climate change report, public land management, first quarter touchdown, real estate transaction.

Do use a hyphen if it's needed to make the meaning clear and avoid unintended meanings: small-business owner, better-qualified candidate, little-known song, French-speaking people, free-thinking philosophy, loose-knit group. (Think of the different possible meanings or confusion if the hyphen is removed in each of those examples.)
**race-related coverage**

Reporting and writing about issues involving race calls for thoughtful consideration, precise language, and an openness to discussions with others of diverse backgrounds about how to frame coverage or what language is most appropriate, accurate and fair. Avoid broad generalizations and labels; race and ethnicity are one part of a person's identity. Identifying people by race and reporting on actions that have to do with race often go beyond simple style questions, challenging journalists to think broadly about racial issues before having to make decisions on specific situations and stories.

**race (revised)**

Consider carefully when deciding whether to identify people by race. Often, it is an irrelevant factor and drawing unnecessary attention to someone's race or ethnicity can be interpreted as bigotry. There are, however, occasions when race is pertinent.

**African American (revised)**

No hyphen (a change in 2019 for this and other dual heritage terms). Acceptable for an American black person of African descent.

The terms are not necessarily interchangeable. Americans of Caribbean heritage, for example, generally refer to themselves as *Caribbean American*. Follow a person's preference.

**Asian American (revised)**

No hyphen (a change in 2019 for this and other dual heritage terms). Acceptable for an American of Asian descent. When possible, refer to a person's country of origin or follow the person's preference. For example: *Filipino American* or *Indian American*.

**Caucasian (new)**

Avoid as a synonym for *white*, unless in a quotation.

**people of color, racial minority (new)**

The terms *people of color* and *racial minority/minorities* are generally acceptable terms to describe people of races other than *white* in the United States. Avoid using *POC*. When talking about just one group, be specific: *Chinese Americans* or *members of the Seminole Indian Tribe of Florida*, for example. Be mindful that some Native Americans say the terms *people of color* and *racial minority* fall short by not encompassing their sovereign status. Avoid referring to an individual as a *minority* unless in a quotation.

**biracial, multiracial**

Acceptable, when clearly relevant, to describe people with more than one racial heritage. Usually more useful when describing large, diverse groups of people than individuals. Avoid *mixed-race*, which can carry negative connotations, unless a story subject prefers the term.
Be specific if possible, and then use biracial for people of two heritages or multiracial for those of two or more on subsequent references if needed. Examples: *She has an African American father and a white mother instead of She is biracial.* But: *The study of biracial people showed a split in support along gender lines.* *Multiracial* can encompass people of any combination of races.

**AP Style changes for 2017**

- ‘They’ is OK as a singular pronoun in limited cases, but it’s better to rework the sentence.
- Gender issues: OK to use *cisgender* (gender corresponds with birth sex), *gender nonconforming* (noun), *gender-nonconforming* (adj) and *intersex* (a person born with a reproductive or sexual anatomy that doesn’t seem to fit the typical definitions of female or male).
- Under addiction: Addiction to drugs or alcohol is considered a disease, so avoid words such as abuse, program, alcoholic, user and abuser.
- Cocktail should not be used to refer to a mixture of drugs for an execution.

**AP Style changes for 2016**

- Internet is now lower case (internet)
- Web is lowercase in all instances such as webpage, webfeed
- Voicemail is one word
- If negligence is involved, use collision or crash vs. accident
- Use chickpea instead of Garbanzo bean
- Japanese whisky loses the ‘e’ (was whiskey)
- Media is now a singular noun
- Cross-dresser, not transvestite
- ‘Spree’ is for shopping, not shooting
- Climate change is more scientifically correct than global warming

**AP Style changes for 2014**

Spell the name of the state out entirely in content, datelines not needing a state remain the same.

- Example: Colorado vs. Colo.
- Example: Denver (no state afterward); Grand Junction, Colorado

A comma continues to follow the state when in the middle of a sentence:

- Example: The Aurora, Colorado, native is attending UCCS.

"Over" is now allowable in content referring to a numeral or amount of time. Previously, it was relegated to spacial references, as in being physically above something.

- Example: The Ludlow Massacre occurred over 100 years ago.
AP Style changes for 2013

“Underway” is now one word,

The AP has prohibited use of the phrase “illegal immigrant” or “illegal” to describe a person, citing use of the word illegal as limited to an action, not a person. Such people are now referred to as "undocumented workers" or "undocumented immigrants."

Refer to people as “diagnosed with schizophrenia” instead of “schizophrenics.”

New words: Swag, chichi, dumpster and froufrou (swag and dumpster are OK by us; we prefer you stay away from words such as chichi and dumpster)

For questions or to make changes, please contact the Office of University Relations [1].

Abbreviations and Acronyms

An abbreviation is a shortened or contracted form of a word or phrase used to represent the whole.

- Examples: SPA, CCD, NCAA

An acronym is an abbreviation that is read as a word.

- Examples: SMART Registration System, CAM, NASA

General Rules

Use abbreviations and acronyms in moderation.

When using uncommon abbreviations or acronyms (ones that people outside of your field of study, school or department will not recognize) define them on first use—spell out the abbreviation or acronym followed by the abbreviation or acronym in parenthesis.

- Example: The College of Arts and Media (CAM) is sponsoring an art exhibit at the museum next month. Exhibits hosted by CAM are free to all students.

NOTE: If the abbreviation or acronym is not used after the first mention, do not abbreviate it. Common-knowledge abbreviations and acronyms do not need to be defined on first use.

- Examples: GPA, GMAT, ACT, SAT

Use of Articles (a, an, the) with Acronyms and Abbreviations
Use the article that you would use when speaking.

- Examples: an M.A. degree, a Ph.D. degree

In general, if the acronym or abbreviation is used as a noun, no article is necessary.

- Example: The theater production is sponsored by CAM and CLAS (not the CAM and the CLAS).

**Degrees**

Include periods when abbreviating academic degrees fewer than three letters: B.A., BFA, M.A., Ph.D., M.D., etc.

**Abbreviated Courtesy Titles**

Use a period with abbreviated courtesy titles (Dr., Ms., Mr., Sen., Gov., etc.).

When possible, use degrees instead of courtesy titles; degree names are more accurate. Do not use both.

- Example: John Smith, DDS vs. Dr. John Smith (Dr. is a relatively general title); not Dr. John Smith, DDS

**State Abbreviations**

Use Associated Press (AP) state abbreviations. Never use the two-letter postal abbreviations, unless part of a complete mailing addresses.

- Examples: The Office of the President is located in Denver. The building address is 1800 Grant St., Denver, CO 80203.

Only abbreviate state names when used with the name of a city.

The list of AP state abbreviations is as follows:

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Florida  Fla.  Montana  Mont.  Texas  Texas
Georgia  Ga.  Nebraska  Neb.  Utah  Utah
Hawaii  Hawaii  Nevada  Nev.  Vermont  Vt.
Indiana  Ind.  New Mexico  N.M.  West Virginia  W.Va.
Iowa  Iowa  New York  N.Y.  Wisconsin  Wis.

United States / United States of America

Only abbreviate United States when it is used as an adjective.

- Examples: U.S. history; history of the United States

Use periods when abbreviating United States (U.S.).
Do not use periods when abbreviating United States of America (USA).

Academic Degrees

Do not capitalize the names of degrees.

- Examples: He earned a bachelor of arts degree in English. She will graduate with a master of science in nursing. He received a doctor of philosophy degree in history.

Use bachelor of, master of, and doctor of when using the name of a degree as a noun (see examples above). Use bachelor's degree, master's degree or doctorate when the degree name isn't specified or when the level of degree is used as an adjective.

- Examples: His bachelor's degree helped him get the job. Her master's thesis took nine months to write. A doctorate is required in order to teach. Incorrect: She's working on a master's of architecture.

The University of Colorado does not award associate degrees; however, employees may still need to reference this level of education. NOTE: Associate degree is never plural (associates) or possessive (associate's).

Abbreviating degree names is encouraged; use periods if fewer than three letters are abbreviated: B.A., BFA, M.A., Ph.D., M.D., etc.

- Example: He earned a Ph.D. in immunology.
Areas of study (e.g. music, genetics, physical therapy, electrical engineering) are not capitalized unless used as part of a proper name.

- Examples: He's studying toxicology on the University of Colorado Boulder. She has an internship in the theater department.

Addresses and Telephone Numbers

Addresses

Use abbreviations for Ave., Blvd. and St. with numbered addresses. Spell out and capitalize them when referencing a formal street name without a number.

- Examples: She lives at 123 Main St. The building is on Grant Street between 18th and 19th avenues.

When referencing two street names without a numbered address, spell out the type of street but do not capitalize it.

- Example: 14th and Lawrence streets

Abbreviate compass points when used with a number address. Spell out compass points in other uses.

- Examples: He works at 4321 E. Main St. He drove down East Main Street.

Always use figures for an address number.

Spell out and capitalize First through Ninth when used as street names. Use figures and two letters for 10th and above.

- Examples: 4200 E. Ninth Ave. or 13120 E. 19th Ave.

Use capital letters and periods with no space when abbreviating post office box (P.O. Box).

Campus Addresses

Spell out building names.

When referencing a specific room, write the building name followed by a comma and the room number.

- Example: Old Main, Room 316

Telephone Numbers

Use dashes, not periods. Do not put parenthesis around the area code.

- Examples: 303-315-3716, 202-456-1111
The “1” is not necessary when writing long-distance or toll-free telephone numbers.

Board of Regents

The Board of Regents consists of nine members serving staggered six-year terms, one elected from each of Colorado's seven congressional districts and two from the state at-large. The members select their own chair and vice-chair.

The board is charged constitutionally with the general supervision of the university and the exclusive control and direction of all funds of and appropriations to the university, unless otherwise provided by law.

- Board of Regents is capitalized; regents on second reference, lower case
- Regent is capitalized before the full name of a regent:
  - Example: Regent Michael Carrigan.
- Second reference to the regent is last name only.
  - Example: Carrigan was present at the board meeting.
- When using a regent’s full title, place the district after the name separated by commas:
  Regent Sue Sharkey, Fourth Congressional District, voted in favor of the measure.

Capitalization (titles, departments, units, etc.)

General Rules

Proper nouns and official names are capitalized.

Common nouns and informal forms of official names are not capitalized.

Academic and Nonacademic Units and Bodies

Capitalize only the official and complete names of colleges, schools, departments, divisions, offices and official bodies.

- Examples: Department of Aerospace Engineering; Colorado Center for Policy Studies [2]; Office of Admissions; School of Education & Human Development; Board of Regents

Do not capitalize informal and shortened versions of schools, colleges, departments, divisions, offices and official bodies.

- Examples: developmental biology department; education policy analysis center;
Committees, Groups, Centers, Programs, Initiatives and Institutes

Avoid capitalizing a committee, center, group, program, institute or initiative unless it is officially recognized and formally named.

- Examples: search committee, admissions committee, doctoral review committee

Capitalize the official, proper names of long-standing committees and groups and formally developed programs and initiatives.

- Examples: Blue Ribbon Commission, Executive Committee of the Faculty Assembly

Course Titles

When referring to official course titles, use initial caps. Do not use quotation marks, italics or any other formatting with course titles.

- Example: She was required to take Fundamentals of Nursing during her first year.

When referring to a course using the course title and course number, use commas to set off the course title.

- Example: Six students who registered for CMMU 4760, Computer Mediated Communication, were placed on a waiting list because the course was full.

Degrees / Programs of Study

Do not capitalize degree names when spelled out.

- Example: She earned a bachelor of science degree from UCCS.

Capitalize degree abbreviations.

- Example: He has a Ph.D. in toxicology.

Do not capitalize major names, minor names or programs of study.

- Example: He studies biology and math, but his minor is music.

Job Titles

Capitalize a job title if it immediately precedes a name.

- Examples: Professor Ann Jones; Dean and Vice Chancellor of Health Affairs Richard Krugman
Do not capitalize titles that follow names or stand alone.

- Examples: John Smith, professor in biology; the chancellor of the university

Placing the title after the name, lower case, is preferred.

**Publication and Presentation Titles**

Capitalize the first word, last word and all words that are more than four letters in length of publication titles (includes books, newspapers, magazines, movies, etc.). See names and titles for more rules.

Capitalize the first word, last word and all words that are more than four letters in length of titles of articles, chapters, episodes, etc.

**Schools and Colleges / Department Names**

Capitalize only the official and complete names of colleges, schools, departments, divisions and offices.

- Examples: Department of Biology, School of Dental Medicine

Do not capitalize informal or general references.

- Examples: biology department, dental school

**Seasons and Semesters**

Do not capitalize semester names or seasons.

- Examples: spring semester, spring 2008, fall commencement

**Structures and Places**

Capitalize the full, official names of buildings and places on campus. Examples: Old Main, North Classroom, University Center

**University References**

Do not capitalize university unless using the complete proper name of the university. See university references for a list of proper names.

- Examples: He is a senior at the University of Colorado Boulder. There are more than 70,000 university alumni in the Denver area.

NOTE: This rule also applies to schools, colleges, departments, centers, institutes, etc.
Dates and Time

Dates

Always spell out names of months when it stands alone, with specific years and when space allows. If necessary, only use abbreviations when used with a specific date.

- Examples: She graduated in December 2011. She graduated on Dec. 14, 2011.

Always use numerals as dates. Do not add suffixes (th, st, etc.) to numerals unless used for street names.
When using a specific date in running text, use a comma after the year. However, do not use a comma to separate the month and year when there is not a specific date.

- Examples: She graduated on Dec. 14, 2002, from the University of Colorado Boulder. She graduated in December 2002.

Use four digits when referencing a specific year (2008).

When referencing a range of years, it is acceptable to use a two-digit year (2008-09).

If using numerals for the month, day and year (only recommended for informal documents) the format is as follows: MM/DD/YYYY, MM-DD-YYYY or MM.DD.YYYY.

If the date referenced occurs in the current year, the year is not necessary.

Time

Use figures for time, except for noon and midnight.

Use a colon to separate hours and minutes. Do not add a colon and zeros for on-the-hour times

- Example: 10 a.m., not 10:00 a.m.

Specify the time of day by using a.m. or p.m. (lower-case letters with periods and no spaces between).

Avoid redundancies such as 10 a.m. in the morning.

FERPA and HIPAA guidelines

When writing articles for publication or content for the web, be aware of federal privacy laws concerning patient and individuals’ health records and students’ academic records. The
FERPA and HIPAA laws make it illegal to disclose personal information without the individual’s consent.

**FERPA**

The Family Educational Rights and Privacy Act [3] (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. FERPA gives parents certain rights with respect to their children's education records. These rights transfer to the student when he or she reaches the age of 18 or attends a school beyond the high school level.

Students to whom the rights have transferred are "eligible students." ~ U.S. Department of Education

**HIPAA**

The Health Insurance Portability and Accountability Act of 1996 [4] (HIPAA) provides federal protections for personal health information and gives patients an array of rights with respect to that information. At the same time, the permits the disclosure of personal health information needed for patient care and other important purposes. The rule specifies a series of administrative, physical and technical safeguards for covered entities to use to assure the confidentiality, integrity and availability of electronic protected health information. ;~ U.S. Department of Health and Human Services

**Legislature**
The Colorado legislative body is called the General Assembly, not the Colorado Legislature. If you refer to it as the Colorado legislature, it’s in lower case. Most other states go by legislature as part of the proper name. It should therefore be capitalized when presented as the formal name. Example: The Kansas Legislature; the legislature in Kansas.

**Legislative titles**

First reference, use Rep., Reps., Sen. and Sens. as formal titles for one or more names. Do not capitalize the title when it follows a person’s name or stands alone.

- Darth Vader, the senator from New Hampshire, was last seen driving a white Ford Bronco.

Examples (acceptable):

- The vice president for budget and finance will issue new funding figures this month.
- Interior Secretary Ken Salazar will speak to CU Law School students.

**Hyphenation**

Hyphenate compound modifiers—two or more words that modify the same noun.

- Examples: world-class university, full-time student

Hyphenate phrases to avoid ambiguity.

- Examples: small-business owner, special-education teacher, etc.

In general, do not hyphenate words with prefixes and suffixes (non, pre, wide, etc.).

- Examples: nonresident, prearrange, campuswide

Hyphenate to avoid triple consonants and double vowels.

- Examples: pre-election, pre-establish, pre-existing, pre-eminent
- Exceptions: cooperate, coordinate

Hyphenate if the word that follows a prefix begins with a capital letter.

- Examples: un-American, mid-March
Lists

Vertical Lists

Use vertical lists for lists that are long or contain items on several levels.

Use vertical lists for quick-reference items or for visual prominence.

Use numbers when items on a list follow a specific order.

Use bullets as visual markers for each item.

If the introductory statement is a complete grammatical sentence, end it with a colon. List items do not begin with capital letters and do not carry closing punctuation unless they are complete sentences.

- Example: Include the following documents in your application:
  - completed application
  - personal essay
  - three letters of recommendation

If the introductory statement is not a complete sentence, use the punctuation mark that’s appropriate for the context (comma, semicolon, dash, or nothing). List items do not start with capital letters and have no closing punctuation.

- Example: The final report outlined the company’s
  - increased fundraising efforts
  - stabilized employee retention
  - increased recruitment efforts

Numbered Lists

Numbered items begin with a capital letter.

Do not use closing punctuation unless the item is a complete sentence.

Series

Separate items in a series with a comma. Do not use a comma before the conjunction.

- Example: The students came from California, Colorado, Maryland and Nebraska.

If the series contains lengthy elements or elements that require separation with a comma, use semicolons to avoid confusion. Use a semicolon before the conjunction in a series.

- Example: Faculty conduct research in molecular and cellular pathology and toxicology; drug delivery systems; protein structure and delivery; cancer, heart, lung and blood
diseases; and alcohol and drug abuse.

**Numbers**

Spell out numbers under 10 (one through nine).

- Example: Students were divided into four groups of nine.

Use figures for numbers 10 and up.

- Example: There was one group of 10 students.

Spell out a numeral at the beginning of a sentence.

- Examples: Nine students earned an A on the exam. Twenty-five faculty members retired this year.

Do not spell out numerals that identify a calendar year.

**Decimals**

Decimals should not exceed two places in textual references, except for in special circumstances.

Be consistent with the number of decimal places used—if one number has two decimal places, all numbers should have two decimal places (2.25, 2.50, etc.).

**Millions and Billions**

Use figures with million or billion in all uses.

- Example: More than 1 million people access the Internet every day.

**Percentages**

Always use numerals when referencing percentages.

- Example: Close to 9 percent of students are from foreign countries.

Spell out percent unless it is included on a quick-reference list.

**Composition Titles, Periodical Names**

In general, follow AP style.
For titles of compositions (books, movies, music, etc.), follow AP style and place in quotation marks: “Gone With the Wind,” “South Park,” “How to Save a Life”

For names of periodicals, including academic journals, follow AP style; use italics: The Denver Post, (Boulder) Daily Camera, New England Journal of Medicine

For names of articles in academic journals, use quotation marks and sentence case, rather than title case: “Characteristics of black carbon aerosol from a surface oil burn during the Deepwater Horizon oil spill” appeared in Geophysical Research Letters.

Punctuation

Comma

In a series or list, do not use a comma before the conjunction.

- Example: The students came from California, Colorado, Maryland and Nebraska.

Do not use a comma to separate two independent sentences; use a semicolon.

- Example: The snow started to fall during the night; the morning commute was awful.

Use a comma before a conjunction when it connects two independent sentences.

- Example: A typical master’s degree takes two years, but many universities offer accelerated master’s degree programs.

Do not use a comma before a conjunction connecting a dependent clause to an independent clause.

- Example: Some people complete their master’s degree in one year because of the program’s structure.

Colon

Use a colon to introduce lists.

- Example: Include the following documents in your application: completed application, personal essay and three letters of recommendation.

Capitalize the words immediately following the colon only if it is the beginning of a complete sentence or proper noun.

- Example: The professor promised this: If every student earned a B on the exam, there would be no final report due at the end of the semester.
Use a colon to introduce long quotes.

Do not use a colon with a verb.

- Example:
  (Incorrect) Admission requirements are:
  (Correct) Admission requirements: -or- The admission requirements are as follows:

**Semicolons**

Use a semicolon in a series or list when items in the series are long or contain material that must be set apart by commas.

- Example: Faculty conduct research in molecular and cellular pathology and toxicology; drug delivery systems; protein structure and delivery; cancer, heart, lung and blood diseases; and alcohol and drug abuse.

Use a semicolon to connect two independent sentences without a conjunction.

- Example: The paper is due next week; she submitted it today.

**Dashes**

Use an em dash (longer) to mark a break in thought.

- Example: He will travel to Europe this summer – if he passes all of his classes. Insert space on each side of the em dash.

Use an en dash (shorter) to indicate a range (it replaces the word through).

- Example: 1–10. Do not insert spaces on either side of dashes.

**Hyphens**

See the hyphenation section in this style guide for usage and rules.

**Periods**

Use a period at the end of a sentence.

**Quotation Marks**

Punctuation always goes inside quotation marks.

- Example: Professor Smith said, “Classes are canceled next week.”
Web and Internet References

email is no longer hyphenated
internet is no longer capitalized
online is one word
website (single word, no space or hyphen), webpage
World Wide Web is the formal, proper name for the web and is rarely used; when used, however, treat as a proper noun

Common questions and errors

Affect / Effect
Affect, as a verb, means to influence.

- Example: The winter weather negatively affected traffic.

Affect, as a noun, is used in psychology to describe an emotion.

- Example: The student’s affect remained stoic as he was expelled from the university.

NOTE: Affect is rarely used as a noun.

Effect, as a verb, means to cause.

- Example: Hiring new faculty effects changes in the curriculum.

NOTE: Effect is rarely used as a verb.

Effect, as a noun, means result.

- Example: The effect of the poor test scores was a higher grade curve.

Due to
Use due to only when the phrase can be substituted with caused by.
Avoid using due to in place of because. If used in place of because, the phrase should follow a form of to be and must modify a noun.

- Example: Instead of writing “He resigned due to personal problems,” write “His resignation was due to personal problems.”

Farther / Further
Farther refers to a physical distance.

- Example: She walked farther into the city.
Further refers to an extension of time or degree.

- Example: He will further explore his degree options.

i.e. / e.g.
i.e. is an abbreviation for “that is” and is always followed by a comma.

- Example: Students who attend the evening lecture will receive extra credit, i.e., five points on the next exam.

e.g. is an abbreviation for “for example” and is always followed by a comma.

- Example: There are many options for students interested in drawing (e.g., art, graphic design and architecture).

**Just / Only / Precisely**
Avoid ‘just’ because of its secondary meaning as ‘rightful.’ Preferred use is ‘only’ when meaning a mere amount; ‘precisely’ when meaning exact.

- Examples: He published his first book when he was only 16 years old. That is exactly why she decided to attend CU-Boulder.

In general, ask yourself whether the sentence can stand go without the adverb.

- Stronger: He published his first book when he was 16 years old. That is why she decided to attend CU-Boulder.

**More Than / Over**
In 2014, the Associated Press Style Guide began allowing for the use of “over” when referring to numerals and amounts, where previously it was only allowed when describing the state of being physically "above" something. The previously preferred use of "more than" is still desirable.

- Example: More than 60 students failed the exam.

Use over when referring to spatial relationships

- Example: The car drove over the bridge.

**That / Which**
Use that in essential clauses—those that are important to the meaning of the sentence—without commas.

- Example: Professor Smith returned the test that we took last week.

Use which with nonessential clauses and set off the clause with commas.

- Example: Professor Smith administered a pop quiz today, which prompted groans from all of the students.
Who / Whom
Use who as a pronoun referencing humans and animals with a name. It is never the object of a sentence, phrase or clause.

- Example: Who is the guest of honor at the award ceremony?

**NOTE:** Use who when you could replace it with he or she: Who is the guest of honor? He is the guest of honor.
Use whom when someone is the object of a verb or preposition

- Example: With whom will you be attending the dinner?

**NOTE:** Use whom when you could replace it with his or her: With whom will you be attending the dinner? I’ll attend the dinner with her.

Trademark and Registered Marks
A trademark is associated with a brand, symbol or word; there is no legal registration required to use a trademark.
The federal registration symbol (the circle-\(r\)) is used with goods or services that are officially registered with the U.S. Patent and Trademark Office.
When using the name of a federally registered item or service, use the circle-\(r\) (\(®\)) mark on first use.

Common words, commonly spelled/used incorrectly

- advisor (not adviser)
- campuswide (no hyphen)
- first-professional degrees
- fundraising (no space or hyphen)
- health care (two words unless part of a proper noun)
- semester hours (not credit hours)
- U.S. News & World Report
- universitywide (no hyphen)
- University is lower case on second reference: The University of Colorado comprises four campuses. The university has more than 50,000 students.
- President is lower case unless it’s before the president’s full name.
- No serial commas. In other words, seldom use a comma before the word “and” unless the sentence would be confusing otherwise
  - Example: The university focuses on research, health and wellness, and community service.
- An article is not ‘entitled’ to anything. Say titled or don’t say anything: His scholarly work, “Riding the Storm Out,” has garnered national attention.
- The panel is composed of three men and four women. Or, the panel comprises three men and four women. Nothing is “comprised of.”
- It’s the “yin and the yang,” not the “ying and the yang.”
- Principle (a fundamental, primary, or general law or truth from which others are derived: the principles of modern physics [6]) vs. principal (first or highest in rank, importance, value, etc.; chief; foremost. of the [7] nature [8] of, or constituting principal or capital: a
principal investment).

Use American English spellings and not British English spellings:
Examples:

- Canceled, not cancelled
- Traveled, not travelled
- Color, not colour
- Defense, not defence
- Normalcy, not normality
- Toward, not towards
- Gray, not grey
- Theater, not theatre

Source URL: https://www.cu.edu/university-relations/style-guidelines

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